



Alpha City Holding Company Corp. Privacy Policy

Scope

This is the Privacy Policy of Alpha City Holding Company Corp. (Alpha City AI)

This Privacy Policy is published to inform you on how we collect, use, and disclose your personal information in the course of operating our business. It also describes your rights in relation to this information. This Privacy Policy applies to any Alpha City Holding Company Corp. service, event, website, mobile application or other digital or non-digital service, and any hard copy (paper) form which provides a link to or refers to this Privacy Policy.

Information Collected from you

Personal information is information, or a combination of pieces of information, that could reasonably allow you to be identified. As described in more detail below, we collect personal information about you from a variety of sources, including information we collect from you directly, information we collect about you from other sources, and information we collect automatically from you.

Information We Collect Directly From You

Alpha City Holding Company Corp. collects information that you submit to us via the following methods

- Telephone
- Paper form
- Email
- Online
- Other electronic methods

The types of information that we collect directly from you may include:

- personal details (e.g., name, date of birth, alias and/or avatar alias),
- contact details (e.g., phone number, email address, postal address),
- transaction information
- details about your collection, financial information (e.g., tokenized payment information in connection with your purchases, wire instructions, bank account or bank transfer details, digital wallet details and address),
- username and password, user ID, unique device ID, information on forms required for certain transactions
- identification information (e.g. photo ID and proof of address).

The information you provide to us or that we collect or observe about you comes from your interactions with us.

For example: Subscriptions to newsletters, entering competitions and giveaways, attending a live event, buying or selling tokens, property or other items within Alpha City Metaverse, or other interactions online.

Information We Collect From External Sources

Information may be collected about you from external sources, including but not limited to social media sites. This information collected from other sources include your public profile information.

Information We Collect Automatically

- Cryptocurrency wallet addresses are automatically collected when you commence transacting with Alpha City Holding Company Corp.
- Live streaming of events made available via our websites and on social media for certain events.
- We may use common data collection technologies as you visit our websites or apps or interact with our emails. For example:
- Data logs gather date, time, IP address, your browser and device configuration, information about how you interact with our digital properties.
- If you have registered to use Alpha City Metaverse or other product of Alpha City Holding Company Corp., we use data collection technologies to collect information that indicates your individual interests in our websites, online platforms and apps

Alpha City Holding Company Corp. applications will communicate any data you provide about yourself, for example, registration, purchase, to our databases and systems.

How Alpha City Holding Company Corp. uses information about you

Alpha City Holding Company Corp. uses data about you for the following purposes, as permitted by applicable law:

- To provide you with the requested services.
- To on-board you as a client, verify your identity if required by applicable law
- Fulfill your orders and purchases or sales
- To send you information about upcoming events, and updates you may be interested in.
- To improve and personalize based services provided from our website and services.
- To monitor the performance of our websites, apps and digital properties and improve your user experience.
- To satisfy legal obligations and compliance requirements under laws and regulations applicable to Alpha City Holding Company Corp.
- To carry out risk screening, crypto wallet and transaction screening and monitoring and blockchain analytics.
- To create and maintain records to prevent fraud, theft or other unlawful activities.
- To provide you (where required) with a digital wallet to enable you to receive an NFT that you have purchased.
- To protect and defend our rights and property.
- To comply with legal obligations and regulations Alpha City Holding Company Corp. are subject and cooperate with regulators, other appropriate agencies or authorities and law enforcement bodies.
- To develop, test and improve products and services.
- To monitor the use of our services
- For other purposes disclosed to you about a specific product or service.

How Alpha City Holding Company Corp. Discloses Information About You

Alpha City Holding Company Corp. may disclose personal information to other companies or entities as follows:

- To business partners and vendors that work on our behalf to provide services such as property shipments, mailings, customer account and technology support, secure payment processing, experts who help us authenticate or value your property, fraud prevention, digital marketing management, and data and property storage or warehousing.
- To organizations we partner with to host events and those who are involved in such events such as caterers and the event venues.
- To digital wallet and cryptocurrency providers as required to complete your sale or purchase. Please see their privacy policies for details of how they use your personal information.
- To law enforcement or other entities that present valid legal process or in our discretion, unless otherwise prohibited by law.
- To meet certain legal compliance requirements.
- To US, UK, EU, Asian and other domestic and overseas regulators, law enforcement agencies and authorities and other appropriate agencies or authorities in connection with their duties, such as preventing, investigating or detecting crime or to conduct money and trade sanction checks and to meet our compliance, legal and health and safety obligations.
- As part of a transfer of business assets, sale, merger or liquidation.

Your Choices

You have a choice about and control over:

- Receiving marketing from us. You may stop email marketing by replying to us asking to “unsubscribe”.
- You may review and edit the personal information that is stored in your user account on our website (e.g., your passwords and other contact information)
- Your public profile on Alpha City AI Metaverse.

Information Storage And Security

Alpha City Holding Company Corp. uses administrative and technical security measures to ensure the protection of your information. Please be aware, though, that no security measures are perfect or impenetrable. You remain responsible for protecting your username and password and for the security of information you transmit to us over the Internet.

We will keep your personal information for as long as we have a relationship with you. Once our relationship with you has come to an end, we will retain your personal information for a period of time that enables us to:

- Comply with record retention requirements under the law or other relevant legal or regulatory requirements.
- Deal with any complaints regarding the services.
- Defend or bring any existing or potential legal claims.
- Preserve historical records of transactions and property.

Personal information will be deleted when it is no longer required for these purposes.

Children's Data

Our websites are aimed for use by adults. We do not knowingly accept children as clients or collect data relating to them.

Third Party Websites

Our websites may contain links to other websites not owned or controlled by Alpha City Holding Company Corp. Alpha City Holding Company Corp is not responsible for their practices or content.

Your Rights

Under certain circumstances, subject to local law requirements, you may have rights under data protection laws applicable to your personal data. These may include a right to a copy of your personal information, to correct it, erase it, restrict our use of it, or to transfer it to other organizations at your request subject to local law.

How To Contact Us

For questions about this Privacy Policy please contact:

Alpha City Holding Company Corp
8 Victoria House
5th Terrace, Centreville
NASSAU, THE BAHAMAS