



EUROPEAN NETWORK FOR  
WOMEN IN LEADERSHIP

Premium Partner



# 2021 Brochure Partners

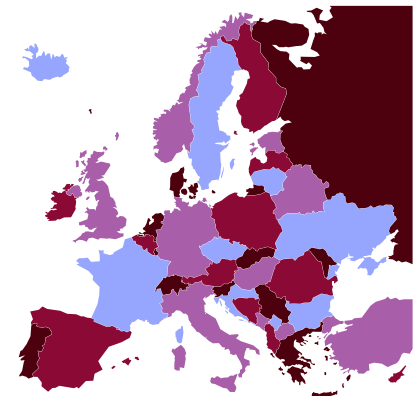
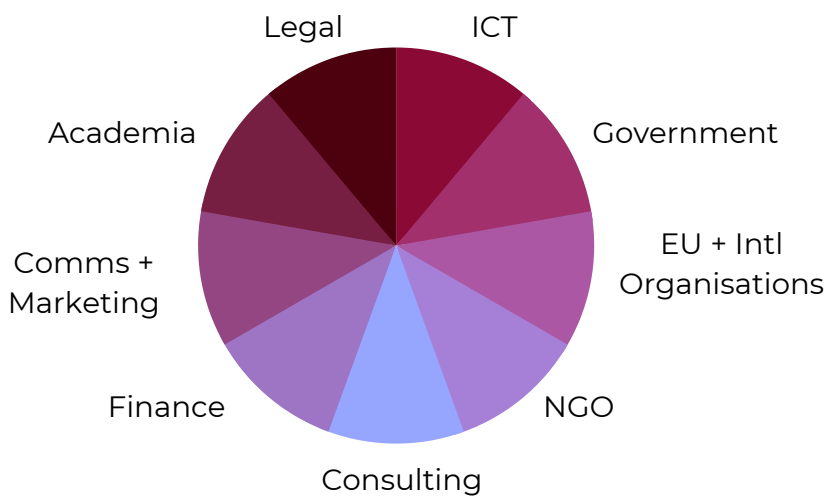
CONNECTING, INSPIRING AND EMPOWERING  
WOMEN TO LEAD THE WAY



# Our Mission

WIL Europe is committed to the promotion and advancement of the professional and social interests women in leadership positions and aspiring female leaders, across Europe. Since 2010, WIL Europe has been acting as a platform where such women can meet and exchange, network, enlarge their horizons, and identify opportunities and ideas that are not readily available in their current social and professional environments.

## Snapshot of our Members



Members from  
24 European countries

### WIL PRESIDENT

**Thaima Samman**  
Partner, SAMMAN Law & Corporate Affairs

*We have created a unique cross-European, cross-sectoral platform that allows women leaders to meet and exchange, expand their horizons and increase their visibility. Not only do we provide a friendly place for best practice sharing and support, but we also create new opportunities for women at large by showcasing different types of professional success.*

### WIL BOARD MEMBER

**Delphine Pouponeau**  
Diversity Director, WIL Premium Partner, Orange  
*WIL network, grouping influential women from different sectors and from different countries, is an effective way to continue to advance women's rights everywhere in the world.*



# Our Activities



Networking



WIL  
Events



Women  
Talent  
Pool  
Programme



Visibility  
Opportunities



## Events & Networking

WIL events and workshops offer Members from our partner organisations the opportunity to intervene on and broaden their knowledge of issues of strategic importance for business and development, and network with high-level decision makers from across the world of business, policy and politics. We offer the opportunity for our partners to collaborate with us on events in order to promote their activities and raise their visibility amongst a senior audience.

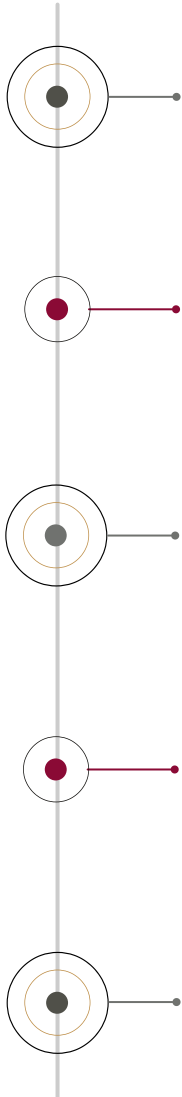
Annual  
Gathering with  
whole network,  
focused on specific  
theme, in various  
locations across  
Europe

Exclusive high-  
level conferences  
& events with  
eminent  
speakers

Regular  
networking  
opportunities  
with Members  
& other senior  
figures

Webinars &  
Workshops,  
including by WIL  
Partner INSEAD to  
develop skills &  
knowledge

# Recent Events



July 2021: High-level Conference on the Future of Trade, with Executive Vice-President Valdis Dombrovskis, in partnership with Fipra, + Networking

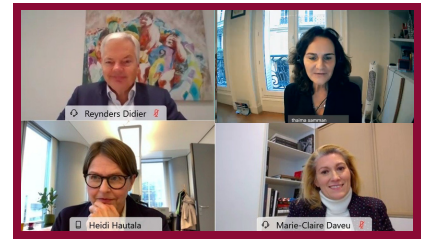


April 2021: Panel Debate on Technology & Inclusion with four female experts, including WIL Member Fiona O'Brien from WTP partner, Lenovo, + Networking



March 2021: WTP6 Opening Ceremony with guest speaker Petra De Sutter, WIL Member & Deputy PM of Belgium

Nov 2020: High-level Debate on EU Green Deal with Didier Reynders, EU Justice Commissioner and Marie-Claire Daveu, WIL Member and Chief Sustainability Officer & Head of International Institutional Affairs, Kering



March 2019: Annual Gathering in Milan at Microsoft House and the Cariplo Factory, focused on AI



## Recent speakers at WIL events



**Margrethe Vestager**  
EU Competition Commissioner (Denmark)



**Agnès De Leersnyder**  
Chief Strategy Officer - CSO Orange Group (France)



**Constanze Osei**  
Head of Society & Innovation Policy, Facebook (Germany)



**Valdis Dombrovskis**  
Executive Vice President for An Economy that Works for People and EU Trade Commissioner (Latvia)



**Heidi Hautala**  
Member of the European Parliament (Finland)

# Women Talent Pool Programme

Our 12-month Women Talent Pool leadership programme (WTP) is a unique cross-sectoral programme that aims to train and promote a new generation of female leaders in Europe. It is dedicated to female talents with 7-15 years of experience identified as having high potential, with the ability and motivation to reach senior leadership positions. Through the programme, participants have the chance to:

Enlarge their circles of influence by networking with programme peers, WIL Members or other senior leaders

Develop their leadership skills through the guidance of senior level women, coaches, and via tailored learning opportunities

Discover new horizons, identify career opportunities and gain visibility amongst senior leaders

## WTP to date



More than 220 Talents



From 22 European countries



### MICHELLE GULRAJANI, WTP5 PARTICIPANT

DCG SOLUTIONS, STORAGE AND TECHNICAL SALES MANAGER, LENOVO UKI

*Knowing a group of passionate, career-driven women has helped fuel my drive for success.*

# Visibility Opportunities

## Public Speaking

We actively pursue speaking opportunities for our Members and Executives from our partner organisations (speeches and presentations during conferences and panel debates; opportunities to conduct workshops) to increase their visibility and that of their organisation, and to promote them as experts.



## On WIL Communication Channels and in Interviews

We raise the profile of our Members and Partners by promoting their activities and achievements in our monthly newsletter, read by over 1500 contacts from the business, political, policy and academic fields, and on our website, social media channels and exclusive online Directory.

### Newsletter

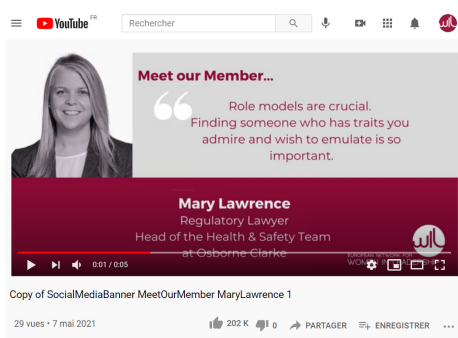


### Strong Social Media Presence

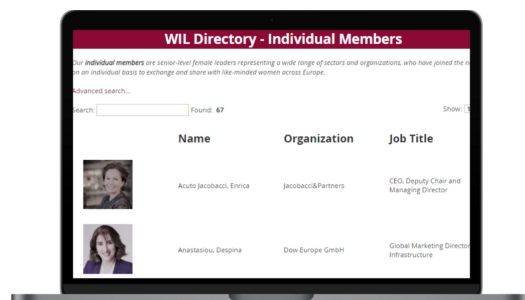


- 3 302 Followers
- 4 436 Followers
- 350 visitors/week

### Members' Interviews



### Exclusive Members' Directory



# Current & Previous Partners

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## Friends of WIL

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# Become a Partner

A Partnership with WIL Europe is a means to connect, inspire and empower female leaders and/or emerging talents within your organisation. It also serves as a vehicle to promote your corporate activities and/or communicate on your contribution to society, including your best case practices for the advancement of women, amongst leaders from the business, political, policy, and civil society sectors across Europe.

We offer both fixed and customised packages to suit your needs and priorities.



A Premium, Silver or Bronze partnership can include customised events in partnership with WIL, speaking opportunities for your Executives, access to WIL events and speakers, WIL membership for your female Executives, and participation for your up-and-coming female Talents in our Women Talent Pool leadership programme.

We also offer the chance to become an official partner on the WTP programme, and to sponsor specific events.

If you would like more information about partnering with us, please contact us at [contact@wileurope.org](mailto:contact@wileurope.org).





EUROPEAN NETWORK FOR  
WOMEN IN LEADERSHIP

Premium  
Partner



GRIFOLS



## Contact Us

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@WILEurope



Silver Partner



WTP Partners



In-Kind Partners



The Business School  
for the World®

