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# Tbilisi City Pursues UN Sustainable Development Goals

- Make cities and human settlements inclusive, safe, resilient and sustainable
- Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work
- Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- Ensure healthy lives and promote well-being for all at all ages
- Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
- Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development



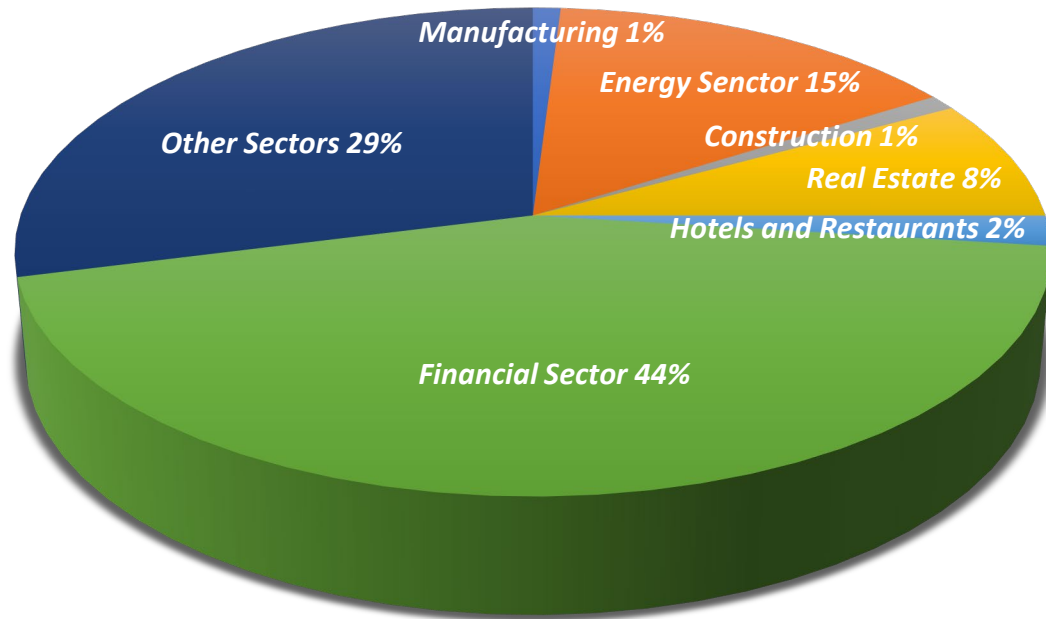
# The Sustainable Smart City Profile of Tbilisi



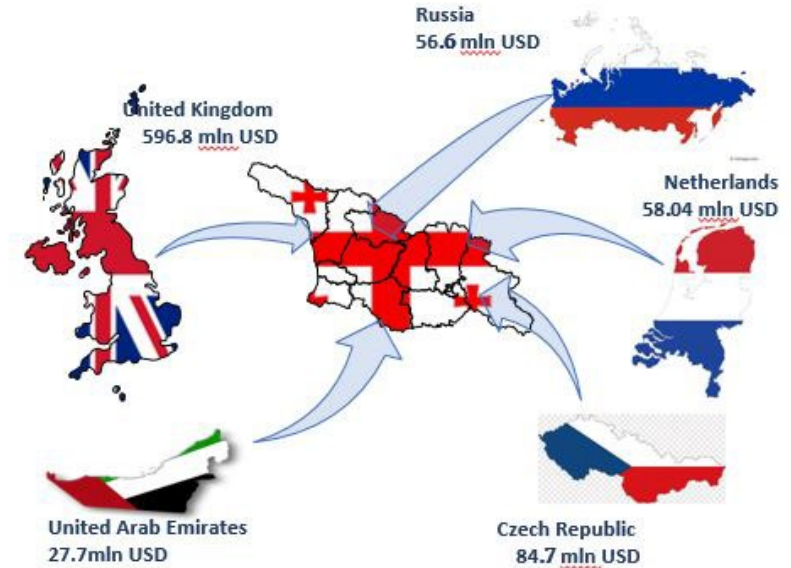
- Spatial and urban planning
- General public services
- Public order and safety
- Economic and transport
- Tourism
- Urban rehabilitation
- Economic life
- Environmental protection
- Housing and community amenities
- Health
- Recreation and culture
- Education
- Social protection



## FDI By Sectors



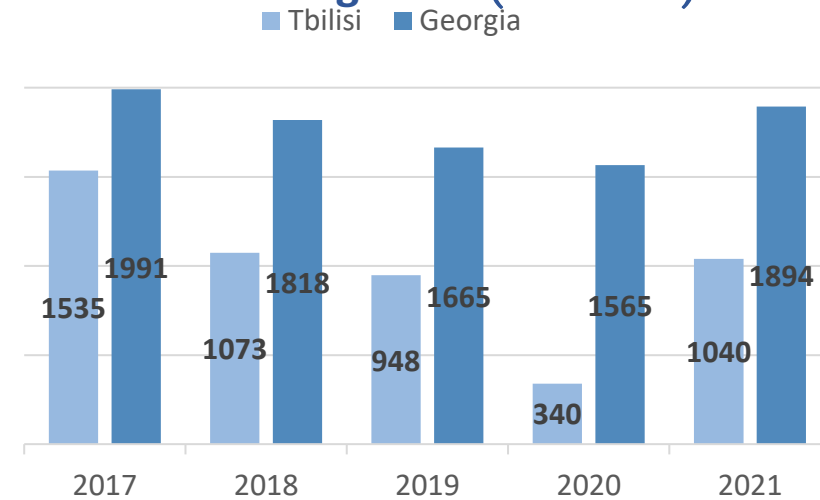
## Top Investor Countries 2021



According to Sectoral Research of Investment Potential of Tbilisi (Deloitte, 2019) there are 5 identified priority investment sectors:

- Hospitality
- Healthcare
- Pharmaceuticals
- Retail & Entertainment
- Creative

## Tbilisi & Georgia FDI (mln USD)





# Tbilisi Tourism

- Member of six International Tourism Associations;
  - More than 100 international journalists and travel influencers, promoting Tbilisi on their media platforms;
  - Within the framework of the project, promotional Video Clip of Tbilisi – “Tbilisi Best Instagram Spots“;
  - Digital and printed content about Tbilisi, published on international platforms - Wanderlust Publications, FAIR, Forbes, Insider, Conde Nast, Lonely Planet, Vagabond;
  - Various Guidebooks of Tbilisi;
  - New Tourist routs around Tbilisi: Turtle Lake, Udzo Monastery, Bethania;
  - International shooting shows in Tbilisi:
    - *Wie is the Mol?*
    - *Holland’s Next Top Model*
  - Seminars and Trainings for supporting private tourism sector of Tbilisi;
  - **Ranks of Tbilisi:**
    - *Best Destination for Vaccinated Travelers 2021 – 1<sup>st</sup> place*
    - *Safest Destination to visit in 2021 – 3<sup>rd</sup> place*
    - *European Best Destinations 2020 – 3<sup>rd</sup> place*
- Online/printed articles about Tbilisi:
    - [WANDERLUST](#)
    - [NATIONAL GEOGRAPHIC](#)
    - [FORBES](#)
    - [BALTIC TIMES](#)





# Environmental protection

- **1000 Gardens, 15 Parks, 60 Green Areas – 100 Ha Rehabilitated Recreational Spaces**
- 20 Ha of Cultivated Forest
- Reduced Air Pollution
- Recreational Areas Around Every Construction

## Budget





# Healthcare Programs

In 2018-2021, 3 Major Healthcare Programs Were Established

- Liver Transplantation Program
- Disease Screening Program
- Multiple Sclerosis Treating Medication

## Ongoing Transplantation programs

- Bone Marrow Stem Cell Transplantation Program
- Liver Transplantation Program





# Old Tbilisi Rehabilitation Program

- In the frames of Old Tbilisi Rehabilitation Program, Several Major Projects have Been Accomplished in 2017-2021
  - Orbeliani Square rehabilitation Project – 80 Mln
  - Gudiashvili Square Rehabilitation Project – 100 Mln
  - Dedaena Park Rehabilitation Project – 26 Mln
  - National Youth Palace – 33 Mln
  - Cadet Corps Rehabilitation Program – 14 Mln
  - Rehabilitation of Other Historical Buildings – 68 Mln





# Ongoing City Reforms and Priorities



- Transport Reform
- Public Transport Priority
- Replacement of the existing fleet (860 Buses + 1000 Minibuses)
- Rapid Transit Corridors
- Multimodal Street Design
- Intelligent Transportation System



# Ongoing City Reforms and Priorities



- Parks and Urban Spaces
- Yearly Budget increased from 3,000,000 to 30,000,000 Euro
- Over 1000 New Public Spaces
- 20+ New and Rehabilitated Parks
- 20+ hectares of urban regeneration





# Tbilisi New Housing Program



## Current Conditions

- Inappropriate Safety Standards
- Unsuitable Environment around the Building
- No Urban infrastructure
- Accessibility issues
- Poor Fire Safety
- Low Cost of Real Estate Value



# Tbilisi New Housing Program



- Program initiated in 2022
- At least 50 Buildings will be Replaced in next 5 Years
- Partially Funded by the infrastructure budget
- Involving Local Development and Construction companies
- Creation of Secure and Healthy Living Environment





## Program Outcomes

- High Safety Standards
- Energy Efficient Buildings
- Maintained and Healthy Urban Areas
- Replacement of Old Soviet Architecture
- Significant Growth of Real Estate Value





**Thank You For Your Attention**

