U²C TOD STUDY
Southbank/San Marco
Community Profile

JACKSONVILLE TRANSPORTATION AUTHORITY
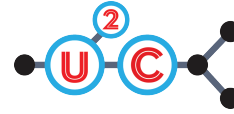
U²C — TRANSIT-ORIENTED DEVELOPMENT

Population

	Southbank/San Marco	City
Residents	**2,306**	**925,142**
Growth % (2010-2019)	7%	13%
Workers	**17,529**	**525,597**

- ■ Southban/San Marco
- ▨ City
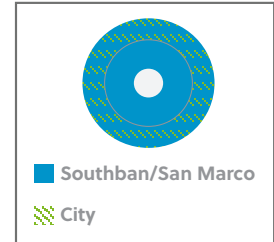
Residents

- ■ >$25K
- ■ $25K-$50K
- ■ $50K-$75K
- ■ $75K-$100K
- ■ $100K+

- ■ White Alone
- ■ Black Alone
- ■ Asian Alone
- ■ Other

- ■ High School or Less
- ■ Some College or Bachelor's Degree
- ■ Advanced Degree

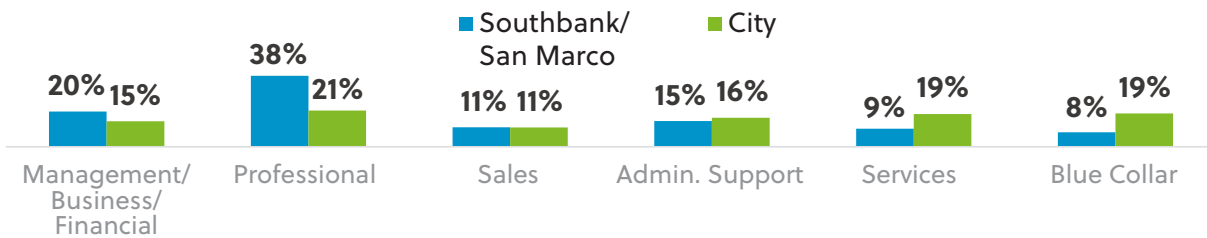**HH Income**

47%
make less than $50K
47% City

Race & Ethnicity

11%
non-white
31% City

Edu. Levels
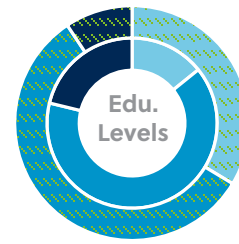
86%
have some college or more
66% City

Employment

■ Southbank/San Marco ■ City

Category	Southbank/San Marco	City
Management/Business/Financial	20%	15%
Professional	38%	21%
Sales	11%	11%
Admin. Support	15%	16%
Services	9%	19%
Blue Collar	8%	19%

Commute

84%
of Workers Drive to Work

Housing & Social

	Southbank/San Marco	City
Owner Households	15%	50%
Renter Households	66%	40%
Average Vacancy	20%	10%
Residents in Poverty	11%	13%

Community Assets

# of Libraries	1	# of Cultural Instituions	2
# of Community Centers	1	# of Parks	2
# of Religious Institutions	3	# of Hospitals	3