

Corporate Factsheet

About Us

Beyond being a full-service sports marketing agency, TEAM is a trusted advisor. For over 30 years, our team has helped build some of the best football competitions – including the UEFA Champions League and the UEFA Europa League– while also building a thriving network of long-standing commercial partners. With offices in Lucerne and London, we contribute expertise in commercial strategy, sales, marketing, legal and regulatory matters, and partner and operational management across media, sponsorship and licensing rights. We are committed to #winningtogether.

Vision

Be the best place to develop a career in the sports marketing industry.

- 1 Cultivate a TEAM community that allows all staff to thrive;
- 2 Promote clear and transparent communication; and
- 3 Focus on developing individuals and fulfilling careers.

Objective

Drive the commercial success of European club football.

- 1 Optimise commercial value of the competitions;
- 2 Deliver market-leading sales results; and
- 3 Maximise partners' return on investments.

Values



Ambitious




Connected




Diligent


Facts & Figures




160

Employees






Offices in




Lucerne



London

52

Men



48


Women


25

Languages

Founded in

1991



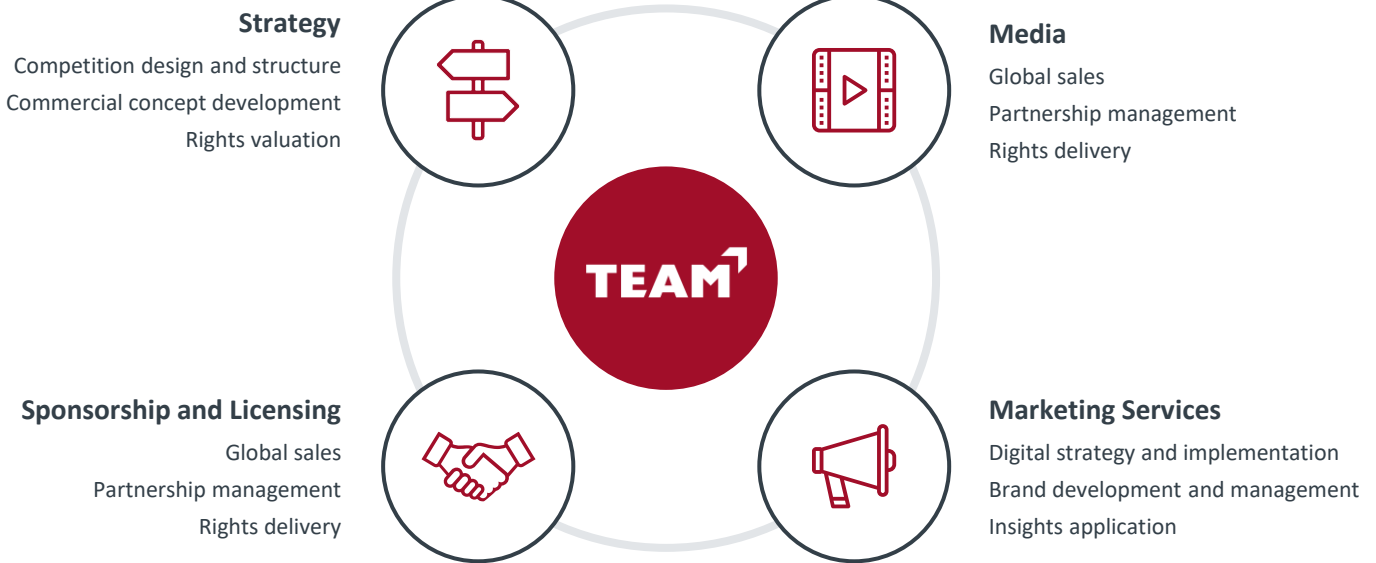


30

Nationalities



Services



UEFA Men's Club Competitions Leadership Team



Simon Crouch
Chief Executive Officer



Tom Houseman
General Counsel



Ian Warbrick
Managing Director of Marketing Sales



Iain Downie
Managing Director of Development,
Marketing & Partner Operations



Oliver Holland
Managing Director of
Media Rights

Group Board



Bernhard Burgener
Chairman of the TEAM Group Board



Jamie Graham
Executive Vice Chairman,
Delegate of the TEAM Group Board



Peter Von Büren
Member of the TEAM Group Board