

**W**RICHADS

# Boost your profit with RichAds blog!

Reach a high-quality audience in a trusted and  
specialized environment within the affiliate industry!





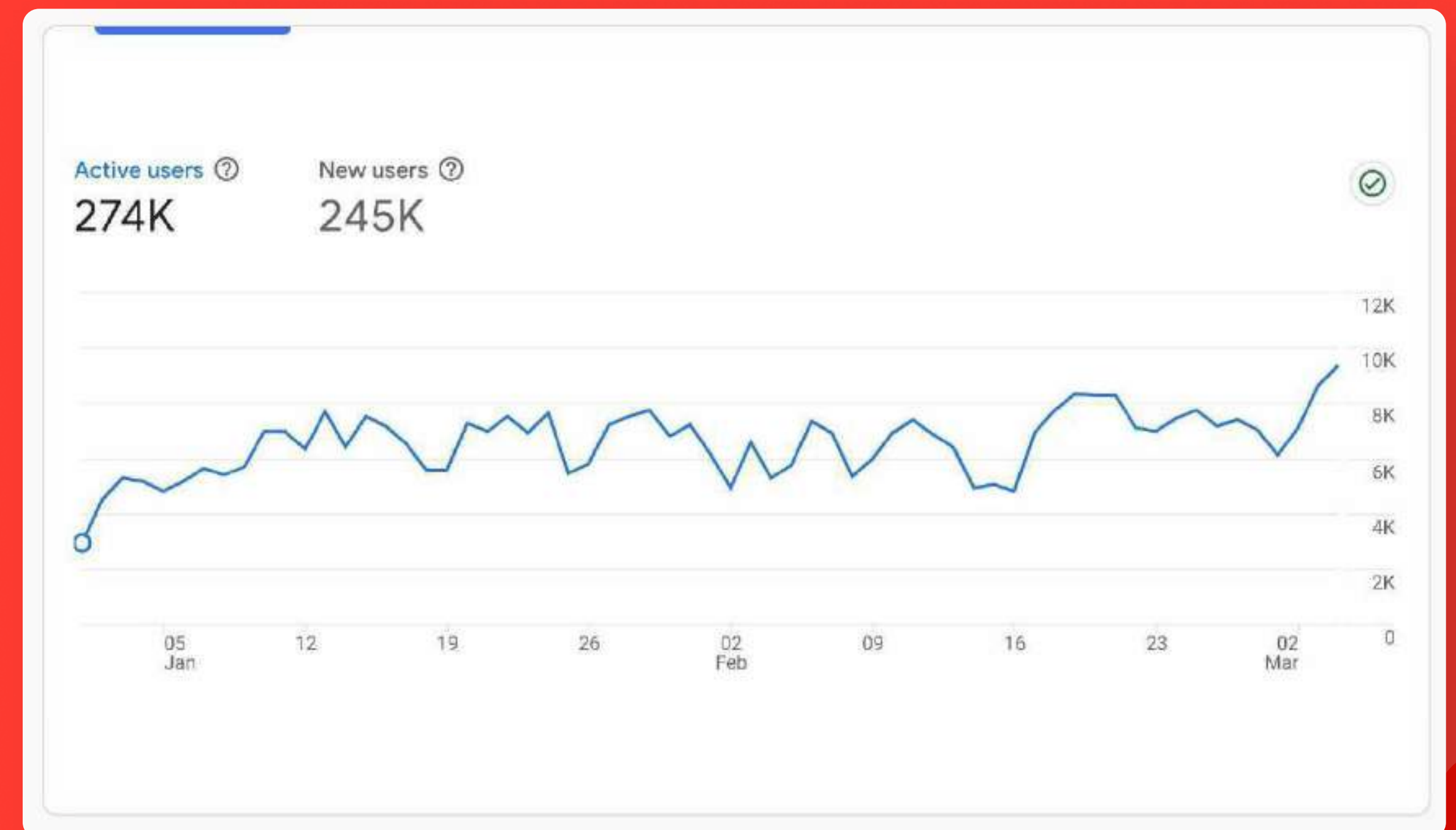
# Why does this Work Well?

We connect you with a diverse range of digital professionals, including affiliate teams, CPA networks, trackers, spy tools, conferences, and more. If you don't see your specific product or service listed, feel free to reach out — we're happy to discuss custom options tailored to your business.



# Engage with a Targeted Audience

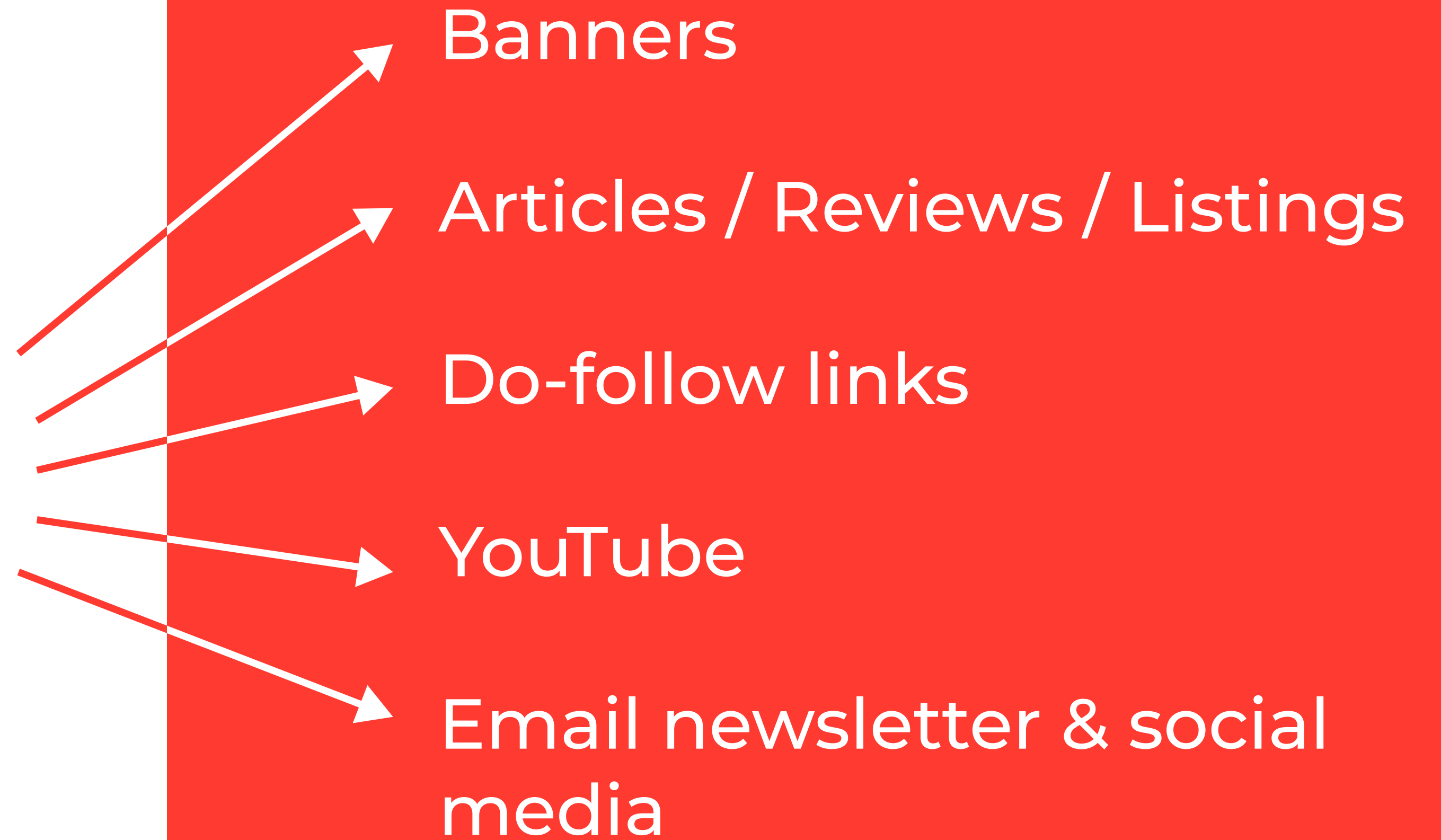
RichAds attracts a highly relevant audience in the advertising and marketing space, giving you the perfect opportunity to elevate your business and achieve your goals.





# Blog Opportunities

RichAds offers a wide range of tailored promo solutions designed to connect you with your target audience effectively. For more details, please explore this section.







# Banners

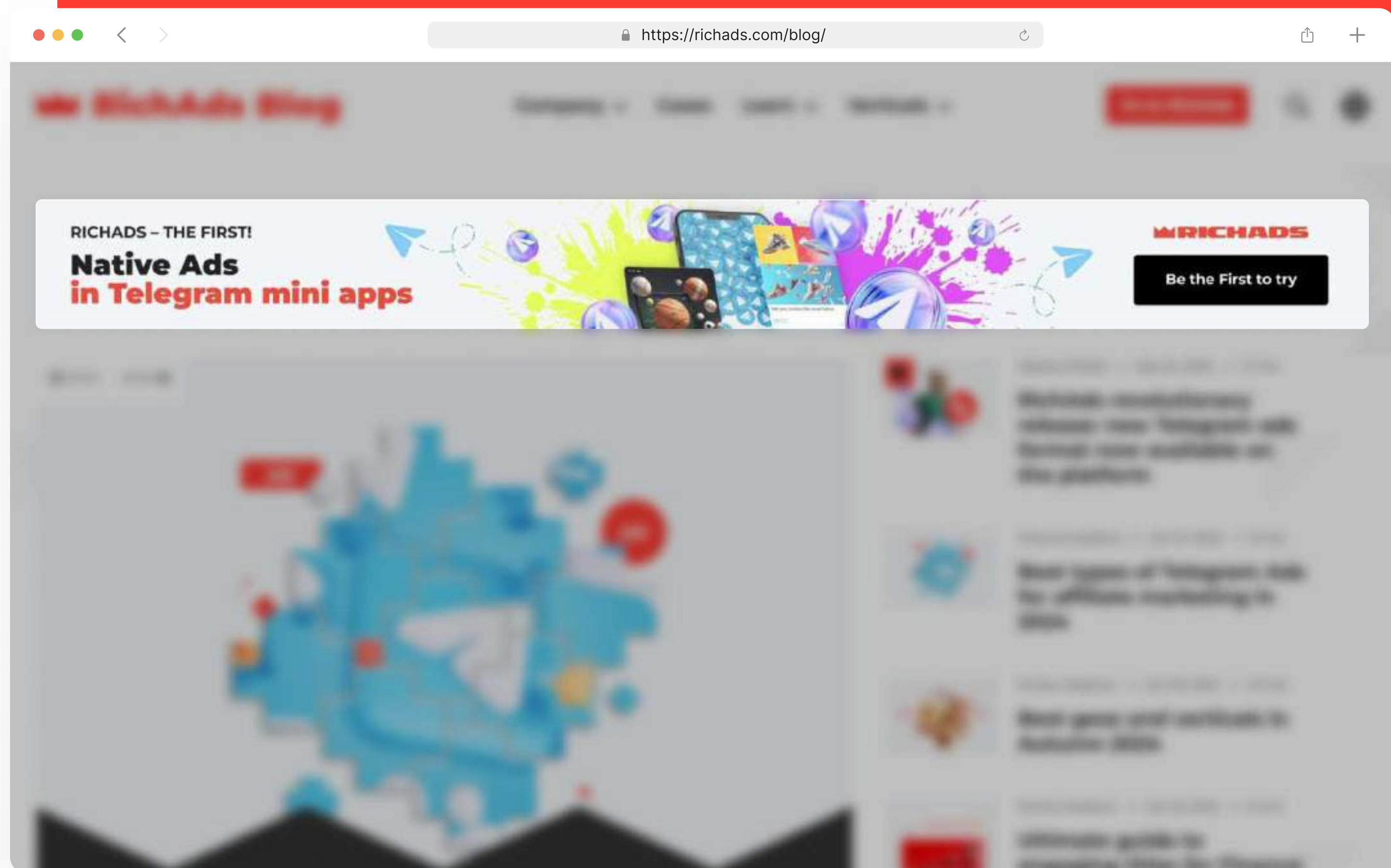
These prominently displayed ads on RichAds web pages (Blog pages) are designed to boost your brand visibility and attract your target audience to learn more about your special offers and bonuses, with a direct link to your website.

All banner types are available in both GIF and static formats.

## Header horizontal banner (see-through, 1126x110)

Displayed on all blog pages and natively integrated with its content (in rotation 50/50).

**\$1700/month**







# Banners

## See-through banner (728x90)

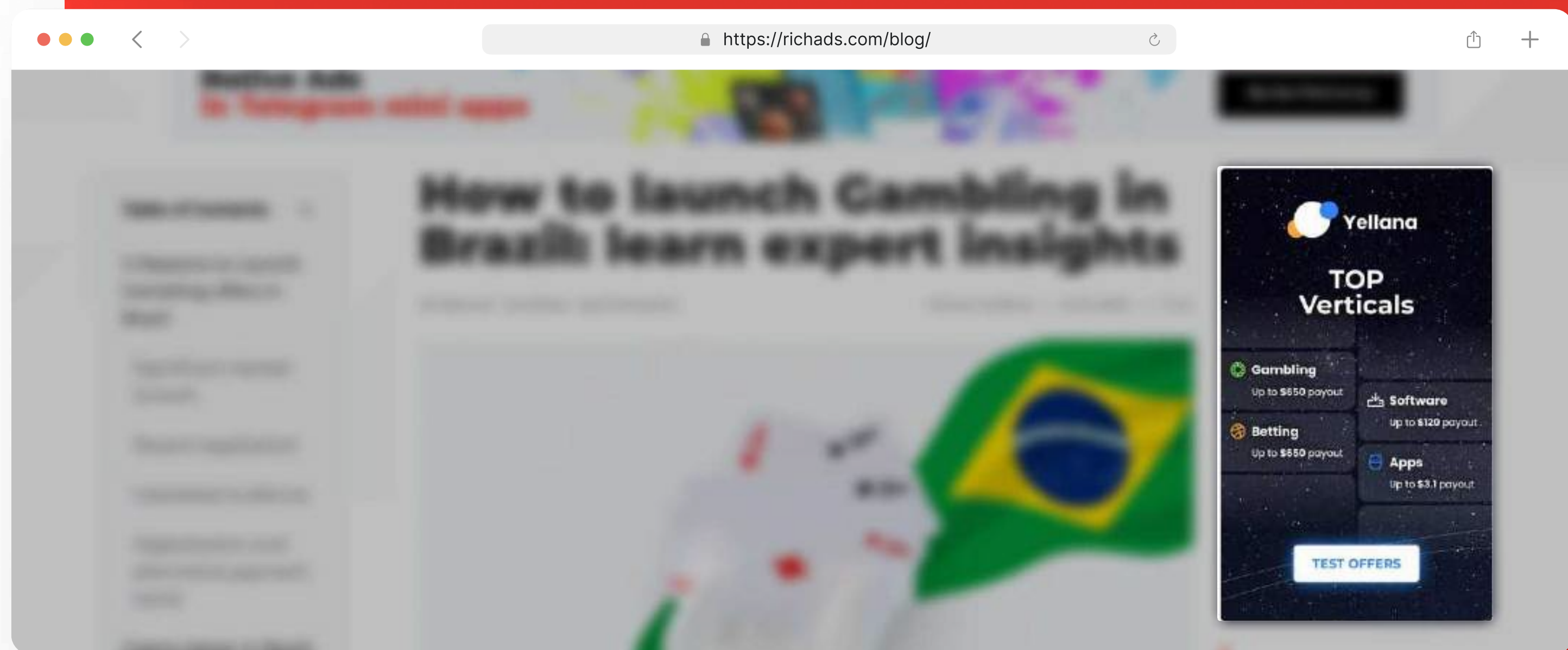
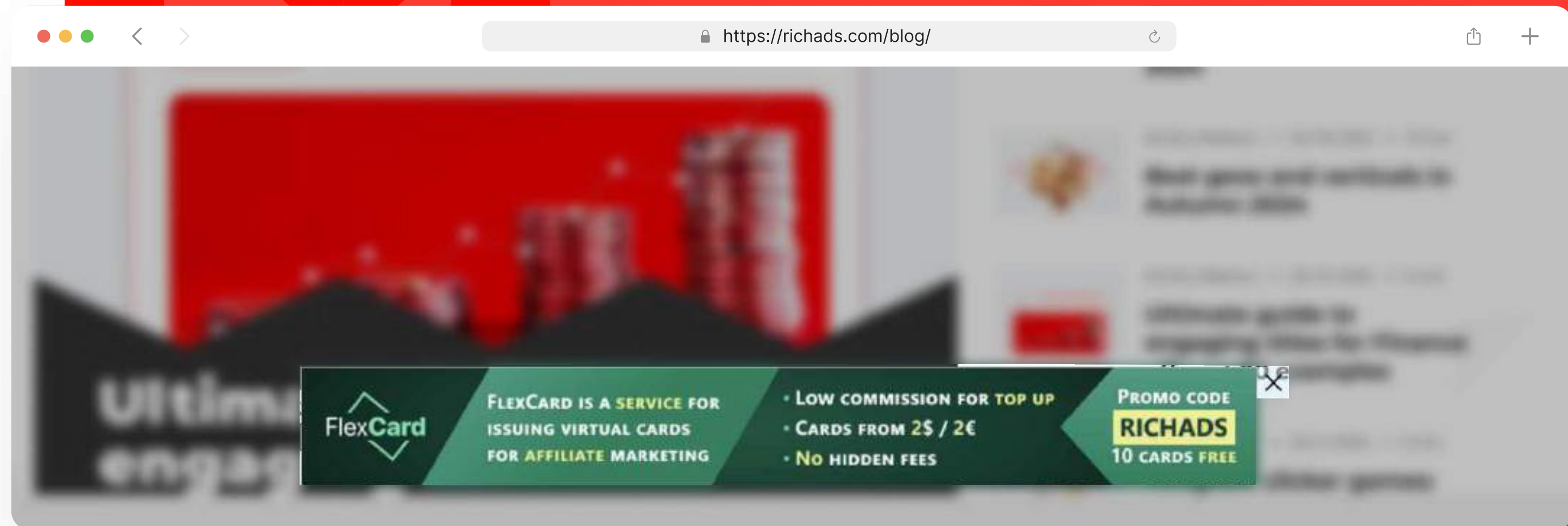
Displayed on all blog pages (in rotation 50/50).

**\$1300/month**

## Side banner inside the article (240x400)

Located to the right of the main content block within all articles (in 50/50 rotation). In the mobile version – above the article.

**\$1200/month**







# Banners

## Horizontal banner inside the text of the article (1126x110)

Located inside of the texts within all articles on the blog (in 50/50 rotation) and natively integrated with the content.

**\$1200/month**







# Articles

Written content as native advertising allows you to seamlessly integrate your brand message into relevant, high-value topics, providing a more natural and engaging experience for readers. It also boosts credibility, positioning your product or service as a trusted solution within a respected platform like the RichAds blog.







# Articles & Reviews

## Blog/Interview

An informative article or interview tailored to your needs and published on our blog. The content will be seamlessly integrated, with no obvious advertising. You can include up to three links, which will remain live for three months.

**\$1200**

## Case studies

An ideal solution for affiliate networks and media buying teams. You can run your offers using our traffic and then create a case study for publication on our blog. Additionally, you are free to run campaigns with other traffic sources, excluding other ad networks.

**\$1200**

## Review

A review of your product or service service will be published on the RichAds blog. You may include up to three links, which will stay live for three months.

**\$1200**





# Listings

**Listings — adding your product to the 1-3 place in the ready-made article with a comparison of similar services**

A placement of your service in articles like "Top 5 Nutra Affiliate Networks" or "Top 10 Trackers for Affiliate Marketing."

If there isn't an existing article in your niche, we can create a dedicated piece highlighting your company as the top choice in the rankings.

1st place:

**\$1300**

2nd place:

**\$1200**

3rd place:

**\$1100**







# Do-follow links

Do-follow links enhance your website's SEO by passing authority and improving search engine rankings. Featuring them on trusted platforms like RichAds drives high-quality traffic, boosts domain authority, and increases visibility, helping your business grow online.

**Adding to the ready-made article  
(for 3 months)**

**\$1100**







# YouTube

The RichAds YouTube channel reaches a highly engaged professional audience around 20k followers, providing a prime opportunity to boost your brand's media presence and connect with a targeted, industry-specific community.

Find our latest examples here

[https://www.youtube.com/@richads\\_platform](https://www.youtube.com/@richads_platform)







# YouTube

An interview with a representative from your company.

\$2000

Text introduction by our host about your company/product, plus a **BONUS**: a mention (with your link) in the video description and a banner.

\$500

Incorporating your advertising video (provided by the advertiser) into our interview or roundtable format, with a maximum length of 1 minute.

\$500





# Email newsletter & social media

Utilize our email newsletter tool to share important news or promotions with a relevant audience. RichAds maintains a database of over 100K contacts in the affiliate marketing sphere worldwide.

**Email newsletter + social media**

**\$1000**

Additionally, we can amplify your reach through our social media networks, including Facebook, Telegram, LinkedIn.

**One option (Email newsletter/ social media)**

**\$500**







# Extra

## Publishing in one more language

Could be applied for any ad position

**\$300**

## Updating your placement

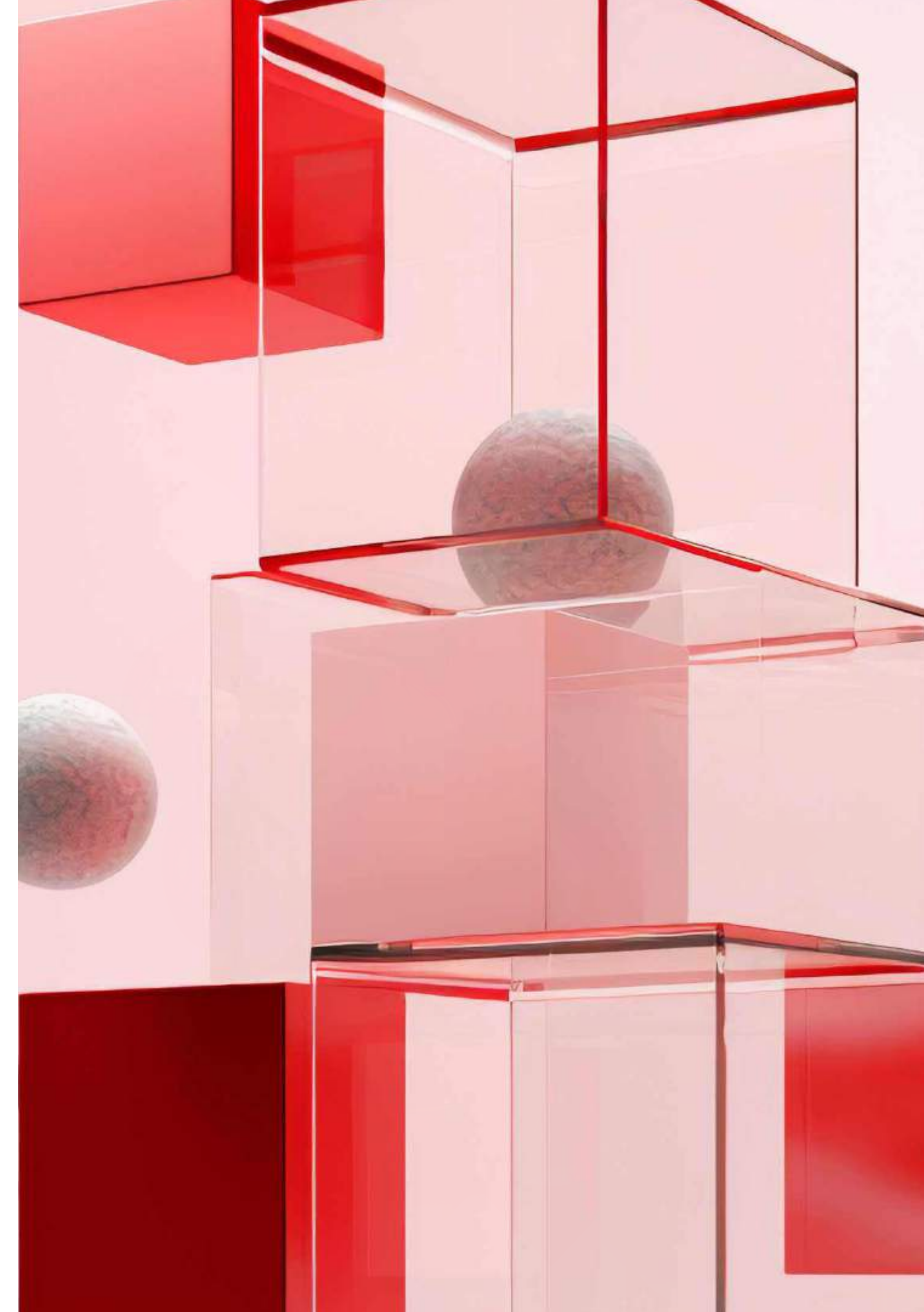
Works for articles/reviews/listings,  
banners and links

**\$300**

## Ad package placement

Special prices for multiple ad positions.

**\* Price upon request**







# In addition

If you're interested in a package or long-term arrangement, please reach out to us — we're always happy to discuss tailored options to meet your needs.

RichAds reserves the right to reject any placement request outlined in this media kit without providing explanations.



# MEDIA RICHARDS



[Hello@richads.com](mailto:Hello@richads.com)



[Telegram: @media\\_richads](https://t.me/@media_richads)