► See separate instructions.

Falter Reporting Issuer			
1 Issuer's name	2 Issuer's employer identification number (EIN)		
Vimeo, Inc.		84-4334195	
	Telephone No. of contact	5 Email address of contact	
Vimeo Investor Relations	212-314-7300	IR@vimeo.com	
6 Number and street (or P.O. box if mail is not d		7 City, town, or post office, state, and ZIP code of contact	
555 West 18th Street		New York, NY 10011	
Date of action 9 Classification and description			
May 25, 2021	Common stock		
10 CUSIP number 11 Serial number(s)	12 Ticker symbol	13 Account number(s)	
92719V 100	VMEO		
		e back of form for additional questions.	
-		against which shareholders' ownership is measured for	
the action See attachment.			
15 Describe the quantitative effect of the organi share or as a percentage of old basis ► See		y in the hands of a U.S. taxpayer as an adjustment per	
16 Describe the calculation of the change in base valuation dates ► <u>See attachment.</u>	sis and the data that supports the calcula	tion, such as the market values of securities and the	
<u></u>			

Par	t II	Organizational Action (continued)					
17	List the	applicable Internal Revenue Code section(s) and subsection(s) upon which the tax tre	eatment is based ▶	See attachment.		
18	18 Can any resulting loss be recognized? ► See attachment.						
19	Provid	e any other information necessary to implem	nent the adjustment, such as the reportable	e tax year ► <u>See at</u>	tachment.		
	Unc	er penalties of perjury, I declare that I have exam	ined this return, including accompanying sched	ules and statements,	and to the best of my knowledge and		
Sigr	ı	belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.					
Here		Signature ►		Date ►			
Paic	ł		request Preparer's signature	Title ► Date	Check if PTIN self-employed		
	oarer Only			1	Firm's EIN ► Phone no.		

Send Form 8937 (including accompanying statements) to: Department of the Treasury, Internal Revenue Service, Ogden, UT 84201-0054

Vimeo, Inc. (formerly, Vimeo Holdings, Inc.) EIN: 85-4334195 ATTACHMENT TO IRS FORM 8937 – PART II REPORT OF ORGANIZATIONAL ACTIONS AFFECTING BASIS OF SECURITIES

CONSULT YOUR TAX ADVISOR

The information contained herein is being provided pursuant to the requirements of Section 6045B of the Internal Revenue Code of 1986, as amended (the "Code"). This attachment includes a general summary regarding the application of certain U.S. federal income tax laws and regulations relating to the effects of the Merger (as defined below) on the tax basis of shares of common stock of Vimeo, Inc., formerly named "Vimeo Holdings, Inc." ("Parent"), received in the Merger in exchange for shares of voting common stock and non-voting common stock of Vimeo.com, Inc., formerly named "Vimeo, Inc." ("Vimeo"). The information contained herein does not constitute tax advice and does not purport to be complete or to describe the consequences that may apply to particular categories of stockholders. Neither Vimeo nor Parent provides tax advice to its stockholders. The example provided below is illustrative and is being provided pursuant to Section 6045B of the Code and as a convenience to stockholders and their tax advisers when establishing their specific tax positions. You are urged to consult your own tax advisors regarding the particular consequences of the Merger to you, including the applicability and effect of all U.S. federal, state and local tax laws and foreign tax laws. Please read the joint proxy statement/consent solicitation statement/prospectus, dated April 5, 2021, that was filed with the Securities and Exchange Commission (the "SEC"), noting especially the discussion therein under the heading "Material U.S. Federal Income Tax Consequences," and the Form 8-K, dated as of May 27, 2021, that was filed by Parent and the Form 8-K, dated as of May 28, 2021, that was filed by IAC/InterActiveCorp ("IAC"), each with the SEC. You may access the joint proxy statement/consent solicitation statement/prospectus at www.sec.gov.

Line 14. Describe the organizational action and, if applicable, the date of the action or the date against which the shareholders' ownership is measured from the action.

On May 25, 2021, at 8:06 A.M. EDT, pursuant to the terms and conditions of the Merger Agreement, dated March 12, 2021, by and among Parent, Stream Merger Sub, Inc. ("Merger Sub") and Vimeo, Merger Sub merged with and into Vimeo, with Vimeo surviving the merger as wholly owned subsidiary of Parent (the "Merger").

Each share of Vimeo voting common stock and Vimeo non-voting common stock issued and outstanding immediately prior to the effective time of the Merger (other than (x) (A) shares owned directly by Parent, IAC or any subsidiary of either Parent or IAC (other than any subsidiary of Vimeo) and (B) shares held in treasury by Vimeo, which were cancelled and extinguished without any conversion thereof or payment of cash or other property or consideration therefor and ceased to exist and (y) shares held by a holder who properly exercised (and did not effectively withdraw or lose) his, her or its appraisal rights with respect to such share under Section 262 of the Delaware General Corporation Law, which were not converted into the right to receive consideration and such holder was entitled only to such rights as may be granted to such holder in Section 262 of the Delaware General Corporation Law) was cancelled and converted into the right to receive 1.0143 shares of Parent common stock. No fractional shares of Parent common stock were issued in the Merger. Instead, Vimeo stockholders received cash in lieu of fractional shares of Parent common stock. The Merger is intended to qualify as (a) a reorganization within the meaning of Section 368(a) of the Code and/or (b) together with certain transactions undertaken as part of the separation of Parent from IAC, as an exchange described in Section 351(a) of the Code. The following descriptions and calculations assume that the Merger so qualifies.

Line 15. Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment per share or as a percentage of old basis.

The receipt by a Vimeo stockholder of Parent common stock in exchange for Vimeo voting common stock or Vimeo non-voting common stock in the Merger has an effect on such stockholder's tax basis.

A Vimeo stockholder who exchanges its shares of Vimeo voting common stock or Vimeo nonvoting common stock for shares of Parent common stock in the Merger generally will not recognize any gain or loss for U.S. federal income tax purposes, except with respect to cash, if any, received in lieu of fractional shares of Parent common stock. Each Vimeo stockholder's aggregate tax basis in the shares of Parent common stock received in the Merger (including any fractional share of Parent common stock for which cash was received) will equal such Vimeo stockholder's aggregate adjusted tax basis in the shares of Vimeo voting common stock or Vimeo non-voting common stock surrendered in the Merger. If a Vimeo stockholder held different blocks of Vimeo voting common stock or Vimeo non-voting common stock (i.e., shares acquired at different times or different prices) at the time of the Merger, such stockholder should consult its own tax advisor with respect to the determination of any gain and the tax bases of particular shares of Parent common stock received in the Merger.

Each Vimeo stockholder who receives cash in lieu of a fractional share of Parent common stock generally will recognize capital gain or loss equal to the difference between the amount of cash received and the tax basis in such fractional share, determined as described above.

Line 16. Describe the calculation of the change in basis and the data that supports the calculation, such as the market value of securities and the valuation date.

The following is an example of how the above-described approach to basis determination would apply with respect to recipients of Parent common stock in the Merger, which assumes that all shares of Vimeo voting common stock were acquired on the same date and at the same price and that no cash is received in lieu of fractional shares of Parent common stock:

Assumptions:

- Shares of Vimeo voting common stock owned immediately prior to the Merger: 1,000
- Shares of Vimeo non-voting common stock owned immediately prior to the Merger: 0

• Vimeo stockholder's aggregate tax basis in Vimeo voting common stock (assumed to be \$30.00 per share): \$30,000

Aggregate tax basis in shares of Parent common stock received in the Merger: \$30,000

Line 17. List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based.

Section 368(a), Section 354, Section 356 and Section 358.

Line 18. Can any resulting loss be recognized?

Vimeo stockholders generally may not recognize any loss for U.S. federal income tax purposes as a result of the Merger, except with respect to cash, if any, received in lieu of fractional shares.

Line 19. Provide any other information necessary to implement the adjustment, such as the reportable tax year.

The Merger was effective on May 25, 2021. For a Vimeo stockholder whose taxable year is the calendar year, the reportable tax year is 2021.