

From Physics to Daily Life

Knowledge Management: from Theory to Practice

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26/09/2014

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Two quotes

- *"Knowledge, not capital or natural resources is the most important factor (that) determin(es) the standard of living."* (World Development Report, 1998)
- *'having knowledge of a keyboard doesn't make you a good writer'.* (Peter Drucker)



Information versus Knowledge

Information	Knowledge
KNOW WHAT	KNOW-HOW
WHAT IS	WHAT WORKS
INTERESTING	USEFUL



Some Definitions of Knowledge Management

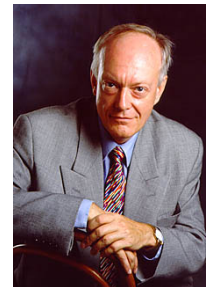
“Knowledge is information that changes something or somebody — either by becoming **grounds for action**, or by making an individual (or an institution) **capable of different or more effective action.**” — Peter F. Drucker, in: The New Realities



“Justified belief that increases an entity’s capacity for **effective action.**” — Ikujiro Nonaka, Organization Science 5(1):14-37 (1994).



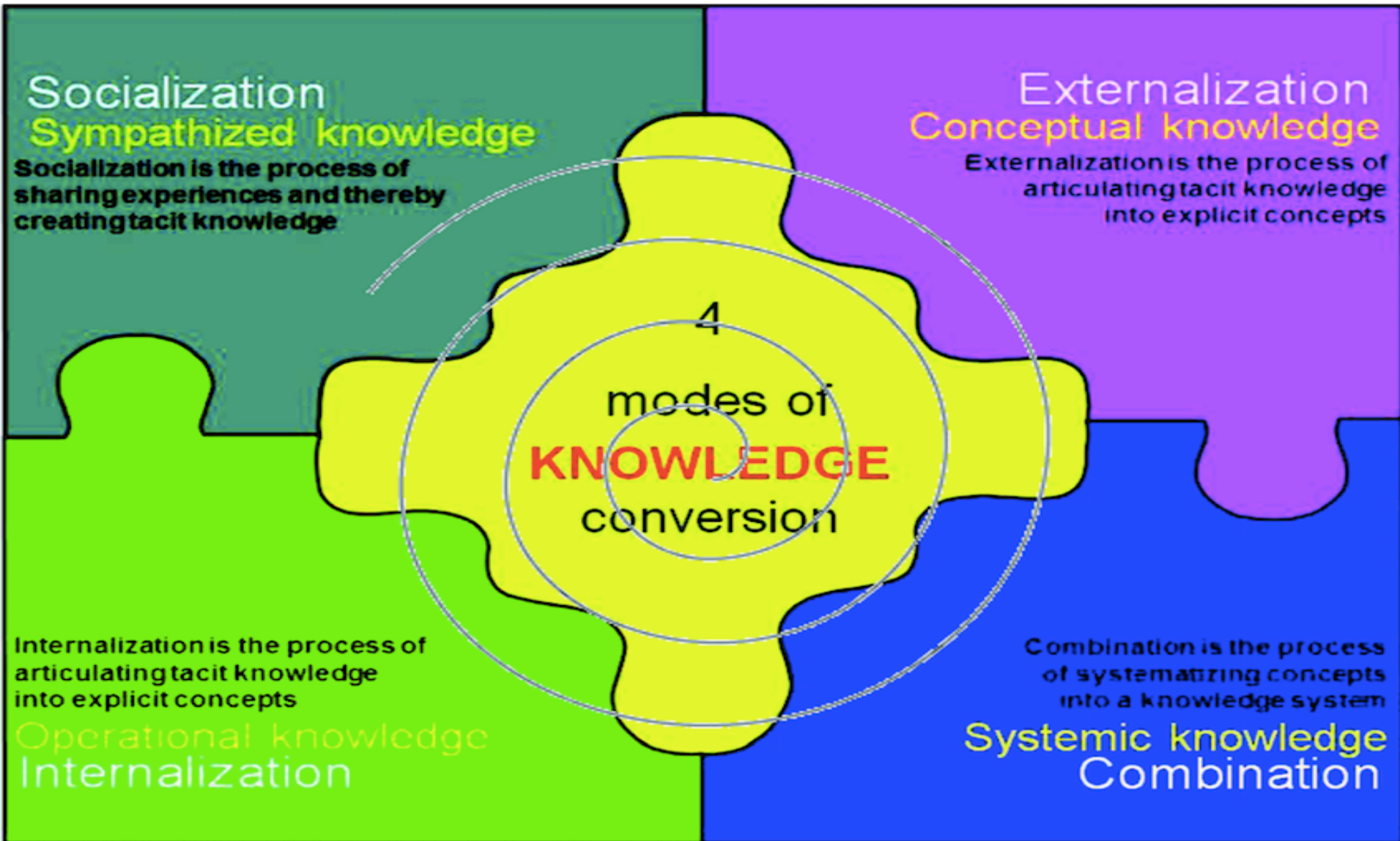
“I define knowledge as a **capacity to act.**”
— Karl-Erik Sveiby, in “The New Organizational Wealth: Managing & Measuring Knowledge-Based Assets”, 1997



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SECI Model explained

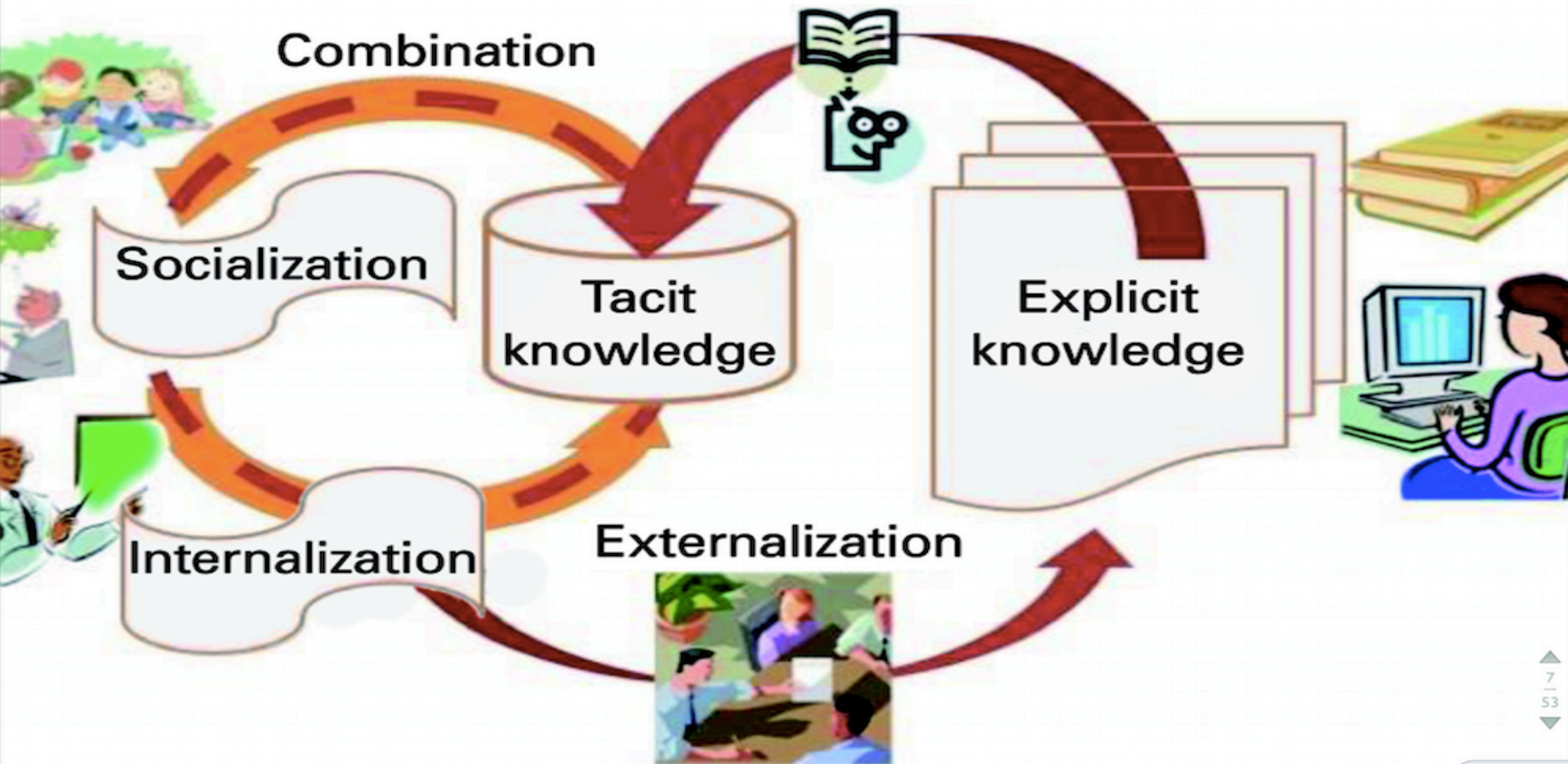


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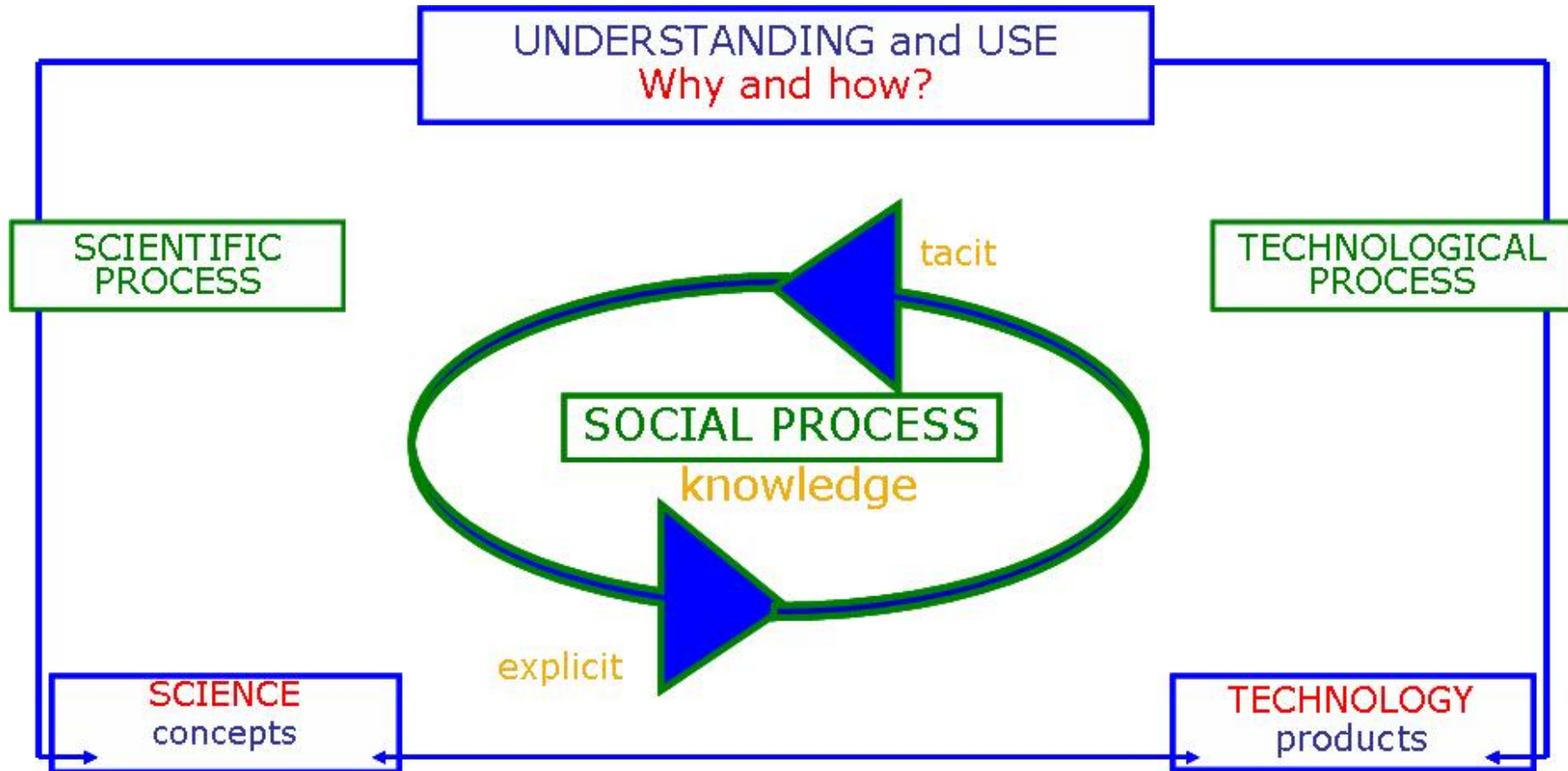
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The SECI Model

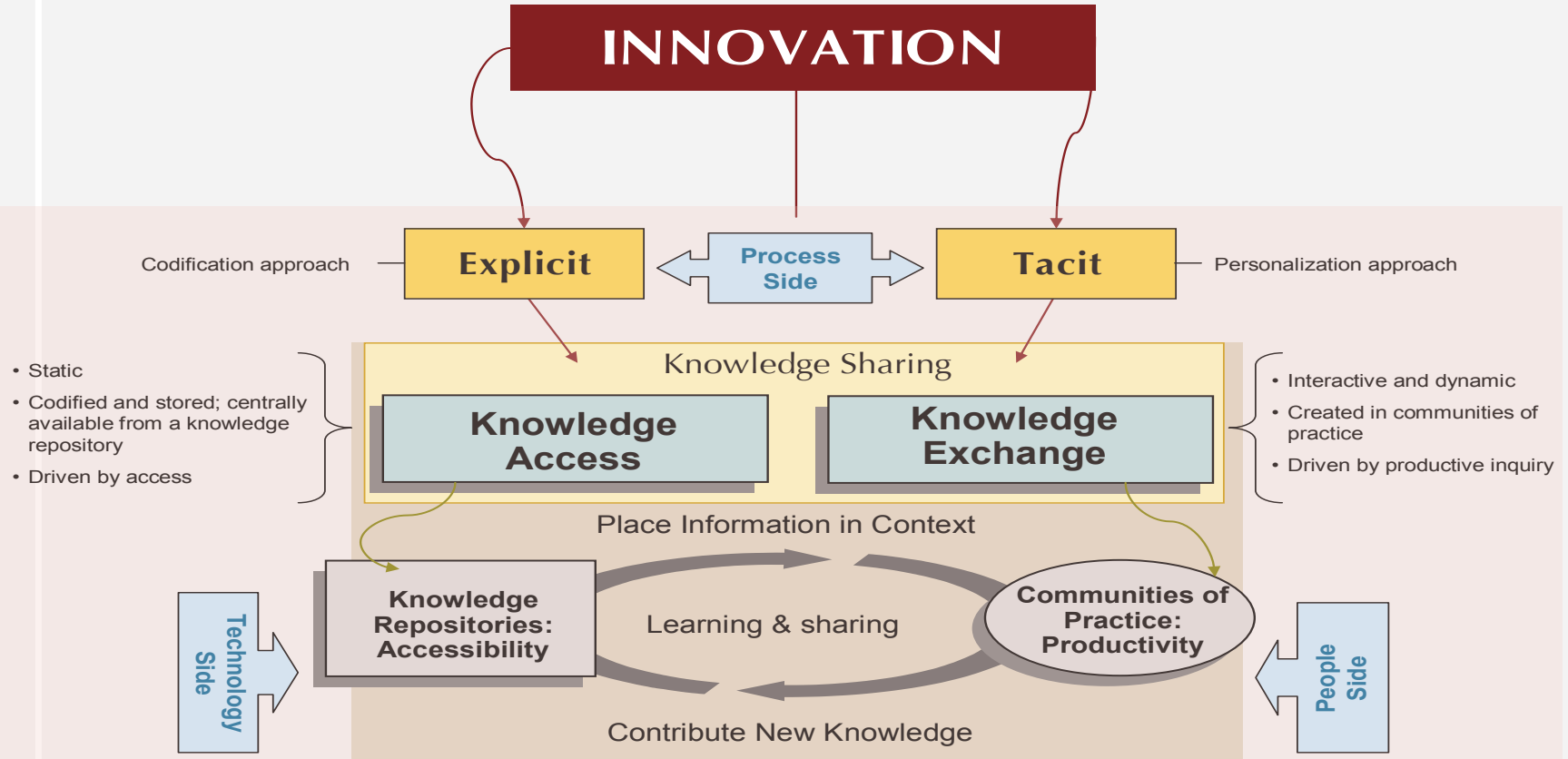


Scientific and Technological conversion



The conversion model in practice

Knowledge Management: Bank Indonesia's Way

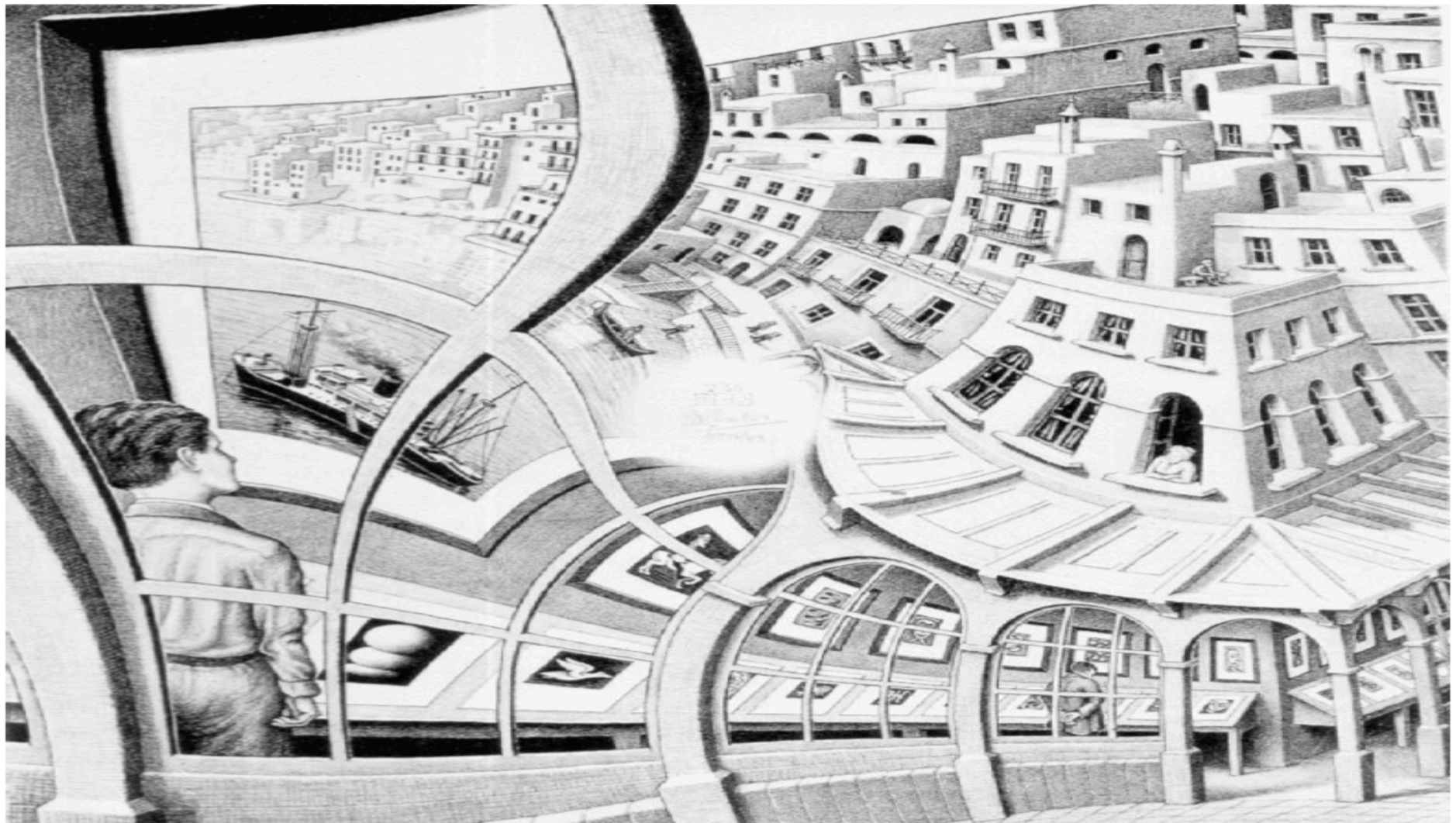


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Knowledge infinitely



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