LMC 8001 Proseminar in Media Theory (cont.)

Instructor: Jay David Bolter (TSRB 317) (jay.bolter@lmc.gatech.edu)
Meeting: W 2-5 (TSRB 326b)

In this seminar (the continuation of LMC 8000), students will explore the key traditions of disciplinary and theoretical inquiry that contribute to the study of Digital Media, including design theory, literary-critical theory, visual culture and the cultural studies of media, communications theory, and performance studies. Students will examine key texts in each of these areas and explore their application to representative digital artifacts.

Course objectives
By the end of the course students will be able to
1   articulate the assumptions and methodologies characteristic of the multiple approaches to theory as listed above.
2   express their mastery of the theoretical texts by successfully completing the DM qualifying examination.

Evaluation
DM qualifying examination (8 hours) administered during Final Exam Week.

Schedule

The HCI and Design perspective
1. Jan 11: Course overview: Englebart; Kay (NMR); Don Norman, The Design of Everyday Things.

2. Jan 18: Dourish, Where the Action is; Dourish, Reading and Interpreting Ethnography

3. Jan 25: Gaver. What Should We Expect From Research Through Design and Cultural Probes; Bardzell, Interaction Criticism and Aesthetics

4. Feb 1: McCarthy (2 papers) and Wright et al (1 paper); Carl diSalvo, Agonistic Design; Mouffe Agonistics

The Social Science Perspectives
5. Feb 8: Suchman, NMR, 599-611; Turkle, Life on the Screen; Dunne and Raby Speculative Everything; Goffman, Presentation of Self

6. Feb 15: DeCerteau, Chapters 1-3, 7; Geertz, The Interpretation of Cultures, 1

7. Feb 22: Lakoff, Metaphors We Live By; Latour: Reassembling the Social; The Science Studies Debate

Media and Communication Studies
8. March 1: Bolter and Grusin, Remediation; Langdon Winner,

9. March 8: Jenkins, Textual Poachers; Convergence Culture; Negraponte, Being Digital: Intro, Chapters 13-end;

10. March 15: Dana Boyd (2 articles); Manuel Castells: Prologue, InternetGalaxy 5, 6; Network Society_6;

11. March 20-24: Spring break

Popular cultural studies and Performance Studies
13 March 29: Jenkins Fan Culture; Jenkins-Convergence Cult-Chap3.pdf,

14. April 5: Jon McKenzie, Perform or Else; Auslander, Liveness;

Philosophical Perspectives
14. April 12: Heidegger, Question Concerning Technology; Kittler, There is no software; Merleau-Ponty; Foucault, Discipline and Punish; Haraway, Simians;

15 April 19: course overview