LMC 8001 Proseminar in Media Theory (cont.)

Instructor: Jay David Bolter (TSRB 317) (jay.bolter@lmc.gatech.edu)
Meeting: W 2-5 (TSRB 326b)

In this seminar (the continuation of LMC 8000), students will explore the key traditions of disciplinary and theoretical inquiry that contribute to the study of Digital Media, including design theory, literary-critical theory, visual culture and the cultural studies of media, communications theory, and performance studies. Students will examine key texts in each of these areas and explore their application to representative digital artifacts.

Course objectives
By the end of the course students will be able to
1. articulate the assumptions and methodologies characteristic of the multiple approaches to theory as listed above.
2. express their mastery of the theoretical texts by successfully completing the DM qualifying examination.

Evaluation
DM qualifying examination (8 hours) administered during Final Exam Week.

Weekly Schedule

Postmodernism
1. Jan 7: Jameson, Postmodernism, Chapter 1

The HCI and Design perspective
2. Jan 14: Englebart; Kay (NMR); Don Norman, The Design of Everyday Things.
3. Jan 21: Dourish; McCarthy (2 papers) and Wright et al (1 paper); Carl diSalvo, Agonistic Design

The Social Science Perspectives
4. Jan 28: Suchman, NMR, 599-611; Turkle, Life on the Screen; Dunne and Raby (http://www.dunneandraby.co.uk/content/bydandr/13/0 and whole website)
5. Feb 4: AWAY
6.. Feb 11: Goffman, Presentation of Self; DeCerteau, Chapters 1-3, 7; Geertz, The Interpretation of Cultures, 1
7. Feb 18: Lakoff, Metaphors We Live By; Latour: Reassembling the Social

Media and Communication Studies
8. Feb 25: Bolter and Grusin, Remediation; Alex Galloway; Langdon Winner,

9. March 4: Jenkins, Textual Poachers; Convergence Culture; Negraponte, Being Digital: Intro, Chapters 13-end;
10. March 11: Dana Boyd (2 articles); Manuel Castells: Prologue, InternetGalaxy 5, 6; Network Society_6;
11. March 18: Spring break

Literary studies and Performance Studies
12. March 25: Eco, The Open Work; Wayne C. Booth, excerpts from the Rhetoric of Fiction; Jenkins-ConvergenceCult-Chap3.pdf,
13. April 1: Jon McKenzie, Perform or Else; Auslander, Liveness; Schechner-Performance; Rouse-Dissertation (Summary, Introduction, Chapter 3)

Philosophical Perspectives
14. April 8: Heidegger, Question Concerning Technology; Kittler, There is no software; Merleau-Ponty
15 April 15: Demo day - class
16. April 22: Foucault, Discipline and Punish; Haraway, Simians; course overview