Syllabus LMC 4720 Interactive Narrative / LMC 6317 Interactive Fiction FALL 2016 T/Th 1:30 -3:00 PM Skiles 002

Professor Janet H. Murray <u>jmurray@gatech.edu</u> Office Hours Monday 4-6 PM TSRB 320A

Game Resources are available online and in the Game Archeology Lab (GAL), TSRB Room 113 VR Headsets and resources are in the new Digital Integrated Liberal Arts Center (DILAC) Skiles 318 Official web site for the course is on <a href="http://tsquare.gatech.edu">http://tsquare.gatech.edu</a>

Refer to the tsquare site for revisions to this syllabus and for the most complete assignment details.

# Course Prerequisites (4720)

- ENGL 1102
- LMC 2100 or LMC 2700 or LMC 2800
- CS 1322 or CS 1331

### For LMC 4720 ad 6317

- Knowledge of CSS and JavaScript and Unity will be helpful.
- Familiarity with or ability to quickly master Twine 1.x or a similar rapid prototyping environment of your choice is essential. If you cannot meet this requirement you should not take this course until you can.
- Please note: There is **no TA** for this course this semester so all tech support will be ad hoc through DILAC or through the kindness of your classmates.

## Core Area/Attributes

• Humanities/Fine Arts/Ethics

### **Course Description**

The larger objective of this course is to contribute to the expansion of human expressive powers by creating and critiquing artifacts that exploit the affordances of the emerging digital medium for the purposes of the ancient human practice of storytelling. The course will survey multiple strategies for the representation of narrative in interactive, digital formats. It will present a structured approach for analyzing and creating coherent interactive storytelling systems that require the participation of one or more interactors. The course will be conducted through instructor presentations and active discussions, student oral reports, in-class discussion of students' written analytical and creative assignments, and in-class group workshop projects. Students will be responsible for multiple prototypes and design documents, and a substantial final project in the form of a digital interactive narrative.

## **Programmatic Learning Outcomes**

- · Students can create digital artifacts with an awareness of history, audience, and context.
- Students can appreciate and evaluate future trends in the development of digital media

#### **Attendance Policy**

Students are expected to attend every meeting and to actively participate, including attentive and responsive engagement with the reports of other students. **Students will be asked to leave if they engage in any non-class activities during class**, such as web surfing, reading email, or texting, and will be expected to immediately leave the room for the duration of that class period. If you are sick, please do not come to class but send the instructor an email indicating why you are absent.

## x What to do if you fall behind

Everybody drops the ball sometimes, and students often find themselves unable to keep up due to an illness or family emergency. If this happens to you, come and see me about it as soon as possible to make alternate arrangements for work that has been missed, and continue coming to class.

## Sharing of work

Participation in the course implies permission for sharing work with others in the class and with future students if your work is judged to be a good example. If you are not comfortable with this, please let me know. Unless I am informed by you in writing (email) that you do not want your work shared with others in the context of current and future versions of this course, I will assume that it is available.

### **Adapts Disability Services Program**

Students with disabilities at Georgia Institute of Technology will find programs designated to coordinate academic accommodations and promote access to all phases of university life. Such programming is coordinated through the ADAPTS-Disability Services.

The ADAPTS-Disability Services Program is a functional part of the Office of the Dean of Students. ADAPTS-Disability Services Program personnel oversee and coordinate programs to ensure accessibility to students with disabilities on an individual basis. The Georgia Institute of Technology strives to provide equal access to a college education as well as support to students with disabilities in their experience in the university community.

Georgia Institute of Technology 353 Ferst Drive, Suite 210 Smithgall Student Services Building Atlanta, GA 30332-0285 404-894-2563 (V) 404-894-1664 (TDD) 404-894-9928 (FAX)

#### **Honor code statement**

The members of the Georgia Tech community believe the fundamental objective of the Institute is to provide the Students with a high quality education while developing in them a sense of ethics and social responsibility. We believe that trust is an integral part of the learning process and that self-discipline is necessary in this pursuit. We also believe that any instance of dishonesty hurts the entire community. It is with this in mind that we have set forth a Student Academic Honor Code at Georgia Tech. You can find the Georgia Tech Honor Code at this address: http://www.honor.gatech.edu/plugins/content/index.php?id=9

#### Some Special Applications of the Honor Code to Work in this Course

Students may use computer code, story elements, and images produced by others as part of their work in fulfillment of assignments for this course, if (a) they clearly identify and credit the source of any work not original to them and (b) identify a substantial part of the assignment that is their own original creation and is equivalent in creativity and effort to the work of others who have not included borrowed elements.

In collaborative projects, students should clearly identify who is responsible for each element of the design and implementation. Credits should be assigned by mutual agreement and any dispute about crediting should be brought to the attention of the instructors as soon as possible in the process.

## **Requirements and Grading**

This is a workshop course, focused on design insights that can be immediately applied to the creation of interactive narratives. There are 4 short analytical assignments (2 for UGs) requiring responses to games, tv shows, and 4 brief and rapid prototypes for interactive narratives (2 for undergraduates), as well as 1 final project which is a substantial, playable individually created story/game that is also part of a shared Storyworld developed in groups of 5.

- 10% class participation. This is includes active involvement in discussions, testing and responding to other students' prototypes and projects, coherent presentation of assignments when called on in class, constructive participation in group projects, and constructive critical responses to other students' creative and analytical work, as well as participation in the in-class design exercises.
- 20% for 4 Rapid Interactive Prototype assignments (10% each for UG; 10% each for grads) UGs do any 2 of the 4.
- 20% for tightly focused analytical posts (brief essays or interpretative diagrams) related to assigned texts (10% each for UGs, 5% for grads) Undergrads do any 2 of the 4 analytical assignments
- 50% Final Project A complete, individually created story/game that is also part of a larger Story World created collectively by 5 students.
  - o Group Planning Documents 5%
  - o Individual Planning Documents 5%;
  - o Mockup and response to user testing 10%
  - o Group Oral / slide presentation 5%
  - o Individual Oral / slide component of final presentation 10 %;
  - Working final project 10%:
  - Video documentation of a persuasive demonstration run of your individual final project, posted to a web page, illustrating the appropriateness of this approach for this particular story content, the experience of dramatic agency, and the exploitation of replay 5%.
- Bonus Credit: Helpfulness to other students (technical help, artistic contribution, etc.) up to 5% bonus.
- All work is to be handed in by uploading to your folder in the RESOURCES section of the
  website and then linking it to the tsquare class wiki page for that week's assignment. Students
  will hand in final projects by uploading them to folders organized by Storyworld group. All
  work is due by noon of the first meeting day of the week they are due and students should be
  prepared to discuss their work in class.
- Late submissions will be penalized by 1 point off class participation for each late assignment.

### **Required Texts**

- Propp, V., Morphology of the Folktale 1928, Austin: University of Texas Press. (Intro to Second Edition and Chapter II, on tsquare)
- Jenkins, Henry, "Transmedia Storytelling 101," Confessions of an Aca-Fan, March 22, 2007

# Required Videos One of the Following:

- "Bowling," Malcolm in the Middle, Season 2, Episode 20 (2001) Episode available streaming from Netflix:
- Alternate choice: "Remedial Chaos Theory" Community Season 3 Episode 4 (2011)

#### **Required Storygames**

- Anna Anthropy, <u>Dys4ria</u> (2012) (Play online)
- Pedercini, Paolo. "Everyday the Same Dream" (2009) (Play on line)

## One of the Following

- The Fullbright Company, *Gone Home* (2013), PC or Mac game: purchase for download or play in GAL
- Inkle Studios, <u>80 Days</u> (2014)
- Grad students also view: Vimeo: Meg Jayanth "Unfair Game" (2015) https://vimeo.com/149286981

## One of the Following

Storyworld TV and Game Episodes One of the Following: (Disturbing Content Warning – feel free to fast forward through violent or revoltingly gory scenes and substitutions accepted with consultation with instructor)

- HBO, Game of Thrones (any episode). (alternative Walking Dead)
- Tell-Tale Games, *Game of Thrones: Fire from Ice (2014)*. Purchase for download or play in GAL (Alternate: Tell-Tale Games *Walking Dead Season 1* game available in EGL)

**Default Authoring Environment for rapid prototypes:** <u>Twine</u> – tutorials available on twinery.org. You are responsible for learning it on your own to level required to fulfill assignments. See instructor for permission to use alternate platforms,

## **Recommended Story-games**

- Leibling, D., et al. (1979). Zork, available on line at <a href="http://thcnet.net/zork/">http://thcnet.net/zork/</a>
- Weizenbaum, Joseph (1966). Eliza, available on line at <a href="http://nlp-addiction.com/eliza/">http://nlp-addiction.com/eliza/</a>
- Barlow, Sam. <u>Her Story</u> (2015)
- Pope, Lucas. Papers Please (2013)
- Chen, Jenova, <u>Journey</u> (2012) ThatGameCompany
- Pedercini, Paolo and Jim Munroe. <u>Unmanned</u> (2012) Molleindustria

## Recommended VR (more details to follow)

- Clouds over Sidra (and related Ted Talk)
- Nonny de la Pena (Versions talk) and online versions of her projects....
- Easter Rising
- NYTimes refugee stories

#### Additional Recommended Texts

See the folder on tsquare for extensive related recommended readings in pdf form, from many scholars and critics in this field including Brenda Laurel, Mary-Laure Ryan, and David Herman and see the blogs below for pointers to other interactive narratives and critical works:

- Campbell, Joseph (2008). <u>The hero with a thousand faces</u>. (excerpt) Novato, Calif., New World Library. Originally published 1949. (pdf on tsquare) (Part I The Adventure of the Hero)
- Murray, J.H., *Hamlet on the Holodeck: The Future of Narrative in Cyberspace* 1998, Cambridge MA; London UK: MIT Press. Chapters 3,4,5 (on tsquare); Recommended: ebook edition with updates published 2016. (Available on reserve in Library with their Kindle.)
- <a href="http://emshort.wordpress.com/">http://emshort.wordpress.com/</a> Commentary on interactive storytelling by an inventive practitioner and very perceptive critic
- http://nickm.com/if/ Nick Montfort's page of Interactive Fiction resources
- <a href="http://inventingthemedium.com">http://inventingthemedium.com</a> Janet Murray's blog with a section on interactive narrative, including video of <a href="Janet's Ted Talk">Janet's Ted Talk</a> (1998) and Janet's Future of StoryTelling (FoST 2015) video on Dramatic Agency also Some related FoST 2015 videos: <a href="http://futureofstorytelling.org/films/2015-films/">http://futureofstorytelling.org/films/2015-films/</a>

# Schedule and Assignments

Topics and key critical terms	Assignment details on Wiki
Week 1 INTERACTIVE STORYTELLING in an emerging new medium	Due Thurs Noon A webpage identifying a digital story/game that offers the experience of dramatic agency - SEE WIKI FOR COMPLETE ASSIGNMENT
August 23, 25 Key Concepts:  Interactivity, Immersion, Dramatic Agency, Active Creation of Belief, Replay, Multiform vs Multisequential Narratives, Genre, Story World	Note: This assignment counts toward your class participation grade
	Discussed in class
	Anna Anthropy, <u>Dys4ria</u> (2012)
	Eliza http://nlp-addiction.com/eliza/ Zork http://thcnet.net/zork/
	Paolo Pedercini, "Everyday the Same Dream" <a href="http://www.molleindustria.org/everydaythesamedream/everydaythesamedream.html">http://www.molleindustria.org/everydaythesamedream/everydaythesamedream.html</a>
	The default authoring environment for the rapid prototypes is $\underline{\text{Twine}}$ Try it out this week using whichever tutorial environment you find most useful .
	Begin thinking about what story genre you want to focus on for your major project and who you want to form a Story World group with.
Week 2	Due Tues Week 2 noon on tsquare:
August 30, Sept 1 Spatial Storytelling	Spend at least 2.5 hours playing either <i>Gone Home</i> or 80 Days and then explore videos and descriptions of alternative plays online.
Key Concepts:	Draw a diagram indicating how specific story elements are associated with specific places. Indicate
Space v Place Navigation as dramatic	barriers to reaching the places and differences in routes through the space if relevant.
agency Journey episodic	Undergrads Gone Home (2013) The Fullbright Company
narratives Room architecture in interactive narrative	Grad Students: 80 Days (2014) Inkle Studios and also view Meg Jayanth "Unfair Game" (2015) https://vimeo.com/149286981  Your chart should indicate how well the game exemplifies the principles she discusses.
design Hiding/Unlocking	rour chart should indicate now well the game exemplines the principles she discusses.
Spatial segmentation of narrative elements	
Enclosure/Escape Navigation as	
Investigation, Secret- Seeking	
Week 3 Labor Day – no Tuesday class Thursday 9/8	Thursday 9/8: Attend tutorials on Unity
	You should have learned Twine on your own by now as well – tutorials on <a href="http://twinery.org">http://twinery.org</a>
SPATIAL STORY STRUCTURES	
Lab Week/ Spatial Prototype Preparation	
Week 4 Spatial Story Structures Prototype I	Prototype I Due Noon Tues Week 4
	Create a Spatial Story Prototype using Twine or Unity for Virtual Reality with at least 2 locations within a common story scenario and at least 1 clickable object with high story-telling value.
Sept 13, 15	common story section to and at least 1 chekapic object with high story-tenning value.

Week 5	Create a diagram illustrating the time scheme and parallel events of one of the assigned TV episodes.
Sept 20, 22	
mmithon it amont	"Bowling," <i>Malcolm in the Middle,</i> Season 2, Episode 20 (2001) (available streaming on Netflix)
TEMPORAL STORY	Alternates "Permedial Chaos Theory" from the TV show Community Season 2 Enjoyde 4 (2011)
STRUCTURES Key Concepts:	Alternate: "Remedial Chaos Theory" from the TV show Community Season 3 Episode 4 (2011)
Time Steps	
Story Beats	Discussed in class:
Parallelism Markers	2-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3
Time Lines	Ramis, H. (1993). <i>Groundhog Day</i> . USA, Columbia Pictures.
Point of View	
Epistemological v	
Ontological Variation	
Time Travel	
Simultaneity Replay with	
substitution of	
narrative elements	
Week 6	Due Tuesday Week 6 Noon
Sept 27, 29	Create a Temporal Story Prototype using Twine or Unity
•	
TEMPORAL STORY	
STRUCTURES	
Prototype	
Week 7 October 4,	Due Tuesday Week 7 at Noon
October 6 NO Thursday	Read the Propp assigned text and create a schematic representation of a similarly formulaic set of stories,
CLASS	such as a a TV sitcom or drama.
Genre Fiction as a	
Substitution System	Propp, V., Morphology of the Folktale 1928, Austin: University of Texas Press.
Key Concepts	(Intro to Second Edition and Chapter II, on tsquare)
Genre Plot	
Formulaic writing	
Procedural Substitution	
Episodic Composition	
Hero's Journey	
Story Formalisms	
Week 8 Oct 11 - recess	Due THURSDAY Week 8 at Noon
no Tuesday class	Genre Substitution System Prototype
October 13 Thursday	
Genre-Based System for	
Recombining Plot Elements PROTOTYPE:	
Elements FROTOTIFE:	
	l

Week 9 October 18, 20	Due Tuesday Week 9 NOON
	Read Henry Jenkins' essay on Transmedia Storytelling. Then watch any episode of <i>The Walking Dead</i> or
Creating Storyworlds	Game of Thrones TV show and play any episode of the corresponding Tell-Tale Game for at least 2 hours. Create a diagram that you can use to describe what makes them part of the same storyworld.
Key Concepts Backstory	Henry Jenkins, "Transmedia Storytelling 101," Confessions of an Aca-Fan, March 22, 2007
Story Arc Character Arc	Tolltola Compar The Welling Dead I Coccen 1 (2012) on 400 Days on Coccen 2 (2012) Durchood for
Character Arc	Telltale Games, <i>The Walking Dead I <u>Season 1</u></i> (2012) or <u>400 Days</u> or <u>Season 2</u> (2013). Purchase for download or play in TSRB Game Lab
Character Roles	OR Telltale Games. <i>Game of Thrones: Fire from Ice</i> (2014) Purchase for download or play in TSRB Game Lab
RPG Formalism: Act – Scene –	
Setup/Resolution -Tilt-	Graduate Students Recommended:
Aftermath Relationships	Janet Murray, <u>"Transcending Transmedia"</u> from blog Inventing the Medium
Objects (Props)	
Locations Character Needs	
Week 10 October 25, 27	DUE TUESDAY WEEK 10 NOON
·	Character Dialog Prototype:
CHARACTER PROTOTYPE	NOTE: These characters will be the basis for your self-sorting into groups to create shared story worlds and they should be a first pass at a dramatic event within your individual final project. If you choose this
	as one of the prototype assignments you are skipping, write a brief description of such a character and
Week 11 Nov 1, 3	scene instead so that it can serve as a taste of your contribution to the collective story.  By end of class on Thursday, group will have posted:
Forming STORY	Group Storyworld Documentation
WORLD GROUPS for Final Project –group	Exercises in class to form groups and refine stories for final projects
conferences during class time	Format for group planning documentation is on the wiki
Week 12 Nov 8, 10	Individual Conferences on Stories – bring your individual storygame planning documentation which
INDIVIDUAL CONFERENCES	should be posted by Noon on MONDAY Nov 7 and finalized by Thursday Nov 10 3pm
	Sign up on Wiki for individual conferences
	Format for individual story planning documentation is on the wiki.
Week 13 Nov 15, 17	A playable version of one narrative sequence from your individual final project story/game that affords
PLAYABLE MOCKUPS	dramatic agency for playtesting. This will be an excerpt from the final story/game that lets you see how the interactor will engage with it. You will be testing one another's story/games, providing feedback, and
	recording the results of the test runs of your own story/game. This will also be the opportunity to adjust
	the correspondences among the group's separate versions of the Story World. WE WILL MEET IN SKILES 346 TUESDAY AND THURSDAY for testing.
	Week 13 Nov 15, 17 PLAYABLE MOCKUPS

Week 14 Nov 22, 24	No class Tuesday – work on your final projects
(Thanksgiving)	Week 14 Nov 22, 24 (Thanksgiving)
Week 15/16	Final Project Presentations due including slide design documentation, video documentation, and running
Tuesday Nov 29,	code handed in to tsquare site.
Thursday Dec 1	
And Tuesday Dec 5	The three last class meetings will be devoted to formal In-Class Oral Presentations, individually in Story
FINAL PROJECT	World groups, with live demo or video screen capture of the finished story-games
PRESENTATIONS	
There is no final exam.	By Thursday Dec 7 all the story/games should be playable in final form and all documentation should be
	complete, including videos.