



OUTCOME 9.1

CIVIS Mayors Day

CIVIS – a European Civic University

Erasmus+: European Universities
612648-EPP-1-2019-1-FR-EPPKA2-EUR-UNIV



CIVIS Mayors Day

In December 2019, the CIVIS Alliance organised “Mayors Day”, an event that brought together the eight CIVIS partner universities and their local and regional entities to inaugurate the CIVIS representation Office in Brussels and to discuss the opportunities CIVIS will bring to its local communities.

Date & Location:	Friday 6 th December 2019, Brussels, Belgium
Organiser(s):	ULB
Participants:	Representatives of all CIVIS member universities Representatives of the European Commission and of the Committee of the Regions Brussels city and regional officials Invited academics and administrative staff

Inauguration of the CIVIS representation Office at USquare campus, Brussels

During the event, **Prof. Eugenio Gaudio**, current President of CIVIS and Rector of Sapienza Università di Roma presented CIVIS' ambitions in building a European Civic University by sharing its vision and its strategy:

“The challenge is to develop – twenty years after the Bologna Process – the founding concepts of Europe through an integrated and glocal (local + global) university space for innovative and responsible didactic and research activities, where students, academics, researchers and personnel may move freely and collaborate in a spirit of profound civic commitment”.

Ms Themis Christophidou, Director-General of the European Commission for Education, Youth, Sport and Culture, congratulated the CIVIS Alliance and shared the Commission's vision on European Universities. She stressed on the fact that CIVIS and the European University Initiative as a whole “are no ordinary projects, they are a revolution”. She further reiterated that the European Commission will financially support this long-term project in order to move CIVIS' ambitions into actions.

The inauguration ended with the presentation of the CIVIS office plaque and a thoughtful word from **Mr Pascal Smet**, State-secretary of the Brussels-Capital Region, who saw the establishment of the CIVIS' representation office, being in the “heart” of Europe, as a strong added-value which will benefit both the region of Brussels and Europe through “qualitative exchange on knowledge and research”.



Over a hundred people came to celebrate this memorable moment, which was seen as a key step toward building a European civic University.

Afternoon session on the cooperation of Higher Education Institutions with regional partners at the European Committee of the Regions

A round-table session was organised in the afternoon at the European Committee of the regions between CIVIS universities and their local and regional entities to discuss collaboration opportunities between one another and address the integration of a European Civic university in the pan-European landscape. The session was opened by **Prof. John Goddard** from Newcastle University (UK) who presented the roles and definition of a civic university. He stressed on the responsibility of universities to bring Europe closer to citizens, particularly in the places where they are located.

“A Civic university operates on the global stage but is locally engaged in meeting the challenges and realising the opportunities facing society in its city and region (...) It embeds engagement with society (business, public authorities and the community) in its teaching and research missions”.

During this session, fruitful experiences of cooperation between universities and their cities were shared and will inspire future joint projects in the CIVIS network to connect its education, research and innovation to local needs and challenges.



Figure 1.1 Examples of communication on the event – Facebook/Twitter

CIVIS, The European Civic University @civis_eu · Dec 10, 2019

Inauguration of the #Civis_eu rep office, inspirational speeches, shared experiences on successful collaboration between uni, cities and regions ingredients to a successful Mayors Day event! Missed it? Check what happened <http://ow.ly/yore50xwp7j>

CIVIS.EU

Mayors day: paving the way for successful collaborations between Universities, Cities & Regions

181 People reached 18 Engagements

University of Athens @uoaofficial · Nov 29, 2019

On Friday 6 December 2019, the **CIVIS** alliance is organising "Mayors Day", an event which will bring together universities, cities and regions to further discuss the opportunities **CIVIS** will bring to its local community. [#civis_eu](https://civis.eu/el/nea/mayors-...) civis.eu/el/nea/mayors-...

Stockholm University @Stockholm_Uni · Dec 6, 2019

Coming together across disciplines and countries, **CIVIS** alliance - A European Civic University presented at **Mayors Day** in Brussels [@civis_eu](https://civis.eu)

Sapienza Università di Roma and 5 others

Instituto Cervantes Bruselas @IC_Bruselas · Dec 6, 2019

Opening of "Mayors Day" an event which will bring together universities, cities and regions to further discuss the opportunities **CIVIS** will bring to its local community. From Spain! [@UAM_Madrid](https://uam.madrid) [@InstCervantes](https://instcervantes) [@civis_eu](https://civis.eu) [@EmbEspBelgica](https://embespbelgica) [#CIVIS_EU](https://civis.eu)

CIVIS a European Civic University @civis_eu · Dec 6, 2019

#Civis_eu Mayors day continues this afternoon with round table sessions between rectors, presidents, city and regional representatives [@EU_CoR](https://eu_cor) How can Universities, cities & regions interact and work together for our future?

3 Retweets 5 Likes

CIVIS a European Civic University @civis_eu · Dec 10, 2019

Inauguration of the #Civis_eu rep office, inspirational speeches, shared experiences on successful collaboration between uni, cities and regions ingredients to a successful **Mayors Day** event! Missed it? Check what happened ow.ly/azC450xw6Fi

11 Retweets 18 Likes

Sapienza Università di Roma @SapienzaRoma · Dec 6, 2019

Mettere insieme università, città e regioni per far crescere le opportunità offerte da **CIVIS**: in occasione del "Mayors Day" l'alleanza Civis-A European Civic University ha inaugurato il suo ufficio di rappresentanza a Bruxelles civis.eu

[#Civis_eu](https://civis.eu) [#CivisUniversity](https://civis.eu)

CIVIS a European Civic University and 8 others

3 Retweets 6 Likes





List of Annexes

Annex 1 - Programme of CIVIS Mayors Day

Annex 2 - "CIVIS a European Civic University" - Presentation by Prof. Eugenio Gaudio, Rector of Sapienza Università di Roma

Annex 3 - Speech by Prof. Eugenio Gaudio, Rector of Sapienza Università di Roma

Annex 4 - "The Civic University and the City" – Presentation by Prof. John Goddars, Newcastle University

Annex 5 – List of participants to CIVIS Mayors Day



HOSTED BY



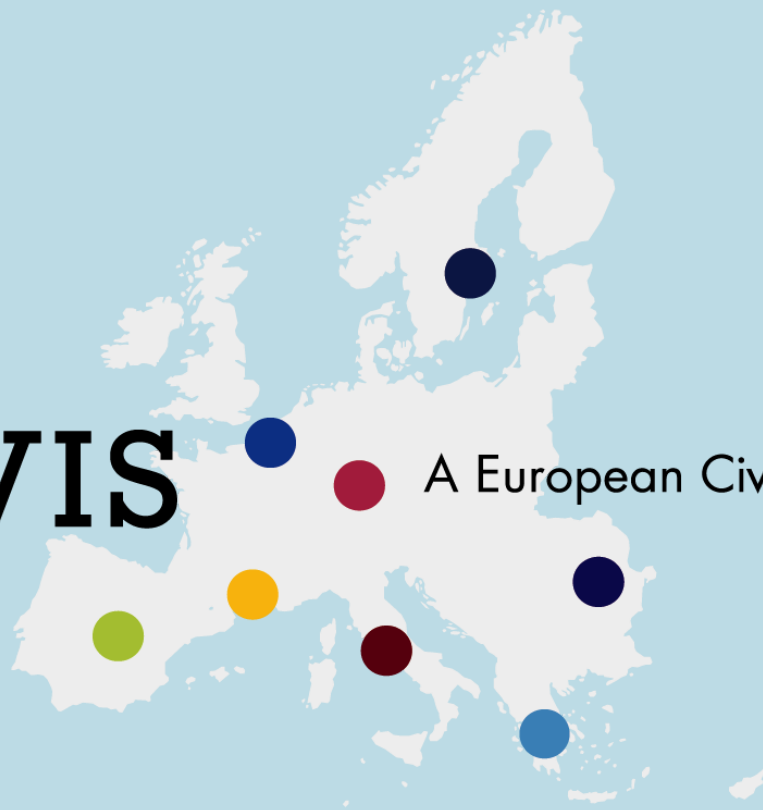
European Committee
of the Regions

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CIVIS

A European Civic University



MAYORS DAY

UNIVERSITIES, CITIES & REGIONS: A CIVIC
PATH FOR THE FUTURE?

6 DECEMBER 2019

#CIVIS_EU



Co-funded by the
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Programme of Mayors Day - 6th Dec

Universities, Cities & Regions: A Civic Path for the Future?

PART 1: Inauguration of the CIVIS Representative Office at USquare		
Venue: Usquare Campus, Avenue de la Couronne 227, 1050 Ixelles Time: 12:00 - 14:00		
Welcome address	Prof Eugenio Gaudio , Rector of Università di Roma and current President of the CIVIS Alliance	Duration: 10'
Speech	Mr. Pascal Smet , Secretary of State of the Brussels-Capital Region for European and International Relations	Duration: 10'
Keynote speech	Speech by Ms. Themis Christophidou , Director-General, European Commission, DG Education, Youth, Sport and Culture (DG EAC)	Duration: 20-30'
Inauguration of the Brussels Representative Office	Inauguration by - Prof. Eugenio Gaudio , Rector of Università di Roma - Prof. Yvon Englert , Rector of Université libre de Bruxelles - Ms Themis Christophidou , Director-General EAC	Duration: 5'
Walking lunch		Duration: 50'



**PART 2: Programme sessions on the cooperation of Higher Education Institutions
with regional partners**

Time: 14:30 - 17:30

Venue: European Committee of the Regions, Rue Belliard 99/101, 1040 Bruxelles

Welcome address	Mr. Thomas Wobben , Director for Legislative Works, European Committee of the Regions	Duration 5'
Keynote speech	Prof. John Goddard , Emeritus Professor, Newcastle University "The civic university and the city"	Duration 25'
<p>ROUND TABLE DISCUSSION <i>Moderated by Prof. John Goddard</i></p>		
<p>The objective of this round table is to provide answers to the following questions: - How can universities improve their contribution to the economic dynamism of their regions? - How can universities, local authorities and citizen groups better collaborate on social and cultural issues? - How can CIVIS universities become links between their regions?</p>		
Topic 1	<i>CIVIS, a major actor to the dynamic and attractiveness of its cities and regions</i>	Duration: 40'
	Coffee break	Duration: 20"
Topic 2	<i>Civic universities: committed to the social, cultural and economic challenges of cities and regions</i>	Duration: 40'
Topic 3	<i>CIVIS, a trans-regional network opportunity: 8 universities 8 regions 8 cities</i>	Duration: 40'

PART 1: INAUGURATION OF THE CIVIS REPRESENTATIVE OFFICE AT USQUARE

PROF. EUGENIO GAUDIO

Prof. Gaudio has a degree in Medicine and Surgery obtained from Sapienza University in 1980. After conducting research on Human Anatomy at Sapienza University from 1983 to 1986, he began teaching at the University of L'Aquila in 1987 and served as Dean of the Faculty of Medicine and Surgery from 1997 to 2000. He then returned to Sapienza as a Professor of Human Anatomy. In 2010, he became President of the Faculty of Pharmacy and Medicine and President of the Permanent Conference of Italian Faculties and Schools of Medicine and Surgery. In 2014, he was elected **Rector of the Sapienza University**, and since October 2019, he is also the **President of CIVIS**.



PASCAL SMET

In the early 1990's, Pascal Smet worked as a civil servant at the Office of the Commissioner General for Refugees and Stateless Persons. In 2000 he becomes the Commissioner General for Refugees. In September 2003, he becomes the new Brussels sp.a Secretary of State for Mobility. Following the June 2004 elections, Pascal Smet becomes the Minister of Mobility and Public Works in the Brussels government. In 2006, Pascal Smet is elected municipal councillor for the City of Brussels and he becomes the (detained) alderman for public works, participation and equal opportunities. The June 2009 elections, Pascal Smet moves over to the Flemish government to become the Minister for Education, Youth, Equal Opportunities and Brussels. In 2014, Pascal Smet once again chooses for Brussels. As the Minister for Mobility and Public Works he can make his dream come true: to foster a sustainable urban development. This implies a new way of designing public space. A bigger emphasis on public transport, more space for cyclists and pedestrians. In 2019, Pascal Smet becomes **Secretary of State of the Brussels-Capital Region**, responsible for Urbanism and Heritage, European and International Relations, Foreign Trade and Fire fighting and Emergency medical Assistance.



THEMIS CHRISTOPHIDOU

Themis Christophidou has been **Director-General for Education, Youth, Sport and Culture (DG EAC) at the European Commission** since 2018. She joined the Commission in 2001, holding various positions at the Directorate-General for Regional and Urban Policy. From 2010 Ms. Christophidou worked as Deputy Head of the Cabinet of Commissioner Androulla Vassiliou, and later as Head of Cabinet for Commissioners Maria Damanaki and Christos Stylianides. A civil engineer by training, she worked in the private sector for 15 years.



PROF. YVON ENGLERT

Prof. Yvon Englert studied Medicine at the Université libre de Bruxelles (ULB), then specialized in Obstetrics and Gynecology. Dean of the Faculty of Medicine from 2011 to 2015, he has taught courses on reproductive medicine and medical ethics, and authored numerous scientific publications and conference papers on these subjects. A member of the Belgian Royal Academy of Medicine, he has long been interested in global health and development cooperation. He took office as **Rector of the Université libre de Bruxelles** on 14 September 2016 for a period of four years.



PART 2: PROGRAMME SESSIONS ON THE COOPERATION OF HIGHER EDUCATION INSTITUTIONS WITH REGIONAL PARTNERS

JOHN GODDARD

John Goddard OBE is **Emeritus Professor at Newcastle University UK** where he founded and led the Centre for Urban and Regional Development Studies (CURDS) and was subsequently Deputy Vice Chancellor with responsibility for city and regional engagement, including acting as chair of the six UK Science Cities. He was academic leader of the OECD programme Higher Education and Regions: Globally Competitive, Locally Engaged. He is co-author of *The University and the City*, which looks into the university from outside. This is complemented by his co-edited book - *The Civic University: The Policy and Leadership Challenges*, which considers how universities internally manage engagement with civil society globally and locally. He has been Vice Chair of the UK's Civic University Commission and advises universities across the world on civic engagement.



APPENDIX

QUESTIONS FOR CONSIDERATION FOLLOWING PROF. GODDARD'S KEYNOTE SPEECH

1

By what means is your university accountable to the city?

Cities: By what means are/is the university(ies) in your city accountable to citizens?

2

Academics: How do you assess the local impact of your university? Who is responsible at an institutional level for civic engagement ?

Cities: What are the benefits to you of the university (ies)? Who conveys public needs to the university/ies?

3

How do university estates departments and city planners work together to ensure the university is part of the urban fabric?

4

How do Academics engage public institutions, local businesses and citizens engage in the co-creation of research? How do cities communicate city needs to the university(ies)?

5

Where would you position 'your' university(ies) along the place scale ?

TALKING POINTS FOR THE ROUND-TABLE DISCUSSION

TOPIC 1 CIVIS, A MAJOR ACTOR TO THE DYNAMIC AND ATTRACTIVENESS OF ITS CITIES AND REGIONS

- Welcoming of international students and academics (accommodation, mobility, welcome facilities...)
- Impact of external engagement activities of students
- Development of a Hub on cities, territories, mobilities
- Local consultative councils

TOPIC 2 CIVIC UNIVERSITIES: COMMITTED TO THE SOCIAL, CULTURAL AND ECONOMIC CHALLENGES OF CITIES AND REGIONS

- Development of joint research projects between CIVIS universities on common urban challenges (air pollution, traffic and transportation, public education...)
- Example of successful actions (which could inspire other CIVIS cities)
- Establishment of Open Labs
- Working with local associations
- Implication in the CIVIS Consultative Council

TOPIC 3 CIVIS, A TRANS-REGIONAL NETWORK OPPORTUNITY: 8 UNIVERSITIES 8 REGIONS 8 CITIES

- Development of value chains: Smart Specialisation Strategies - becoming part of a CIVIS regional network
- European community-building
- Best practices: smart cities...
- CIVIS consultative councils
- Sharing of best practices on European challenges (immigration...)
- development of international partners outside Europe

PLAN YOUR TRIP IN BRUSSELS

GETTING TO USQUARE




ADDRESS: USQUARE CAMPUS, AVENUE DE LA COURONNE 227, 1050 IXELLES

From the Brussels-Zaventem airport, **Usquare campus** can easily be reached by train. Several regional railway lines stop at the **Etterbeek station**, just opposite Usquare.

The train station is located directly under the arrivals halls, at **level -1**. The platform is easily reached by lift or escalator and train runs every 25 minutes.



Airport train station (level -1)  Stop at Etterbeek station Platform 2

Tickets can be purchased in advance on belgiantrain.be

Please visit the airport website for further information.



Taxis are available at the exit of the airport.

A drive from the airport to Usquare usually takes around 20 minutes and costs around 30€.

Please visit the airport website for further information.

GETTING TO EUROPEAN COMMITTEE OF THE REGIONS

A shuttle bus will be provided from Usquare to the European Committee of the Regions building.
The departure is scheduled for 14:00

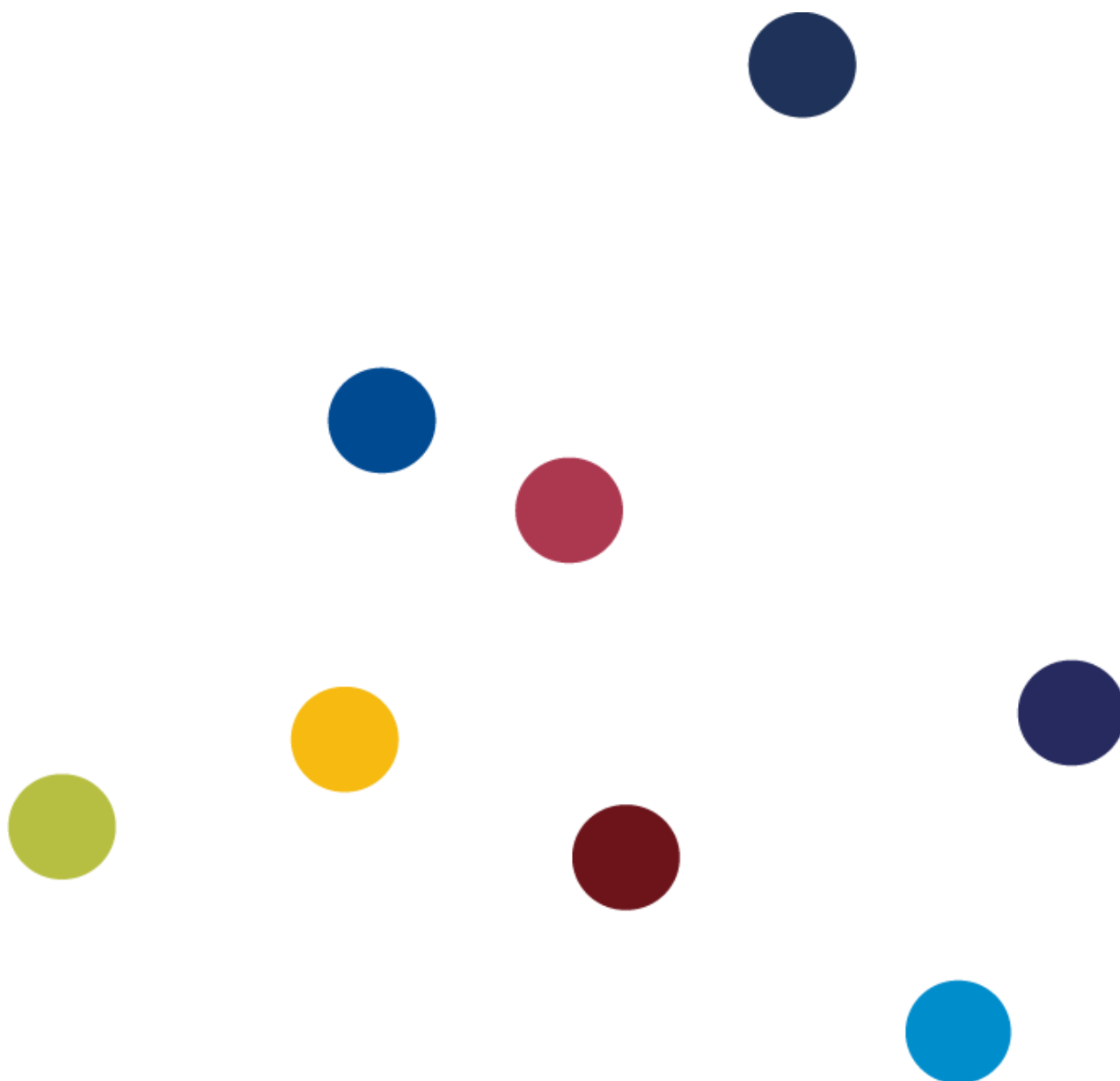
GETTING TO THE AIRPORT

From the European Committee of the Regions building, you can either take a taxi or take a regional train from **Brussels-Schumann** train station. Both journeys take around 25 minutes.

Please bear in mind that you could experience heavy traffic on Friday after 16:00.

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CONTACT@CIVIS.EU



[CIVISEUROPEANUNIVERSITY](https://www.facebook.com/CIVISEUROPEANUNIVERSITY)



[@CIVIS_EU](https://twitter.com/CIVIS_EU)

CIVIS

A European Civic University



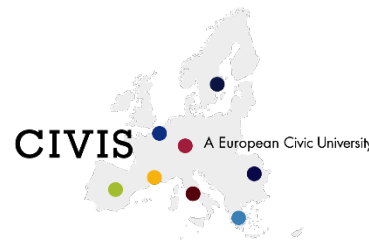
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CIVIS A European Civic University

Mayors Day 6.12.2019

2. European Universities: Ambition



ORIGIN:

- President Macron discourse in 2017
- Pilot initiative launched in October 2018

AMBITION:

*“Promoting **common European values** and a **strengthened European identity** by bringing together a new generation of Europeans, who are able to cooperate and work within different European and global cultures, in **different languages**, and across borders, sectors and academic disciplines”, through:*

- A shared and long-term strategy on education, research, and innovation
- European inter-university campuses
- Going beyond existing higher education cooperation models
- Social inclusiveness & geographical balance
- Preparing new generations to future changes
- Links to territories as tools for openness to the entire society



3. What is CIVIS

- A multilingual alliance of eight major universities from eight different European countries
- 400.000 students and 50.000 staff with access to an open university space for studying, collaborating and innovating together



Aix Marseille Université (France),

National and Kapodistrian University of Athens (Greece),

University of Bucharest (Romania),

Université Libre de Bruxelles (Belgium),

Universidad Autonoma de Madrid (Spain),

Sapienza Università di Roma (Italia),

Stockholms Universitet (Sweden),

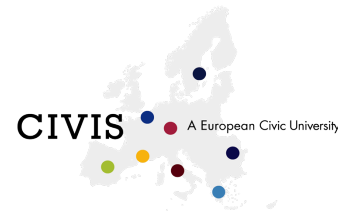
Eberhard Karls Universität Tübingen (Germany).



CIVIS UNIVERSITIES

- Are rooted in their urban and regional landscapes
- Are actively contributing to the social, cultural and economic dynamism at the local level
- Promote strong European values

4. CIVIS, a European Civic University



Our vision

- ✓ A **challenge-based approach** and impact-driven alliance making the best use of the knowledge triangle and partnerships
- ✓ Reinforced **impact from the local to the global scales**, contributing to social, cultural and economic dynamism

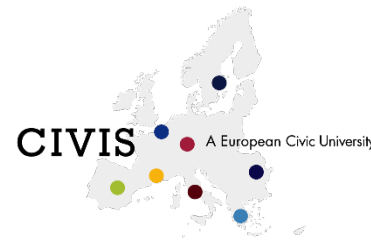
Our strategy

- ✓ Pool and share our **respective strengths** within the entire alliance
- ✓ **Develop collaboration at all scales of our universities** (education, research, but also administrative procedures, etc) and push for multilateral cooperation
- ✓ A **joint governance** involving all 8 university stakeholders (students, professors, staff), leading to the creation of a legal entity of its own



5. Why did we build CIVIS?

Our values & Our civic identity



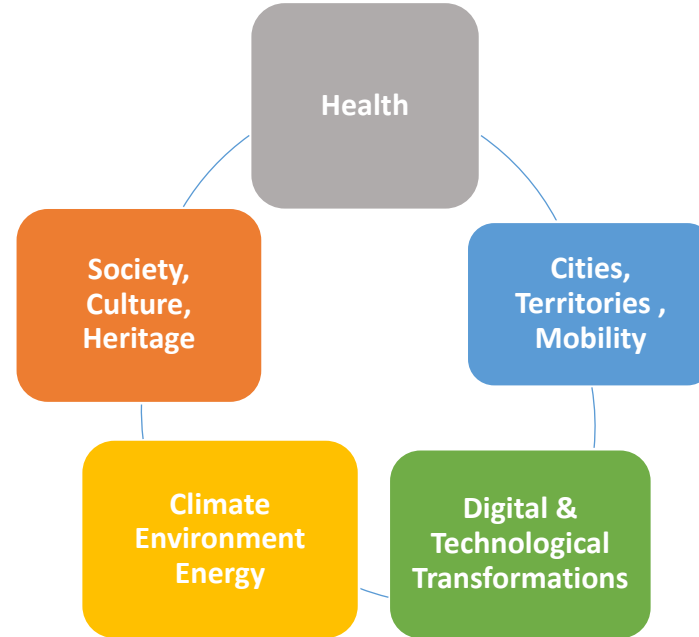
- CIVIS' Mission Statement endorsed by the decision-making bodies of the eight universities – January 2019:
*“(...) we envision our European Civic University as a space for innovative and responsible teaching, research, cultural exchanges and **citizen action within Europe** from the Baltic to the Mediterranean Sea, **while engaging with the world, its inhabitants and its institutions (...)**”*
- Training future generations of European citizens & reinforcing our civic identity by promoting European values, while bridging the peoples of Europe
- The best for the many
- Commitment to contributing to the achievement of the United Nation's Sustainable Development Goals (SDGs), from the local to the global scales



6. Hubs on global challenges based on United Nations's SDG



Education Research Innovation @ the European Level



our digital campus: a platform to connect all stakeholders from local to global levels

Local OPEN LABS
Relationships with Regions, civil society, public & private sectors
-> civic engagement for students, contribution to regional development...

International strategy: Relationships with Mediterranean & African Partners

- *Five Mirror Hubs in the Mediterranean basin and in Africa to develop challenge-based education and research between the alliance and universities of these areas*
- *Possible education and research programmes supported by the EU-Africa partnership*
- *Partnerships for developing digital skills around the Mediterranean (...)*

7. CIVIS Mobility Objectives



Objectives :

- Enable seamless and multi-dimensional mobility models that will enable **10% student mobility by 2022 (12.000)**
- Achieve 50% student mobility within the Alliance by 2025

Proposals :

- **Short term mobility** funded by the project (summerschools, etc)
- **University-wide Erasmus exchange agreements** between each of the eight member universities
- **Erasmus Without Paper and European Student Card to be implemented**
- **CIVIS card** (solution: card via app/internet), which will grant full recognition to all CIVIS members (professors, staff and students) and will allow them to benefit of CIVIS services.
- Going beyond specific actions to increase mobility



8. How to make CIVIS a reality?

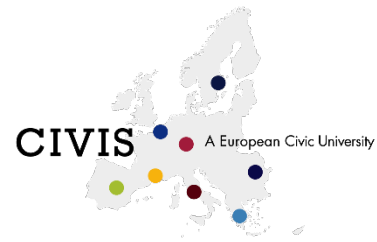
Getting advantage of CIVIS calls:

- **Open Labs:** develop activities with/for CIVIS students on the territory involving other stakeholders.
- **Pilot project** will be launched:
 - to connect teaching and learning pathways to local need and challenges;
 - to align research and innovation with CIVIS challenges, local Smart Specialisation Strategies (S3) and Sustainable Goals;
 - to identify actions to apply for additional funds;
 - to encourage Citizen Science, involvement and impact;
 - to include service learning pathways.
- **Hubs:** participate to CIVIS workshops on the global challenges to develop interdisciplinary knowledge triangle projects with colleagues from other universities.
- **Innovative pedagogies:** participate to CIVIS online courses development, to Multilingualism strategy, research and tools development, etc.



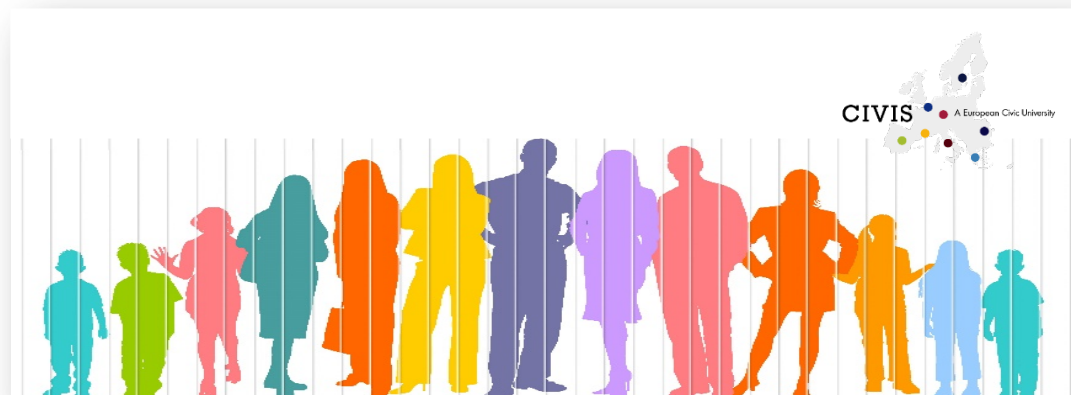
9. How will we ensure impact?

Who will benefit from CIVIS?



Examples of actions for:

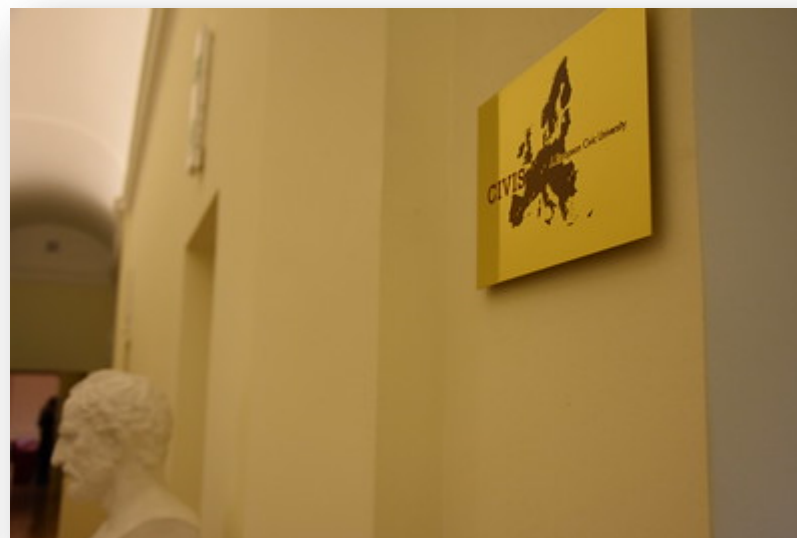
- **Students** > degrees and training programmes comprising substantially increased mobility
- **Academics & Researchers** > collaborative environment (partnerships, funding, labs)
- **Universities' staff** > access to language courses, mobility, (...)
- **Citizens** > Life-long education in a European environment, citizen science (...)
- **Businesses** > High quality skills and scaling up, technology transfer (...)
- **Partners from outside the European Union** > enhanced cooperation at EU level (...)
- **Regions & territories** > development of value chains, attractiveness, regional development





CIVIS - Kick off Meeting 18-20 November 2019

Palazzo Baleani
Sapienza University of Rome



CIVIS Representative Office in Rome

Palazzo Baleani

Sapienza University of Rome



Thank you

Prof. Eugenio Gaudio
www.civis.eu

Authorities,

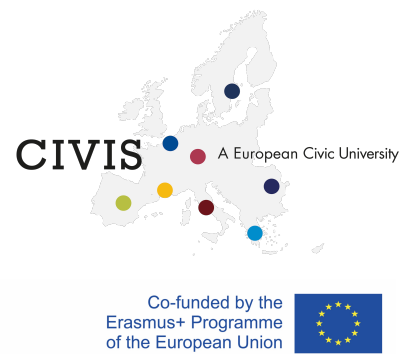
Rectors,

Presidents,

Mayors,

Dear Colleagues,

Ladies and Gentlemen,



On behalf of all the Rectors of the Alliance, I would like to extend my heartfelt thanks to you for being here today at the inauguration of the “Civis, A European Civic University” Office at U Square. This is a true source of pride and satisfaction for us.

The relation between universities and their environment is ancient. The history and evolution of European universities have always been deeply rooted in the urban context in which they developed. In fact, the first universities in Europe were founded in the cities that, free from feudal bonds, gave rise to city-states. Ever since, there have been deep and significant relations between cities and universities: a continuous and prolific circulation of goods, ideas and studies.

Local communities are the locus of production and require knowledge and culture, while universities are the custodians of knowledge and the main vehicle for the diffusion of innovation and change in all sectors. Thus, the two continuously interact in an ongoing process of strong or weak, but inevitable osmosis.

Universities guarantee the growth and improvement of local communities. Indeed, it's their duty. Cities require education, research and local services and, in turn, provide a fundamental stimulus for the continuous improvement of academic activities and the cycles of innovation that are driven by research.

Unlike other countries in which there are both metropolitan universities (such as New York or Shanghai) and stand-alone campuses (Stanford and Berkeley) that are not directly related to a city, the history of European universities is deeply rooted in cities and the rise of "extended campuses" throughout urban areas.

In fact, the issue of the relationship between universities and local communities directly addresses the mission of academic institutions. We must therefore acknowledge that besides their deeply integrated core functions – academics and research – universities are also expected to provide further services: the third mission, above all. "Academic solitude" is of no benefit, neither to the community, nor to the younger generations. The "third mission" concerns the diffusion of the knowledge produced by academia through the development of relations with the external world (politics, economics, civil society) and constant interaction with the local economic system.

The European Union has played a key role in establishing the awareness of the fundamental role that universities can play in the growth and improvement of Europe's many socio-economic contexts.

The first references made by the European Union to the need to improve relations between universities, communities and the working world date back to the beginning of the 1990s, when, in Lisbon, the European Council set the objective of making Europe the most competitive and dynamic knowledge-based economy in the world, driving drive sustainable economic growth with new and better jobs and creating greater social cohesion.

Universities are present in all European regions and their activities have a significant local influence at the economic, social and cultural levels. This contributes to making them an important tool not only for European cohesion, but also for regional development.

Although there are evident margins for improvement, the European university system is deeply rooted in the local context. And this calls for the implementation of agreements and initiatives with the world of enterprise to drive technological innovation and increase the number of start-ups.

This, then, means that third mission projects allow universities to move even closer to the labour market and society as a whole. And, in turn, this has benefits on its two traditional missions: didactic activities and scientific research, which contaminate this new reality. After all, excellence in scientific research and didactic innovation constitute the vital bloodline of the “third mission.”

The regional dimension of university activity is destined to grow in the coming years. Nonetheless, this must not endanger international aperture. We are looking at two different souls: a local and a global one. It is not

about choice, but about reconciliation. It is not an “aut aut” but rather an “et et” – or in one word: glocal.

Glocal is one of the challenges of Civis, born to promote that which Kant defined as a “cosmopolitan right” in *Perpetual Peace: A Philosophical Sketch*, to promote the European values, culture and citizenship amongst the new generations of students, advancing cooperation and multilingualism in an interdisciplinary context. In short, we must continue to tirelessly forge the civic conscience of a united Europe bolstered by our history and culture.

The governments of our countries have fully understood the potential of Civis and are committed to supporting financially the initiative. This endorsement honors us and encourages us to pursue our goals.

The challenge is to develop – twenty years after the Bologna Process – the founding concepts of Europe through an integrated and glocal university space for innovative and responsible didactic and research activities, where students, academics, researchers and personnel may move freely and collaborate in a spirit of profound civic commitment because, as President Macron affirmed in his letter to European citizens *For a European Renaissance*, the construction of a European civic identity is a daily commitment.

In this regard, I want to thank Aix-Marseille Université and his honorary President, Yvon Berland, for taking the initiative of Civis and coordinating tirelessly our European alliance.

I am honoured, as President of “CIVIS”, to have the opportunity to introduce you to CIVIS, one of the 17 projects which have been selected in the framework of the “European Universities” call 2018.

Fonti:

P. Di Lorenzo, E. Stefani, Università e città. Il ruolo dell'università nello sviluppo dell'economia culturale delle città, Fondazione CRUI, Roma, 2015

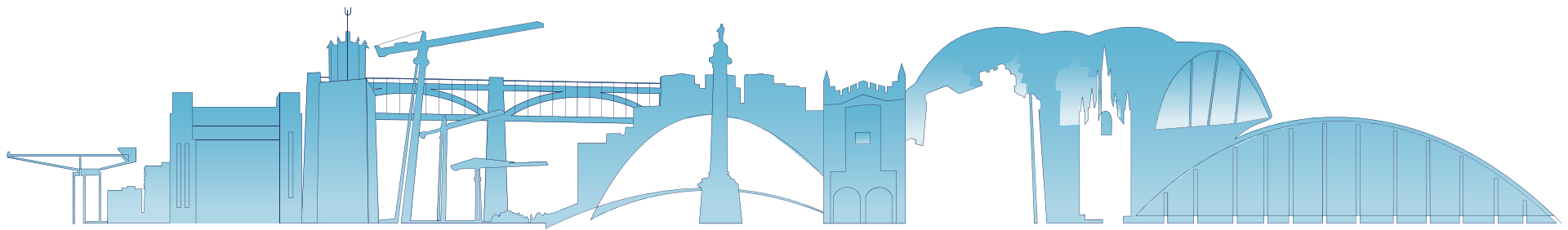
C.R. Alfonsi, P. Dilorenzo, L'evoluzione nei rapporti tra Università, territorio e mondo del lavoro in Italia, Fondazione Crui, Roma, 2012

The Civic University and the City

John Goddard OBE

Emeritus Professor of Regional Development Studies
Formerly Deputy Vice Chancellor, Newcastle University
Vice Chair UK Civic University Commission

<https://qswownews.com/can-universities-help-transform-the-cities-and-communities-they-inhabit/>



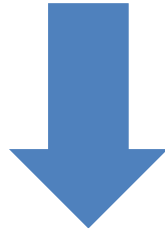
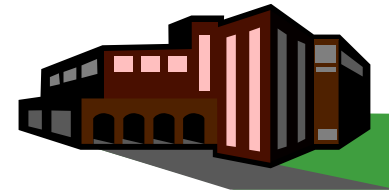
Two/three separate knowledge and policy communities...

Domain: Education , Research/Innovation

Focus: University as an institution

Seeking: International Academic Excellence

THE UNIVERSITY



THE CITY

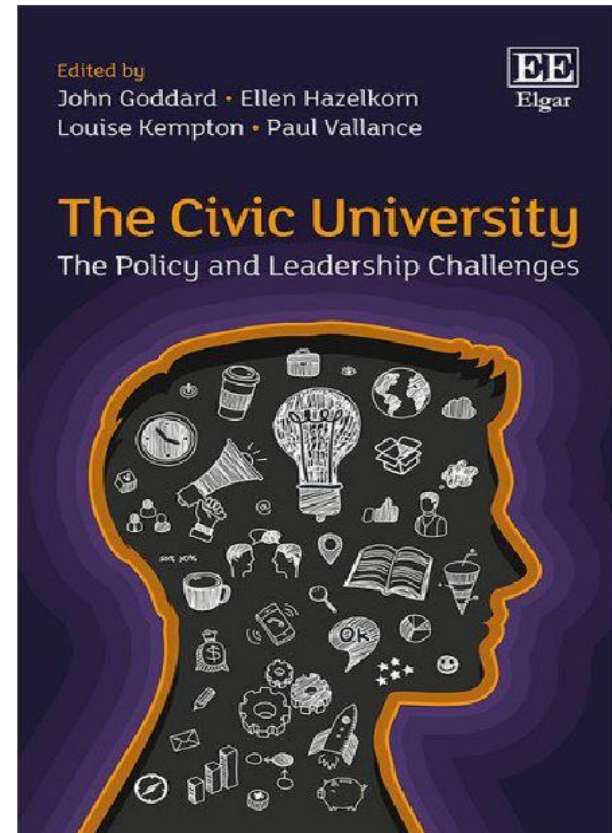
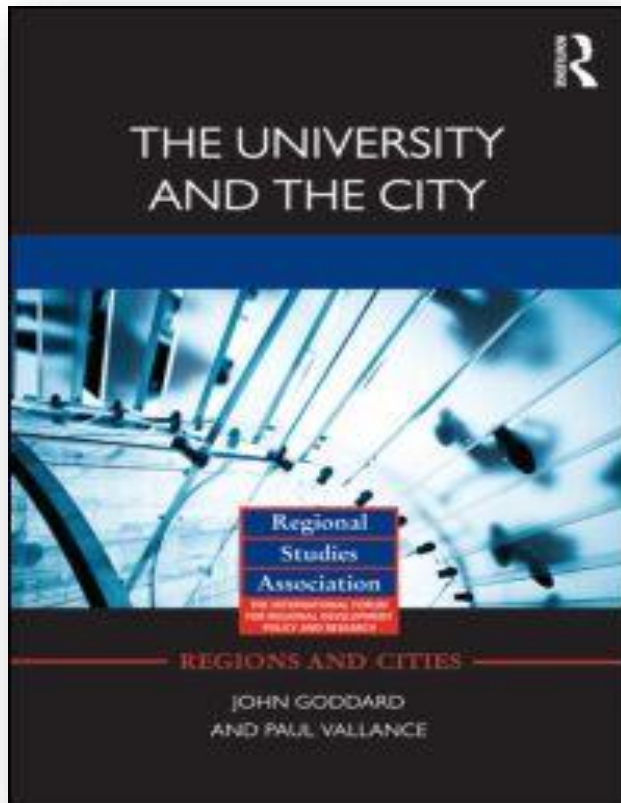


Domain: Territorial Development

Focus: City and regional development

Seeking: Answers to societal challenges

Outside in and inside out perspectives



Policy perspective: Universities as urban 'anchor' institutions

- 'Anchor institutions' are large locally embedded institutions, typically non-governmental public sector, cultural or other civic institutions that are of significant importance to the economy and the wider community life of the cities in which they are based.
- They generate positive externalities and relationships that can support or 'anchor' global economic activity in the locality
- Institutions that are **of** the city not just **in** the city

What does anchoring imply for universities?

- Relationships with other institutions that inhabit the city
- Normative questions about the need for academic practise (research & teaching) to be of relevance to the place in which practitioners live, work and study **as citizens**
- Exploration of a more broadly conceived territorial development process than just economic growth and competitiveness
- Interrelated physical, social and cultural dimensions

Tensioned themes

The normative question

Nature Editorial (2010)

“Why do so many scientists ignore the needs of our cities...researchers who benefit from the opportunities of living in cities should ask what can they give back” (pp 83-84)

The University and the public good

- *“We treat our opportunities to do research not as a public trust but as a reward for success in past studies”*
- *“Rewards for research are deeply tied up with the production of academic hierarchy and the relative standing of institutions” BUT*
- *“Public support for universities is based on the effort to educate citizens in general, to share knowledge, to distribute it as widely as possible in accord with publically articulated purposes”*

Calhoun , Thesis 11 (2006)

Contrasting perspectives on universities and cities

- **Passive** local physical, social and economic impacts (campus footprint, students **in** the city, employment generation) *vis a vis* **active** engagement in the development **of** the city
- Economic *vis a vis* more holistic views of engagement with civil society (community development, social inclusion, urban governance, health and well being, cultural life)
- The ‘external’ civic role of the university *vis a vis* ‘internal’ processes within the university and state higher education policies that shape these external relations

Elaboration on the perspectives

- The university as an institution *AND* a set of academic sub-groups (a loosely coupled organisation)
- The role of physical sites and regeneration projects in facilitating or inhibiting university economic and community engagement in the city
- Inter institutional relationships between multiple universities and other HEIs especially in large cities
- The inter-disciplinarity of many urban challenges and the institutional tension with existing disciplinary based academic structures (e.g sustainable or age friendly cities)
- The role of intermediary organisations inside OR outside of the university in linking the university and the city (e.g. Technology Transfer Offices / science park organisations/ on or off- campus theatres)
- The city and its various communities as **collaborators** or passive sources for academic research, teaching and knowledge exchange

Civic University Questions

Question 1

- Academics: By what means is your university accountable to the city?
- Cities : By what means are/is the university(ies) in you city accountable to citizens?

Question 2

- Academics: How do you assess the local impact of your university? Who is responsible at an institutional level for civic engagement ?
- Cities: What are the benefits to you of the university (ies)? Who conveys public needs to the university/ies

Universities and the development of cities

Universities and the development *OF* cities: International experience

1. Innovation and urban economic development
2. Place and community
3. Social development
4. Opening out the university 'black box'

Innovation Now: Europe's Mission to Innovate, 2016 (Madelin Review) A critique of the linear model

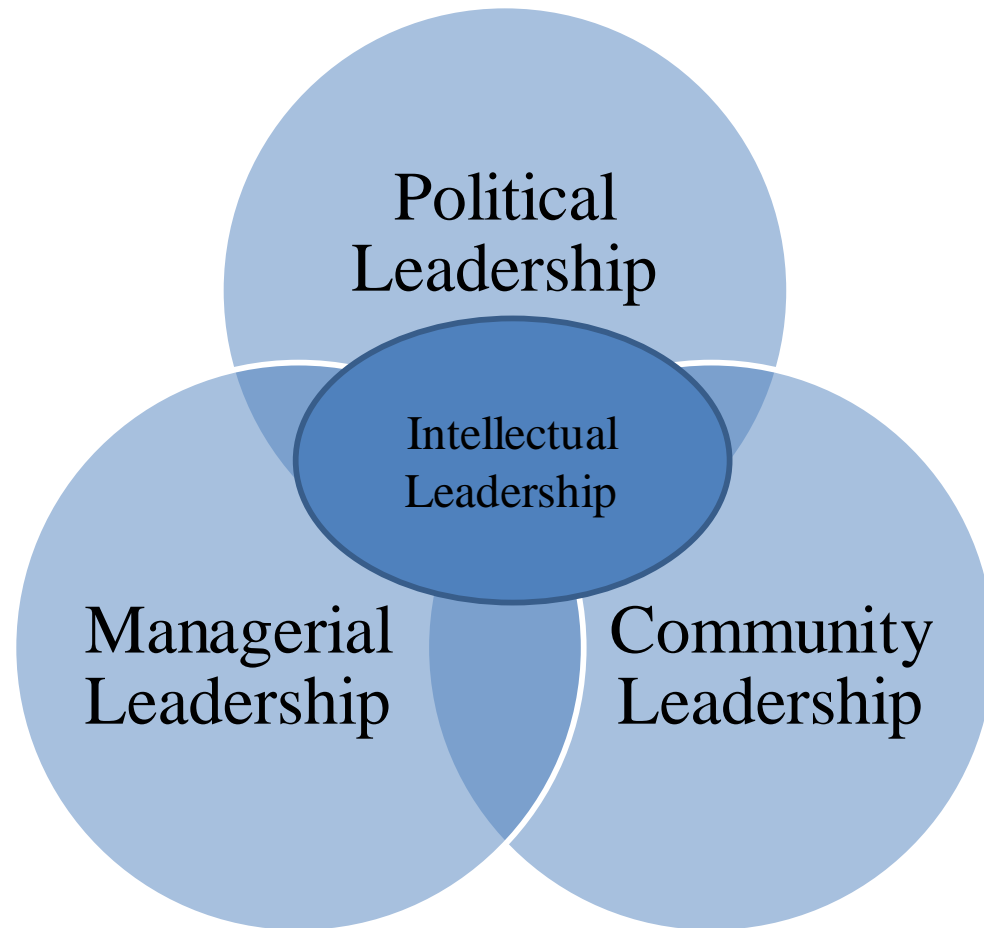
- ***“It’s complicated...**Innovation happens in complex ecosystems. Too often, we imagine innovation in a linear way, as a pipe-line with inputs and outputs. But where we focus only on the pipeline, we miss the real needs of Europe’s more diverse and demand-driven innovators. We need more open collaboration, both globally and locally between citizens, governments and inventors at home”*
- ***“Focus on People, Places and Processes.** Europe needs better assets as well as a broader vision. We have to get back to basics: upskilling Europe’s people, using local strengths to underpin local innovation, and transforming public processes. Europe’s public sector must change faster. EU 1.0 cannot deliver Europe 2.0”*
- *“Our innovation economy is not a Roman aqueduct but a muddy pond ... it requires all actors, corporate, academic, civic and political”*

Place and Community

- Expansion of HE in the 20th / 21st Centuries an important dynamic in the physical development of cities – including new university cities
- Suburbanisation of campuses and/or spatial fragmentation in large cities
- The traditional campus as a ‘semi-cloistered’ space in the midst of the city dedicated to meeting the work and leisure needs of student and academic communities
- But more recent pressures to open out the campus to the city
- University estate development practises reconciling the competing demands for teaching and research space and student accommodation with those of external communities
- University use of the status of an embedded “anchor institution” to lever non- HE funding for capital projects

Universities and the Leadership of Place

(Robin Hambleton)



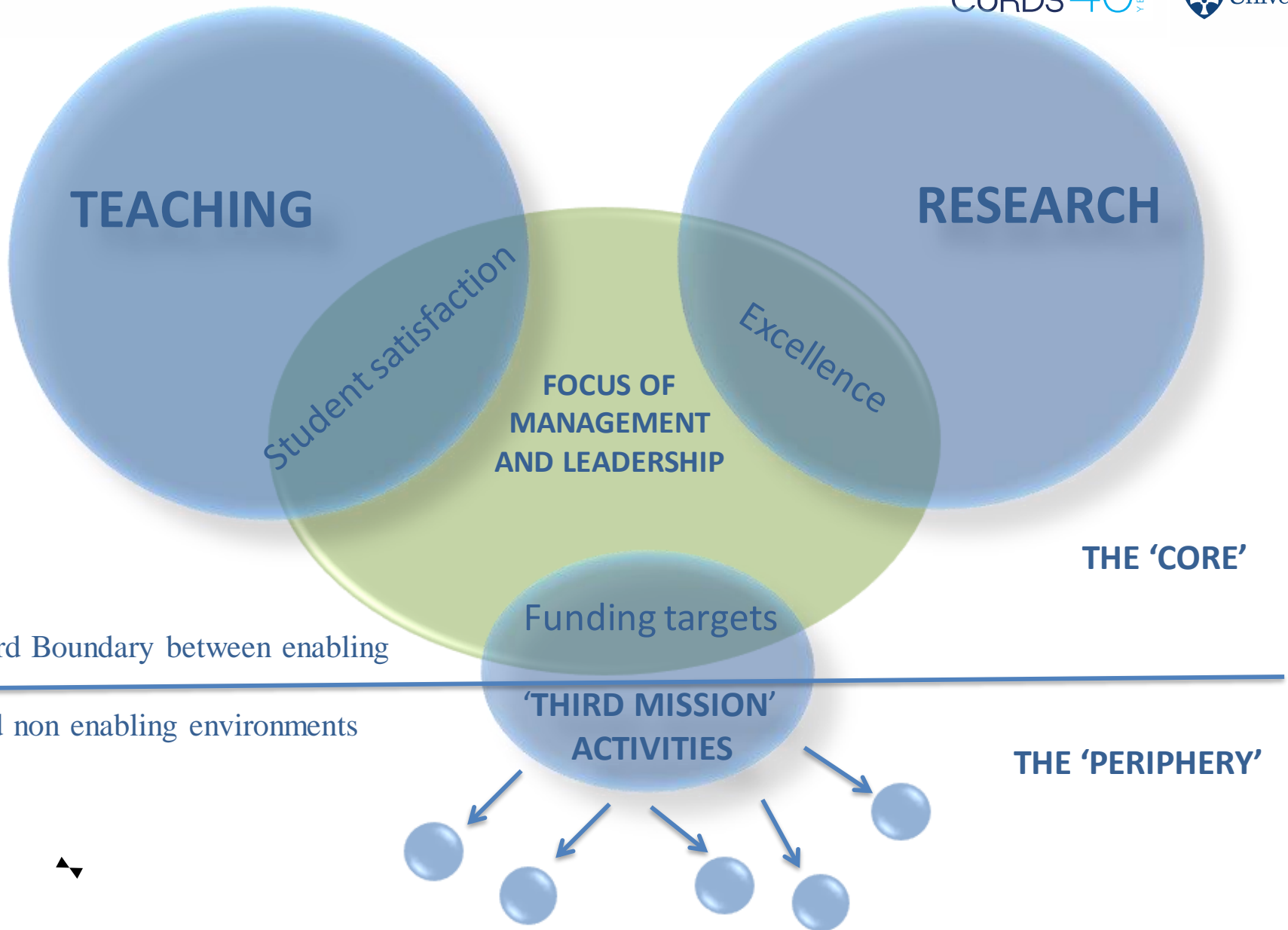
Questions

- Question 3: ALL-
- How do university estates departments and city planners work together to ensure the university is part of the urban fabric

- Question 4 :
- Academics: How do you engage public institutions, local businesses and citizens engage in the co-creation of research?
- Cities: How do you communicate city needs to the university(ies)?

Opening out the university “black box”

The 'Traditional' University



The disconnected region

PUBLIC SECTOR

Lack of coherence between national and regional/local policies

Lack of political leadership

Lack of a shared voice and vision at the regional/local level

PRIVATE SECTOR

No coordination or representative voice with which to engage

Motivated by narrow self interest and short term goals

Dominated by firms with low demand or absorptive capacity for innovation

HIGHER EDUCATION SECTOR

Seen as 'in' the region but not 'of' the region

Policies and practices discourage engagement

Focus on rewards for academic research and teaching

No boundary spanners

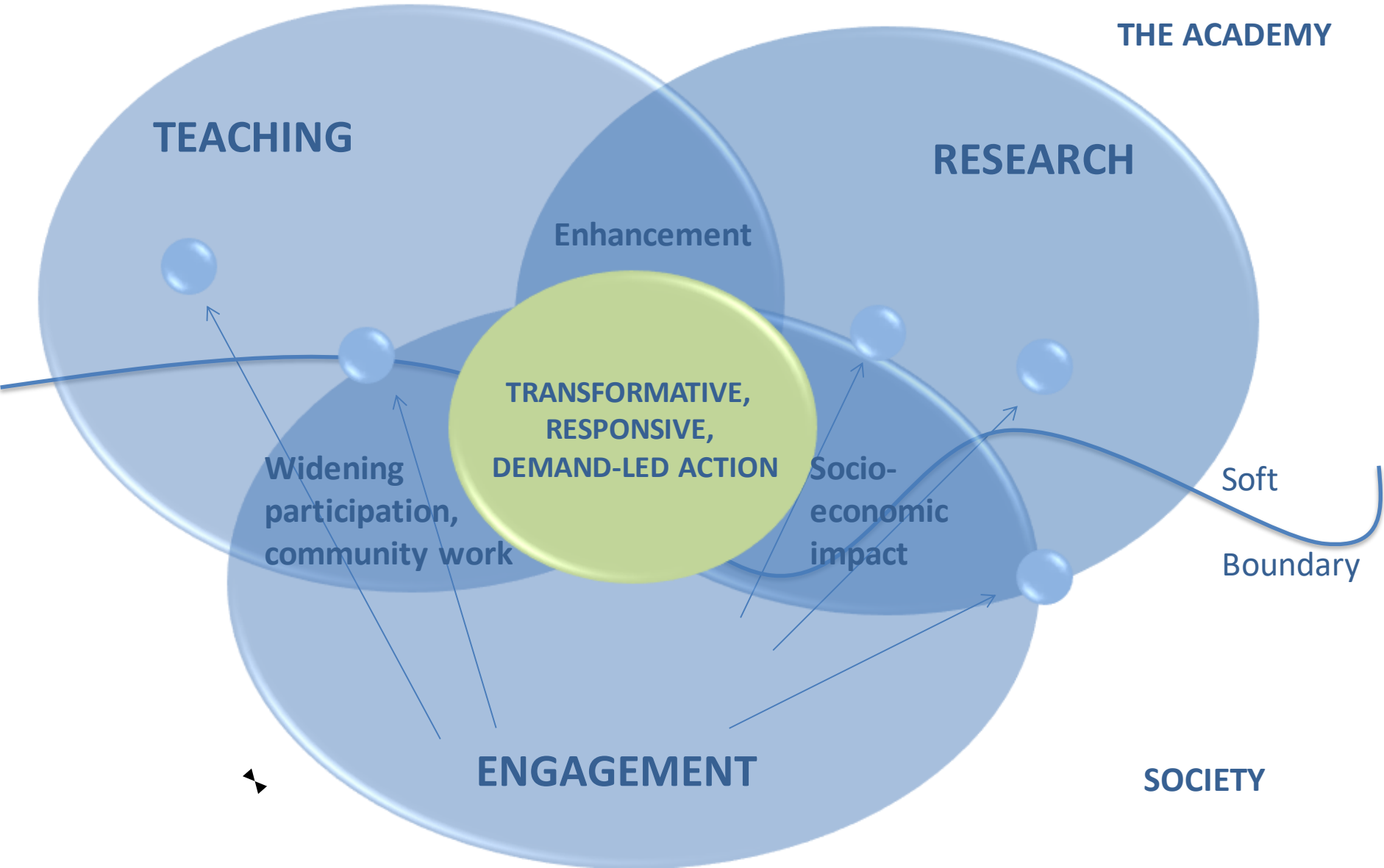
Focus on supply side, transactional interventions

Ineffective or non existent partnership

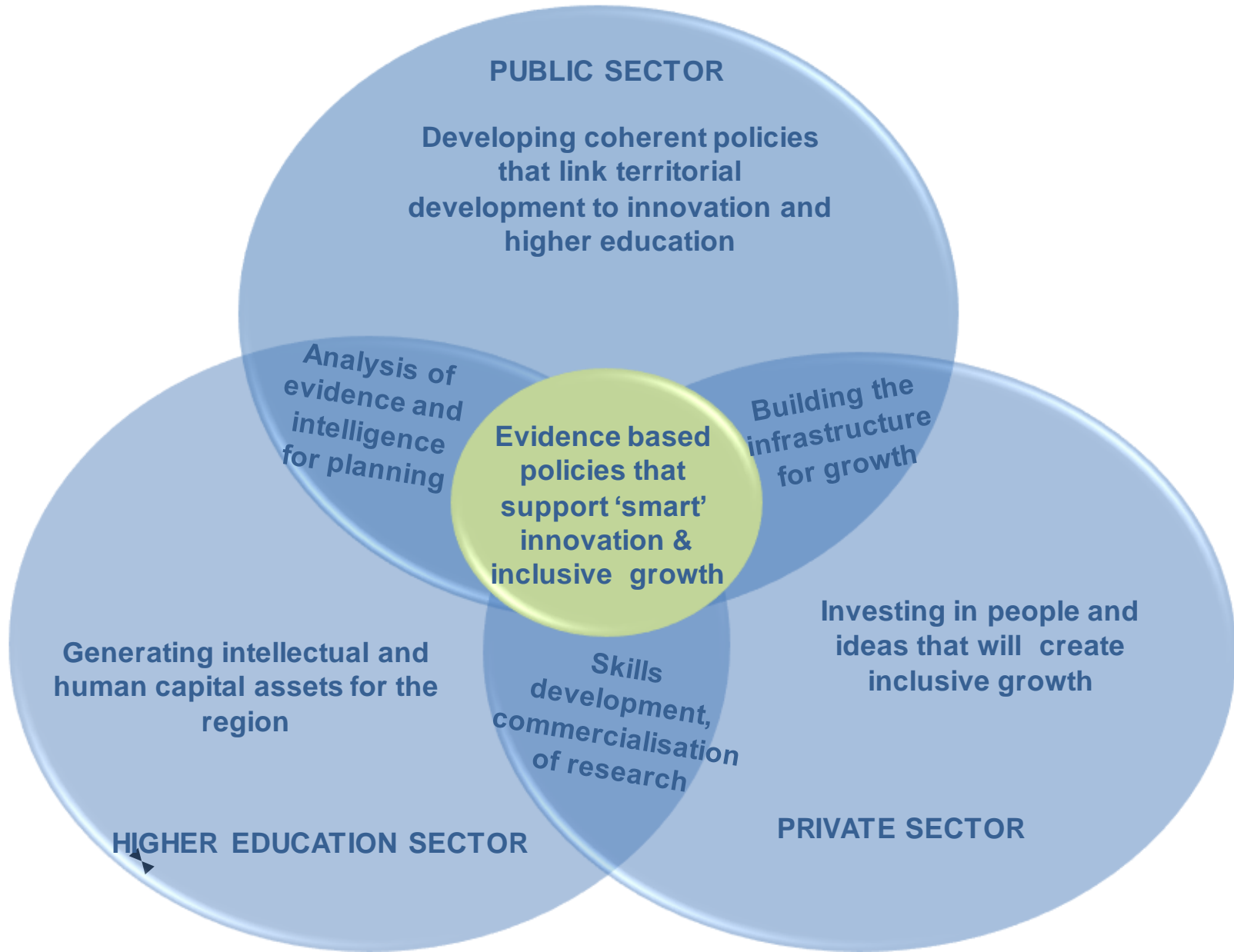
Lack of a shared understanding about the challenges

Entrepreneurs 'locked out' of regional planning





The 'connected' region



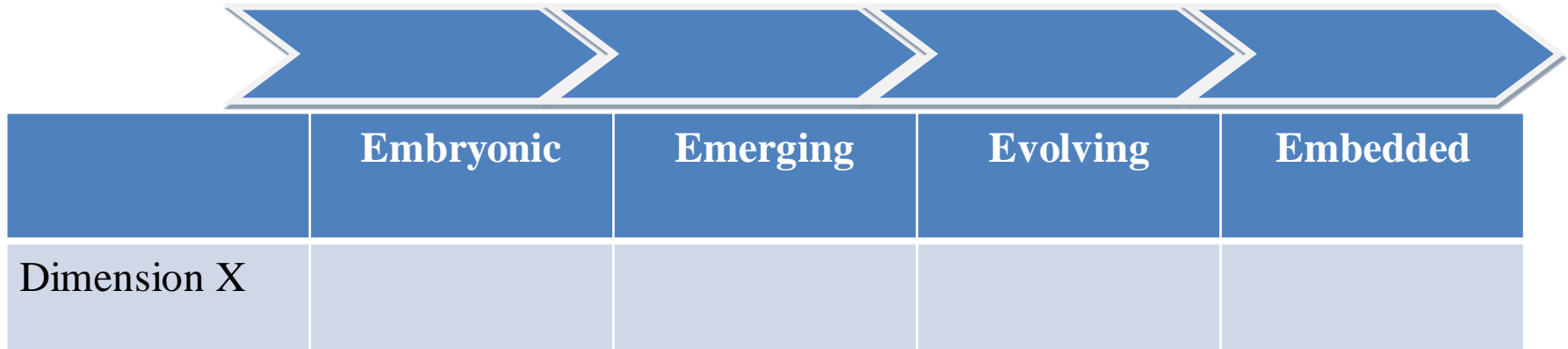
The civic university as a normative model

- Not only excellent in terms of conventional academic criteria but also seeking to contribute to the public good.
- Responsibility to society is not new, but given greater saliency as the challenges facing society heighten in intensity.
- At the same time responding to the challenge of participating in a global higher education marketplace with its own internal logic in terms of competition for mobile students and academic staff
- Managing the tensions between the demands from within and without higher education, including embedding external engagement into the internal process of managing the teaching and research undertaken by academic staff.
- Managing conflicting signals in the external policy environment, not least in terms of the degree of focus of national governments on the global higher education marketplace relative to contributions to society.

Seven dimensions of the civic university

- Sense of Purpose
- Active Engagement
- Holistic Approach
- Sense of Place
- Willingness to Invest
- Transparency and Accountability
- Innovative Methodologies

The 'Civic University' Development Spectrum



The spectrum describes the 'journey' of the institution against each of the 7 dimensions of the civic university towards the idealised model. It accepts that a university may be at a different stage of development on the different dimensions. This is intended to provide guidance in building a deeper understanding of where the university is currently positioned and help in future planning, and is NOT intended to be used as an assessment or ranking tool.

Sense of Place

Question 5 ALL: Where would you position 'your' universities?

Embryonic	Emerging	Evolving	Embedded
The institution is 'detached' from the local environment with limited local linkages and lack of integration within the physical fabric	There has been some 'opening up' of the campus to the local community but linkages are still relatively superficial	Local communities are increasing using campus facilities the institution is making linkages with local businesses and groups to develop opportunities for research and placements etc.	The location of the institution is integral to its identity, it is viewed as an important asset by the local community, it physically 'blends' within the local built environment and is seen as a 'living laboratory' for research

UN Sustainable Development Goals





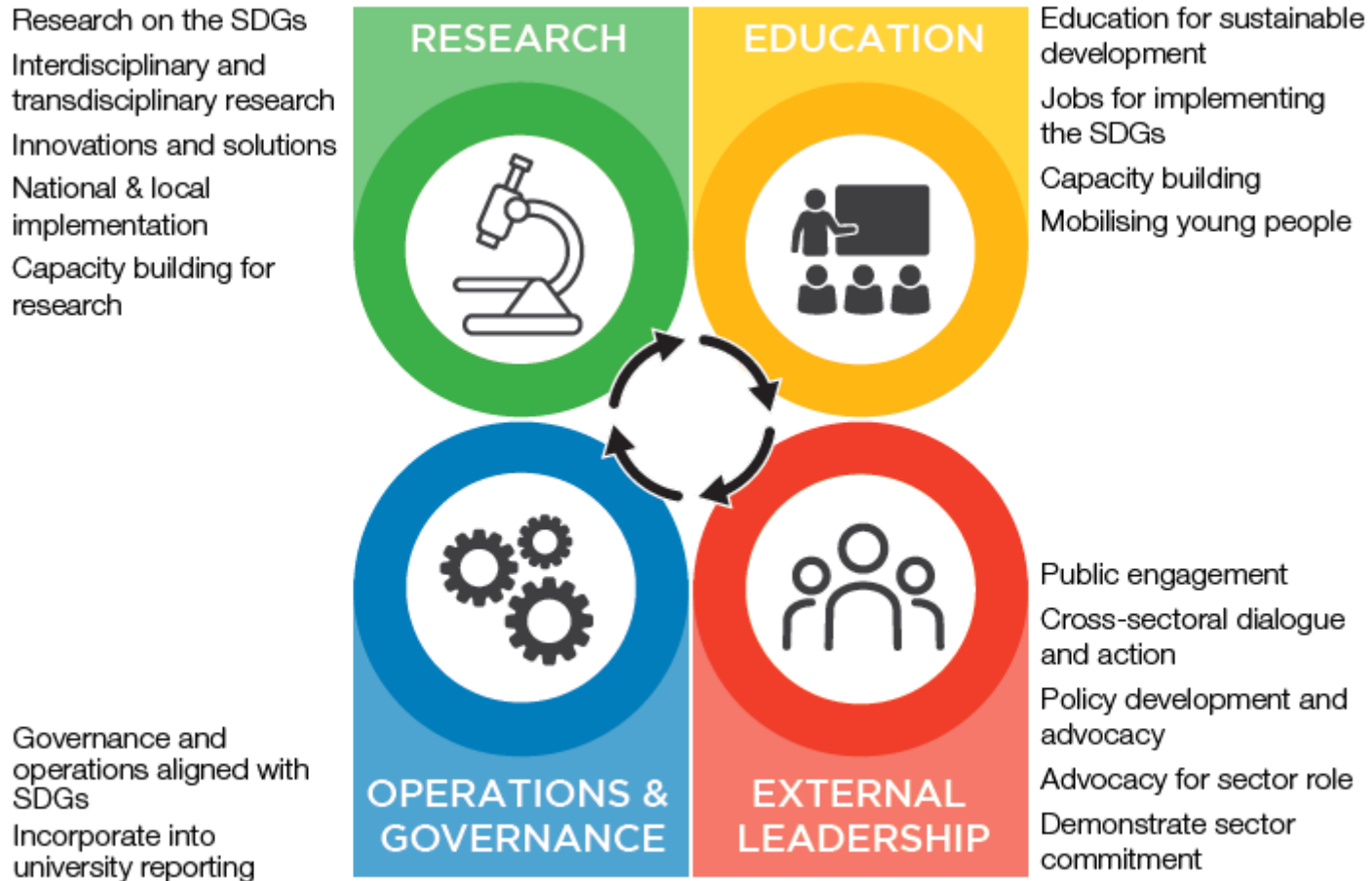
GUNI SERIES ON THE SOCIAL COMMITMENT OF UNIVERSITIES

Higher Education in the World 6

Towards a Socially
Responsible University:
Balancing the Global with the Local

GUNI
GLOBAL UNIVERSITY
NETWORK FOR INNOVATION

Overview of university contributions to the SDGs (Sustainable Development Solutions Network (SDSN, 2017))



UK experience

- 19th cent. Origins of many UK universities in response to the challenges of rapid industrialisation and urbanisation
- Research to support emerging industries, contribution to public health, educating the workforce and debate about scientific and societal challenges
- Post WW2. Detachment of universities from place – nationalisation of HE
- 21st cent. Challenges of globalisation and marketization – civic engagement as an outward and visible sign of the public good role of universities globally and locally



Truly Civic: Strengthening the connection between universities and their places



The final report of the UPP Foundation
Civic University Commission

<https://upp-foundation.org/wp-content/uploads/2019/02/Civic-University-Commission-Final-Report.pdf>

The Civic University: Alive but is it well?



- Lack of local accountability – ‘in’ but not ‘of’ the city
- Ignorance of local people about the contributions universities make to their community especially amongst less advantaged
- Fees for individual student benefit not public good
- Lots of bottom up engagement activity but a lack of strategic intent based on analysing and meeting needs of **people** who grow up, live and work locally , including for lifelong learning
- Short-term project funding mitigating against long term trust based collaborative partnerships with local public bodies, business and the community
- National funding silos mitigate against civic engagement: the metrics challenge

How do universities need to change to be truly civic institutions?

- Adoption of a holistic Engagement AND Place Strategy co-created with partners from the public, private and voluntary sectors and other local post 18 educational providers, including procedures for public accountability
- Clear internal processes for connecting teaching, research, internationalisation and civic engagement at Executive Board Level.
- An institutional framework that supports, recognises and rewards bottom up civic engagement and recognises this as part of normal business including in the work of professional services
- Development of ‘blended professionals’ in finance, estates, communications etc. working with a research hub connected to the global discourse on universities and place and like minded institutions
- The locality as a site for co-creation of knowledge and a ‘living laboratory’
- Establishment of place based university foundation to support local public good actions



Civic University Agreements: 53 VCs have committed (incl. Scotland, Wales & N.I)

Civic universities should enshrine their analysis and strategy in a Civic University Agreement that is co-created and signed by other key partners

- Understanding local populations and asking them what they want.
- Understanding themselves.
- Working with other local anchor institutions, businesses and community organisations to agree where the short medium and long-term opportunities lie in a given area.
- A clear set of priorities.
- The output of all this strategic analysis, local engagement and prioritisation will be a clear plan of action. Part of this will include a funding plan.

53 VCs have committed to prepare Civic University Agreements

- Aberdeen
- Aston
- Birkbeck
- Birmingham
- Bradford
- Bristol
- Brunel
- Cardiff
- Central Lancashire
- Chester
- Chichester
- Coventry
- De Montfort
- Derby
- East London
- Exeter
- Glasgow
- Glasgow Caledonian
- Goldsmiths
- Hertfordshire
- Hull
- Keele
- Kingston
- Lancaster
- Leicester
- Lincoln
- Liverpool
- London Metropolitan
- Newcastle
- Northampton
- Nottingham
- Plymouth
- Plymouth Marjon
- Portsmouth
- Queen Mary
- Salford
- Sheffield
- Sheffield Hallam
- Southampton Solent
- Staffordshire
- Sunderland
- Sussex
- Swansea
- Teesside
- Ulster
- Warwick
- West of England
- Winchester
- Wolverhampton
- Worcester
- York



Principles agreed by signatories

Place

As a place-based institution we are committed to attaching a high-priority to the economic, social, environmental, and cultural life of our local communities.

Public

Our civic role will be informed by an evidence-based analysis of the needs of our place, developed collaboratively with local partners and informed by the voice of our local community.

Partnerships

We will collaborate with other universities and anchor institutions and form partnerships to overcome the challenges facing our local communities.

Measurement and Impact

With our partners, we will be clear about what we do and how we measure it, so we can say with confidence what we have achieved – and how we might do better in the future.

Elaborations on the principles emerging from the consultation

1. The need to put the public at the heart of the Agreement
2. Being clear about the role of the university in the partnership
3. Being clear about the geography of the Agreement
4. Identifying the required resource, leadership and institutional capacity to deliver on the Agreement
5. Recognising and managing the risks

Plans for a Civic University Network Hub



1. Sharing best practice

- Supporting the CUA signatories by hosting events, publishing reports and toolkits to guide the development and implementation of Civic University Agreements.

2. Run peer-review model

- Develop a model of enhancement for ensuring CUAs meet a quality and effectiveness threshold. The peer-review model, based on a similar scheme in local government, is aimed at supported universities improve and enhance their civic role.

3. Policy and advocacy for the civic role

- This organisation will take on the national engagement for the civic agenda. It will advocate for this role internally and externally and connect the CUA network with other key sectors and policy areas. This is particularly important given the broad and varied nature of the civic role within higher education.

Newcastle University: The Urban Laboratory

- *“The notion of treating our city and its region as a seedbed for sustainability initiatives is a potent one ... the vision is of academics out in the community, working with local groups and businesses on practical initiatives to solve problems and promote sustainable development and growth’*
- *“This necessitates that we proceed in a very open manner, seeking to overcome barriers to thought, action and engagement; barriers between researchers and citizens, between the urban and the rural, between the social and natural sciences, between teaching research and enterprise”*

Co-Director of Newcastle Institute for Research on Environmental Sustainability, quoted in Goddard & Vallance 2013

V.O.I.C.E. North, Newcastle (Valuing Our Intellectual Capital and Experience)

- To engage 6,000 older members of the public in research in order to produce well-being effects
- To support academic research and *research translation*
- To help business innovate, through creating a better understanding of what older users and consumers require ... “responding to the opportunity of demographic change, and the economic benefit that this can bring”
- An entry point to the University affordable for SMEs and entrepreneurs.
- Allowed SMEs and academics to engage with a pool of older people to whom they would not otherwise have had access.
- Sustained network of participants with a deeper understanding of the research and innovation process as ‘research-savvy citizens’.

VISION

NEWCASTLE UNIVERSITY

We are a world-leading university, advancing knowledge, providing creative solutions and solving global problems

VALUES

EXCELLENCE

CREATIVITY

IMPACT

GUIDING PRINCIPLES

WORKING TOGETHER

VISIBLY LEADING

FREEDOM AND OPPORTUNITY TO SUCCEED

RESPONDING TO CURRENT AND FUTURE CHALLENGES

STRATEGIES

ENGAGEMENT AND PLACE

3

1

EDUCATION FOR LIFE

2

RESEARCH FOR DISCOVERY AND IMPACT

4

GLOBAL

Newcastle City Futures Engagement & Place

<http://www.newcastlecityfutures.org/>

<https://www.ncl.ac.uk/work-with-us/>

CIVIS Mayors Day – List of registered participants

First Name	Last Name	Organization
Emmeline	ALLIOUX	REGION SUD Provence-Alpes-Côte d'Azur
Mirabela	Amarandei	CIVIS project manager - Université de Bucharest
Karen	Asipuela Paredes	ULB
Nathalie	Avallone	Ambassade de France
Muriel	Baguet	ULB - Département des bibliothèques et de l'information scientifique
Nabil	Bansa	ULB
Kristin	Bartik	ULB
Sophie	BEERNAERTS	European Commission
thomas	Berns	ULB
Bruno	Botta	Deputy Rector for International Relations - Sapienza
Catherine	Bouland	ULB School of public health
Camille	Bulot	Université libre de Bruxelles
Florence	Bulteau-Rambaud	Conseillère régionale PACA
Véronique	Cabiaux	ULB
Sandrine	Canter	ULB
Daniele	Carati	ULB
Martin	Casier	Parlement bruxellois - PS
Pierre	Chaillan	Dept of International and European Relations of the city of Marseille
Jehan	Charlier	ULB
Themis	Christophidou	European Commission
Annalisa	Colosimo	EACEA
Marie-Laurence	Com	REGION SUD Provence-Alpes-Côte d'Azur
Ramona	Coman	Institut d'études européennes
Muriel	Constas	ULB
Nicolas	Dassonville	ULB
Valentine	de Callataÿ	ULB Coordinator for European Strategy & Civis Alliance
Wouter	De Geest	
Frédéric	Debaste	Université libre de Bruxelles
VANESSA	DEBIAIS-SAINTON	EUROPEAN COMMISSION
Elodie	Decostre	ARES
Renaud	Dekerck	ULB
Marie-Paule	Delplancke	ULB
Pascal	Delwit	ULB : Vice-Doyen de la Faculté de Philosophie et Sciences sociales
Françoise	Detournay	ULB
Athina	DIMOPOULOU	Professor - CIVIS project Manager - University of Athens
Christos	Doulkeridis	Bourgmestre - Maire d'Ixelles
Gaëlle	Ducarme	Université libre de Bruxelles
Valérie	Dumoulin	ULB
Isabelle	Emmery	députée bruxelloise - PS
Yvon	Englert	Recteur de l'ULB
Maria	Ester Scarano	Head of International Relations Office - Sapienza
Muriel	Evrard	ULB

Daniel	Florea	Mayor of the Sector 5 of Bucharest
Daan	Fonck	Advisor European and International Affairs - Brussels state secretary
Bertrand	Fort	Ambassade de France
Eugenio	Gaudio	Rector of La Sapienza - Rome
Vanessa	Gemis	Université libre de Bruxelles
John	Goddard	Newcastle University, UK
Jean-Christophe	Goffard	ULB Hôpital Erasme
Kevin	GUILLAUME	ARES
Ode	Guissard	Université Libre de Bruxelles
Pierre	Gurdjian	Président du CA de l'ULB
Caroline	Hollela	Ministère de la Fédération Wallonie-Bruxelles
Marek	Hudon	ULB
Alain	HUTCHINSON	Brussels Commissioner for Europe and International Organisations
Jeremy	Jenard	ULB
Dimitrios	KARADIMAS	Vice-Rector - University of Athens
Helene	Komlos Grill	Stockholm University
Mr. Tassos	Kriekoukis	Diplomatic Advisor to the Mayor of Athens
Fanny	Lacroix-Desmazes	Policy Officer - European Commission
Maël	Le bail	Ambassade de France
Judith	le Maire	Vice-Rector - ULB
Corinne	Leveque	EACEA
pablo	Ihoas	ulb - faculté d'architecture
Michel	Loeb	
HEYNEMAN	LUC	RP BE - Délégation WB
Xavier	Luffin	Doyen de la Faculté de Lettres, Traduction et Communication - ULB
Ana	Lürson	Policy Officer for Research Innovation and Higher Education - Tübingen
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Pierre	Meerts	ULB
Yvon	Molinghen	ULB
Marie	Navez	ULB
Ingrid	Necochea	ULB
Kim	Oosterlinck	ULB
Liviu	Papadima	Deputy Rector of University of Bucharest
Andreea	Pastarnac	Romanian Ambassador - Embassy of Romania to Belgium
Jose Luis	Pau	Project Manager WP3
Christopher	Pingeon	Chargé de communication - CIVIS
Isabelle	Pollet	ULB
Jean-Marc	Pons	CIVIS president advisor - AMU
Lucas	Portugaels	ULB
Marcelle	Rabinowicz	Faculté d'Architecture ULB
Fidel	Rodriguez Batalla	Director of Foundation UAM
Paolo	Sabbatini	Director Italian Cultural Institute - Cultural Counsellor Italian Embassy
Maliza	Said-Soilili	élu(e) de la ville de Marseille
Antoine	Salomé	ULB Engagée ASBL
Monique	Scheer	Vice-Rector for International Affairs, TU
Sebastian	Seiffert	ULB

Anna-Lena	Sender	DAAD Brussels
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Sumathi	Subramaniam	European Commission
Arnaud	Termonia	ULB
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Liliana	Turoiu	Romanian Cultural Institute Brussels
Eric	Uyttebrouck	ULB
Nathalie	Vaeck	ULB
Jana	Valdes	Head of the Rector's Office - UAM
Bruno	VAN POTTELSBERGHE	UNIVERSITE LIBRE DE BRUXELLES
Nicolas	van Zeebroeck	ULB
Jean-Louis	Vanherweghem	ULB
Marc	Vanholsbeeck	Direction of Scientific Research of the Ministry of Wallonia-Brussels Federation
Ana	VÁZQUEZ BARRADO	Director of the Cervantes Institute in Brussels
Benjamin	Wayens	ULB - Urban & Brussels studies
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