

ACTING TO RAISE ECO LOGICAL AWARENESS



#ProjectInAction

PROTECTING THE ENVIRONMENT

In light of climate emergency and its irreversible consequences for our planet, CFI raises awareness among journalists as to their role in sounding the alarm bells on this issue. The agency also helps them to produce content highlighting the seeking of solutions, and sparking political and citizen engagement. Via its projects conducted mainly in Africa and in the Arab world, as well as in the Balkans and Southeast Asia, CFI helps boost journalism as a public service in order to better inform people regarding environmental issues.

OUR PROGRAMMES



1 Training journalists in science journalism and/or environmental journalism.

2 Supporting the production of documentaries and digital content discussing environmental issues.

3 Raising awareness among the managers of schools of journalism to empower the creation of courses focussing on environmental journalism.

4 Supporting journalists in the coverage of major, global, environment-related events (COP, World Biodiversity Summit etc.).

5 Facilitating the establishment of ties between media outlets and scientists (IPCC experts, research workers etc.).

OUR PROJECTS



TERRA AFRICA

Cabo Verde, Côte d'Ivoire, Guinea-Bissau, Guinea and Senegal

After conducting several projects in East Africa, CFI is embarking on a new phase in its support for media outlets in the coverage of climate-related issues with the launch of Terra Africa in West Africa. This project supports journalists seeking training in cross-cutting coverage of environmental issues, via support for the production of top-rate content, the facilitating of networking with other players (civil society, authorities, NGOs, scientists etc.) and support for the coverage of climate conferences (COP).



QARIB

Iraq, Jordan, Lebanon and Palestine

Funded by the French development agency (AFD), the regional project Qarib* strengthens media outlets and stimulates the production of news in four Middle Eastern countries, in order to foster social cohesion and stimulate public debate. It also helps boost the production of environment-related content in these countries. As part of this project, CFI sent journalists from Jordan, Lebanon and Palestine to Sharm El-Sheikh (Egypt), to cover debates at the 2022 UN Climate Summit (COP27). The subjects produced were viewed by over two million people on social media. This initiative was repeated and reinforced for the 2023 COP28 in Dubai.

* Qarib means "close" in Arabic.

OUR PROJECTS



AFRI'KIBAARU

Burkina Faso, Mali, Mauritania, Niger, Senegal and Chad

Afri'Kibaaru* raises awareness and trains media professionals from six countries in the Sahel region on sustainable development issues. This project was funded by the French development agency (AFD) and set up in partnership with France Médias Monde (FMM) to make reliable, accessible, attractive content available to the people of Greater Sahel. It encourages partner media outlets to raise audience awareness of climate disruption issues and how they impact the achievement of all the SDGs (Sustainable Development Goals).

* *Kibaaru* means "news" in several African languages.



MEDIA FOR ONE HEALTH

Cambodia, Laos, Philippines and Vietnam

After Mekong Sustainable News, which contributed to developing the coverage of science news subjects in the Mekong region, CFI launched the project Media for One Health to strengthen the skills and knowledge of media outlets and journalists in Southeast Asia regarding health and the environment. In a region where environmental news is sparse and often limited to accounts of natural disasters, this project has supported journalists in the production of reliable content on scientific themes, especially examining how climate disruption impacts human, animal and environmental health.

→ Find all our projects on cfi.fr

Canal France International works to foster media development all over the world, especially in sub-Saharan Africa, the Arab world and the European Union's neighbourhood. Our key priorities: pushing back on disinformation, promoting gender equality, protecting the environment and promoting democracy and citizen engagement. CFI operates under the umbrella of the French Ministry of Europe and Foreign Affairs and is a subsidiary of the group France Médias Monde.