

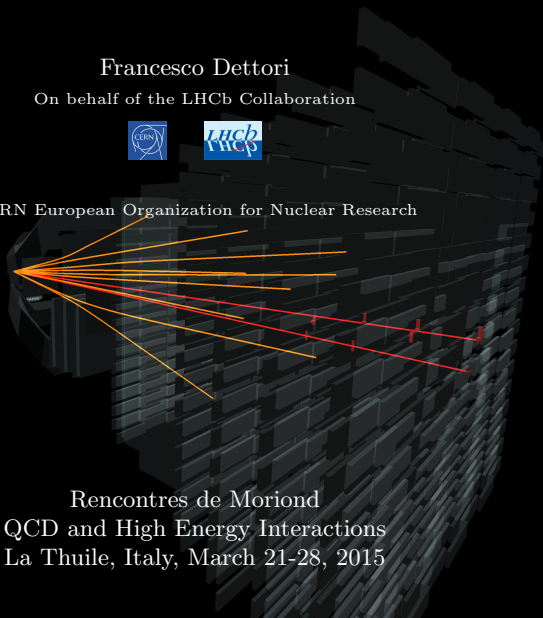
Rare beauty decays at LHCb

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On behalf of the LHCb Collaboration



CERN European Organization for Nuclear Research



Rencontres de Moriond
QCD and High Energy Interactions
La Thuile, Italy, March 21-28, 2015

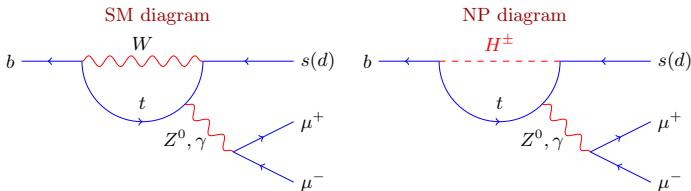


Outline

- Introduction
- Observation of the $B_s^0 \rightarrow \mu^+ \mu^-$ decay
- Test of lepton universality using $B^+ \rightarrow K^+ \ell^+ \ell^-$ decays
- Angular analysis of $B_d^0 \rightarrow K^* e^+ e^-$ decays
- Angular analysis of $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decays
- Conclusions

Rare decays

- FCNC are strongly suppressed in the SM: only loops + GIM mechanism
- Any new particle generating new diagrams can change the amplitudes



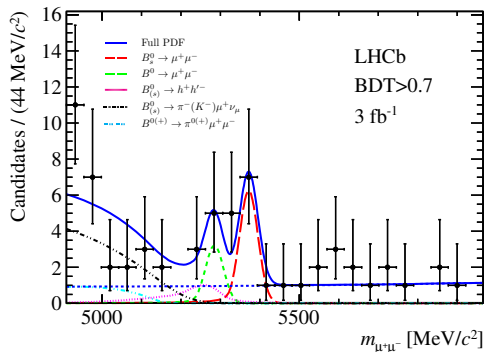
- Generic description through effective hamiltonian

$$\mathcal{H}_{\text{eff}} = -\frac{4G_F}{\sqrt{2}} V_{tb} V_{tq}^* \sum_i (C_i \mathcal{O}_i + C'_i \mathcal{O}'_i)$$

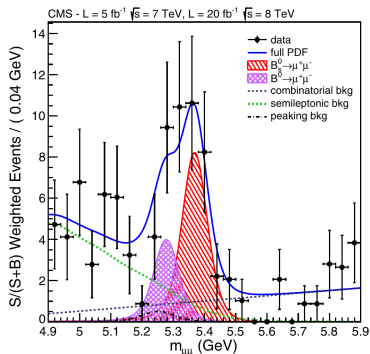
- Wilson coefficients $C^{(\prime)}$ encode the left- (right)-handed short distance physics of the corresponding operator $\mathcal{O}^{(\prime)}$
- NP can enter with new operators or modifying the coefficients

Observation of the rare $B_s^0 \rightarrow \mu^+ \mu^-$ decay from the combined analysis of LHCb and CMS data

[LHCb - Phys. Rev. Lett. 111, 101805 (2013)]

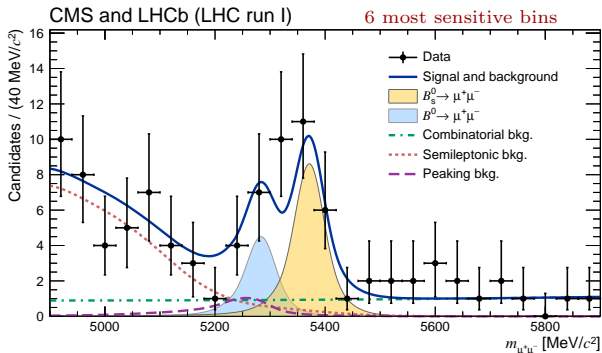


[CMS - Phys. Rev. Lett. 111, 101804 (2013)]



- $B_s^0 \rightarrow \mu^+ \mu^-$ golden channel for C_{10} and (pseudo)-scalar operators
- Precisely predicted as fully leptonic and ultra rare due to helicity suppression
- Seen by both LHCb and CMS with LHC RunI data
- Full combination of the two experiments analysis

Combination results



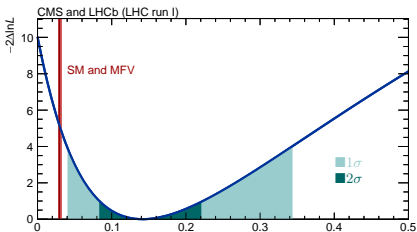
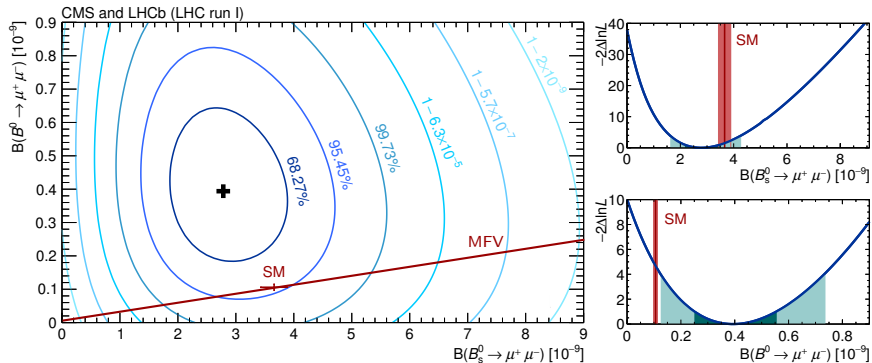
$$\mathcal{B}(B_s^0 \rightarrow \mu^+\mu^-) = 2.8_{-0.6}^{+0.7} \times 10^{-9} \quad (6.2\sigma \text{ significance})$$

$$\mathcal{B}(B^0 \rightarrow \mu^+\mu^-) = 3.9_{-1.4}^{+1.6} \times 10^{-10} \quad (3.0\sigma \text{ significance}^*)$$

Which represent the **first observation** of the $B_s^0 \rightarrow \mu^+\mu^-$ decay and a first evidence for the $B^0 \rightarrow \mu^+\mu^-$ decay.

*From the Feldman Cousins method

$B_{d,s}^0 \rightarrow \mu^+ \mu^-$: confidence intervals



Measurement of the ratio:

$$\mathcal{R} = 0.14_{-0.06}^{+0.08}$$

compatible with the SM prediction

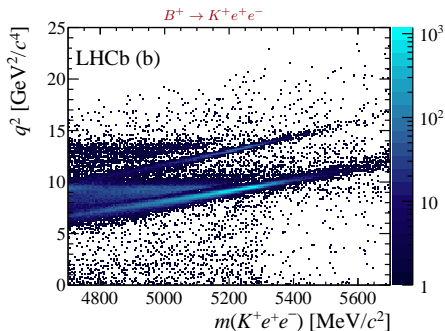
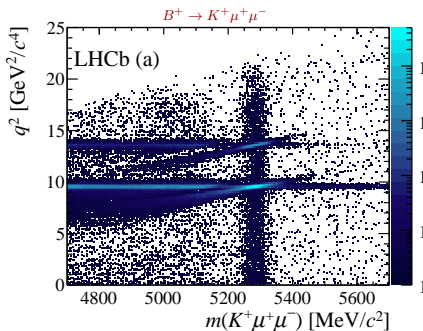
$$\mathcal{R} = 0.0295_{-0.0025}^{+0.0028} \text{ at the } 2.3\sigma \text{ level}$$

Test of lepton universality using $B^+ \rightarrow K^+ \ell^+ \ell^-$ decays

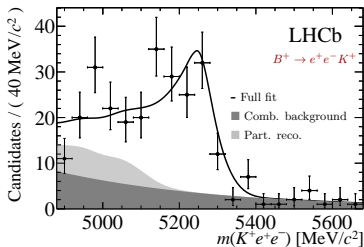
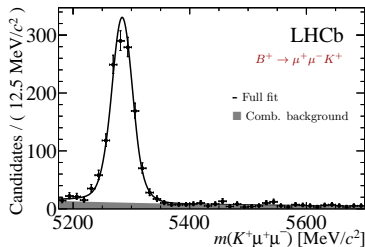
- Ratio of branching fractions of $B^+ \rightarrow K^+ e^+ e^-$ and $B^+ \rightarrow K^+ \mu^+ \mu^-$ sensitive to lepton universality

$$R_K = \frac{\int_{q_{min}^2}^{q_{max}^2} \frac{d\Gamma[B(B^+ \rightarrow K^+ \mu^+ \mu^-)]}{dq^2} dq^2}{\int_{q_{min}^2}^{q_{max}^2} \frac{d\Gamma[B(B^+ \rightarrow K^+ e^+ e^-)]}{dq^2} dq^2} = \left(\frac{N_{K\mu\mu}}{N_{Kee}} \right) \left(\frac{N_{J/\psi(ee)K}}{N_{J/\psi(\mu\mu)K}} \right) \left(\frac{\varepsilon_{Kee}}{\varepsilon_{K\mu\mu}} \right) \left(\frac{\varepsilon_{J/\psi(ee)K}}{\varepsilon_{J/\psi(\mu\mu)K}} \right)$$

- SM prediction is $R_K = 1$ with an uncertainty of $\mathcal{O}(10^{-3})$
- Measurement relative to resonant $B \rightarrow J\psi K$ modes



Test of lepton universality using $B^+ \rightarrow K^+ \ell^+ \ell^-$ decays


 $q^2 \in [1, 6] \text{ GeV}^2/c^4$

Electron Trigger

The combination of the various trigger channels gives:

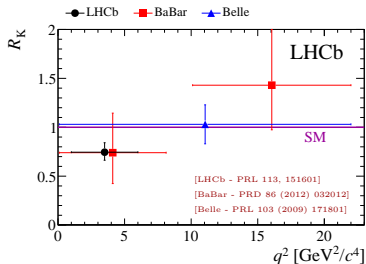
$$R_K = 0.745^{+0.090}_{-0.074}(\text{stat}) \pm 0.036(\text{syst})$$

Most precise measurement to date, compatible with SM at 2.6σ level

The branching fraction of $B^+ \rightarrow e^+ e^- K^+$ is measured as

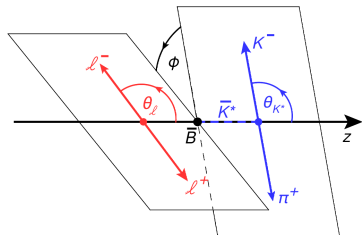
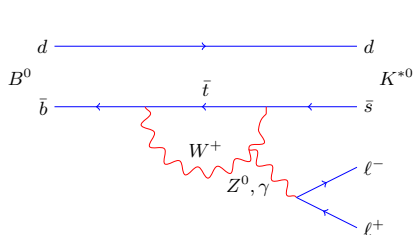
$$\mathcal{B}(B^+ \rightarrow e^+ e^- K^+) = 1.56^{+0.19}_{-0.15}(\text{stat})^{+0.06}_{-0.05}(\text{syst}) \times 10^{-7}$$

well compatible with SM predictions



Angular analysis of $B_d^0 \rightarrow K^* \ell^+ \ell^-$ decays

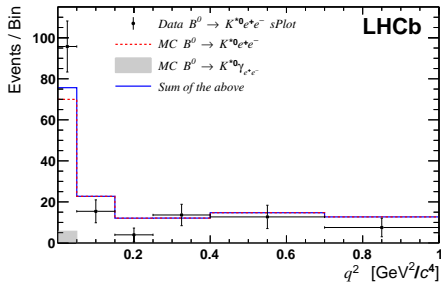
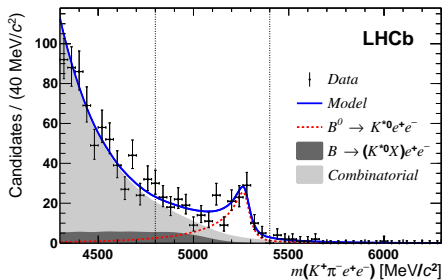
- $b \rightarrow s$ transition with vector in the final state
- Final state described by $q^2 = m_{\mu\mu}^2$ and three angles $\Omega = (\theta_\ell, \theta_K, \phi)$
- F_L, A_{FB}, S_i sensitive to $C_7^{(\prime)}, C_9^{(\prime)}, C_{10}^{(\prime)}$



$$\frac{1}{d(\Gamma + \bar{\Gamma})/dq^2} \frac{d^3(\Gamma + \bar{\Gamma})}{d\Omega} = \frac{9}{32\pi} \left[\frac{3}{4}(1 - F_L) \sin^2 \theta_K + F_L \cos^2 \theta_K + \frac{1}{4}(1 - F_L) \sin^2 \theta_K \cos 2\theta_\ell \right. \\ \left. - F_L \cos^2 \theta_K \cos 2\theta_\ell + S_3 \sin^2 \theta_K \sin^2 \theta_\ell \cos 2\phi \right. \\ \left. + S_4 \sin 2\theta_K \sin 2\theta_\ell \cos \phi + S_5 \sin 2\theta_K \sin \theta_\ell \cos \phi \right. \\ \left. + \frac{4}{3} A_{FB} \sin^2 \theta_K \cos \theta_\ell + S_7 \sin 2\theta_K \sin \theta_\ell \sin \phi \right. \\ \left. + S_8 \sin 2\theta_K \sin 2\theta_\ell \sin \phi + S_9 \sin^2 \theta_K \sin^2 \theta_\ell \sin 2\phi \right]$$

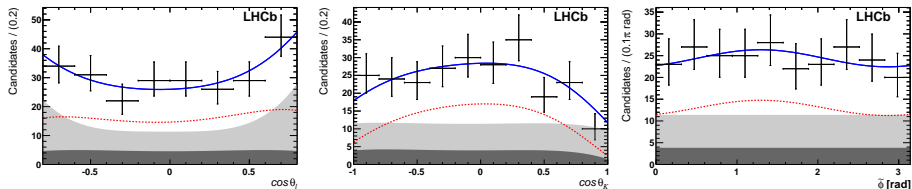
Angular analysis of $B_d^0 \rightarrow K^* e^+ e^-$ decays

- Angular analysis of $B_d^0 \rightarrow K^* e^+ e^-$ at very low q^2 ($\in [0.002, 1.120] \text{GeV}^2/c^4$)
- Folded angular observables ($\phi = \phi + \pi$ if $\phi < 0$)
- Measurement of F_L , $A_T^{(2)}$, $A_T^{(\text{Im})}$, $A_T^{(\text{Re})}$, † sensitive to C_7' as $q^2 \rightarrow 0$



$^\dagger A_T^{(\text{Re})} = \frac{4}{3} A_{FB} / (1 - F_L)$, $A_T^{(2)} = \frac{1}{2} S_3 / (1 - F_L)$ and $A_T = \frac{1}{2} S_9 / (1 - F_L)$

Angular analysis of $B_d^0 \rightarrow K^* e^+ e^-$ decays



† Data

— Model

..... $B^0 \rightarrow K^{*0} e^+ e^-$ ■ $B \rightarrow (K^{*0} X) e^+ e^-$

■ Combinatorial

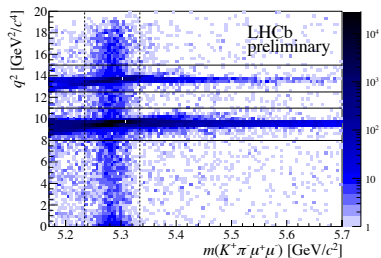
Observable	Measurement	SM prediction [†]
F_L	$+0.16 \pm 0.06 \pm 0.03$	$+0.10^{+0.11}_{-0.05}$
$A_T^{(2)}$	$-0.23 \pm 0.23 \pm 0.05$	$0.03^{+0.05}_{-0.04}$
A_T^{Re}	$+0.10 \pm 0.18 \pm 0.05$	$-0.15^{+0.04}_{-0.03}$
A_T^{Im}	$+0.14 \pm 0.22 \pm 0.05$	$(-0.2^{+1.2}_{-1.2}) \times 10^{-4}$

- Measurements well in agreement with SM predictions
- Constraints on $C_7^{(l)}$ competitive with radiative decays

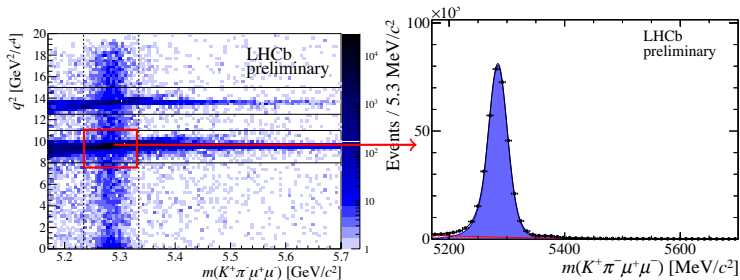
[†]S. Jäger, J. M. Camalich [arXiv/1412.3283]

Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

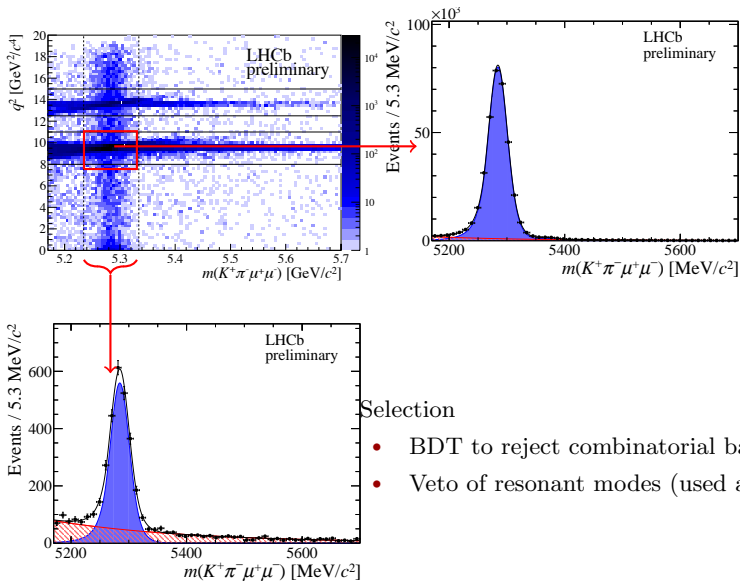
Full Run I data update for a total luminosity of 3fb^{-1}



Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay



Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay



$B_d^0 \rightarrow K^* \mu^+ \mu^-$ likelihood fit

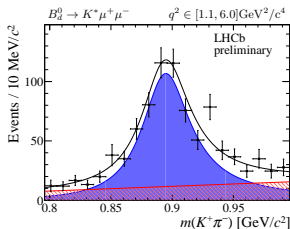
Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

3fb^{-1} dataset allows improvements:

1. $K\pi$ S-wave component included by default (instead of systematic check):
simultaneous fit to $K\pi$ mass

$$\frac{1}{d(\Gamma + \bar{\Gamma})/dq^2} \frac{d^3(\Gamma + \bar{\Gamma})}{d\tilde{\Omega}} \Big|_{S+P} = (1 - F_S) \frac{1}{d(\Gamma + \bar{\Gamma})/dq^2} \frac{d^3(\Gamma + \bar{\Gamma})}{d\tilde{\Omega}} \Big|_P + \frac{3}{16\pi} F_S \sin^2 \theta_\ell + \text{S-P interference}$$

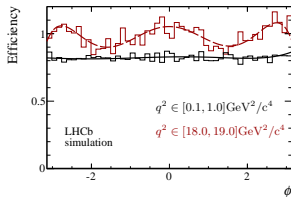
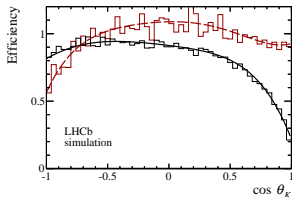
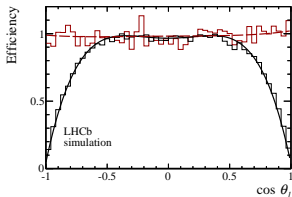
2. Full angular analysis: simultaneous determination of CP-averaged observables:
Covariance matrix to be used for global fits
- Simultaneous fit of angular observables and mass in q^2 bins
 - Background angular distribution modelled as 2^{nd} order Chebychev polynomials
 - Feldman-Cousins procedure to estimate uncertainties



Acceptance effects

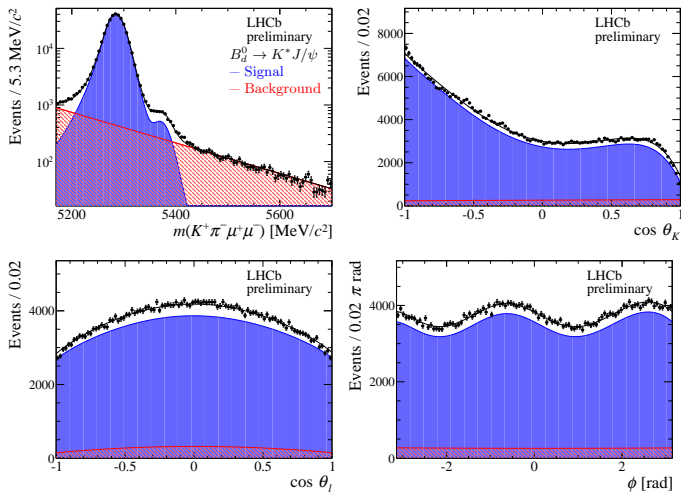
Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

- Acceptance, trigger and selection distort the angular distributions
- Efficiency parametrized in 4D using Legendre polynomials
- Coefficients from moment analysis of simulations
- Used as per-event weight or per bin correction depending on q^2 bin
- Cross-checked with $B_d^0 \rightarrow K^* J/\psi$



Fit to the control channel $B_d^0 \rightarrow K^* J/\psi$

Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay



- Performed angular analysis of $B_d^0 \rightarrow K^* J/\psi$
- Reproduced results of dedicated analysis [PRD 88, 052002 (2013)]

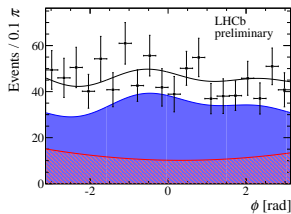
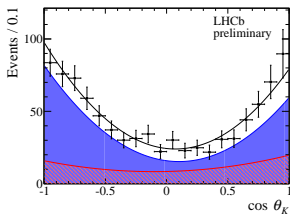
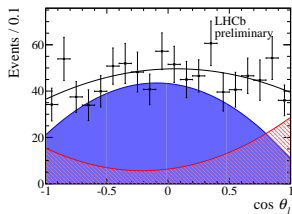
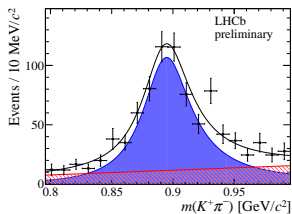
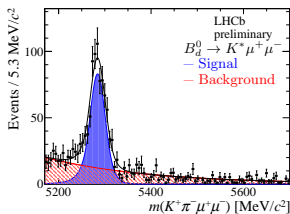
Results

Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

Projections of fit results for $q^2 \in [1.1, 6.0] \text{ GeV}^2$

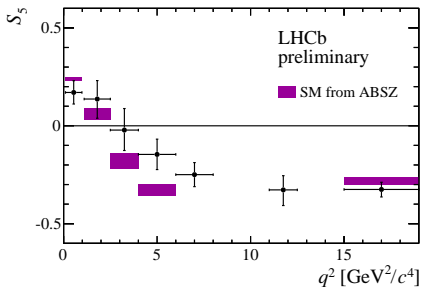
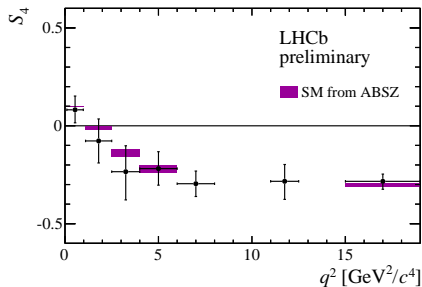
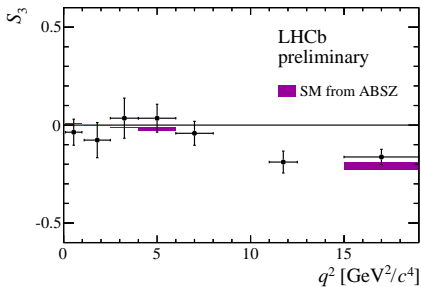
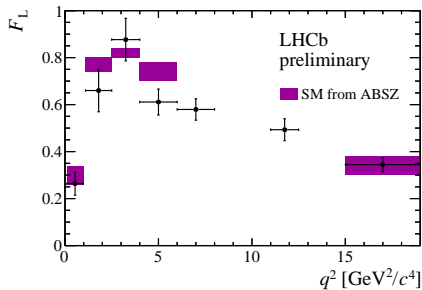
Good agreement of PDF projections with data in every bin of q^2

About 2400 events in the full q^2 range.



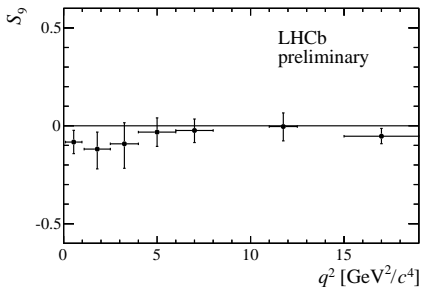
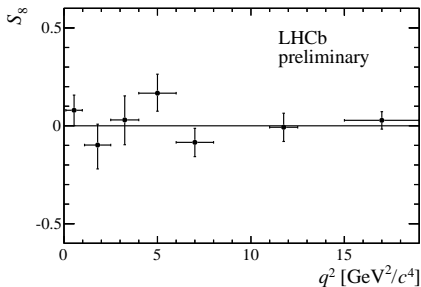
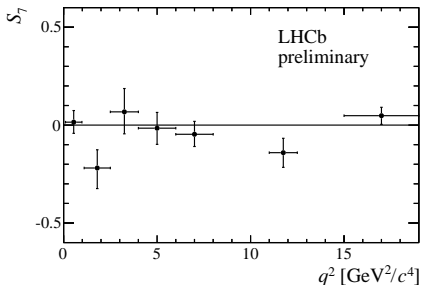
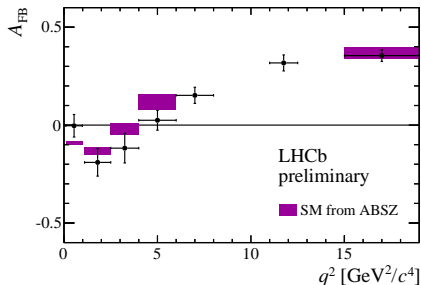
Results

Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay



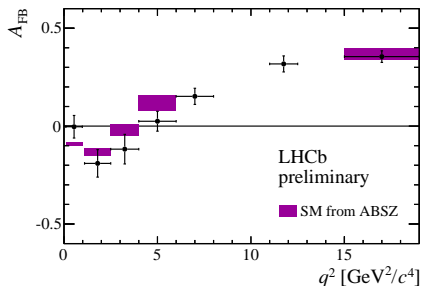
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Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay



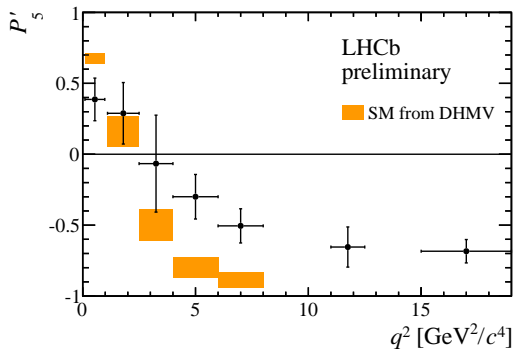
- Data points systematically lower than SM
- Measurement of zero-crossing point $q_0^2 = 3.7^{+0.8}_{-1.1} \text{GeV}^2$ evaluated as 1fb^{-1} analysis ([JHEP 08 (2013) 131])

[†][SM from Bharucha et al, arXiv/1503.05534]

Results

Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

- Form-factor independent observables $P'_5 = \frac{S_5}{\sqrt{F_L(1-F_L)}}$



- Tension in P'_5 [PRL 111, 191802 (2013)] confirmed with 3fb^{-1}
- Local deviations of 2.9σ and 3.0σ for $q^2 \in [4.0, 6.0]$ and $6.0, 8.0 \text{ GeV}^2$
- Naive combination of the two gives local significance of 3.7σ
- Agreement with 1 fb^{-1} result

[SM from Descotes-Genon et al. JHEP12(2014)125]



Conclusions

- Rare decays are excellent indirect probes of NP
- Presented latest results of LHCb in various channels
- General agreement with SM predictions is seen
- Tensions in various observables in different channels
- Still lacking a coherent NP explanation that includes all
- Many results not shown today and many others to come with RunI data...
looking forward to start again!



Rare decays at LHCb

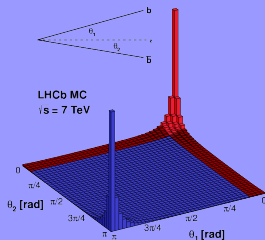
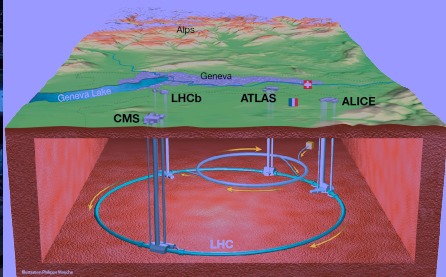
- Angular analysis of the $B^0 \rightarrow K^{*0} e^+ e^-$ decay in the low- q^2 region [LHCb, to appear in JHEP, arXiv:1501.03038]
- Study of the rare B_s^0 and B^0 decays into the $\pi^+ \pi^- \mu^+ \mu^-$ final state [LHCb, Phys. Lett. B743 (2015) 46, arXiv:1412.6433]
- Observation of the rare $B_s^0 \rightarrow \mu^+ \mu^-$ decay from the combined analysis of CMS and LHCb data [CMS and LHCb, submitted to Nature, arXiv:1411.4413]
- Search for the lepton flavour violating decay $\tau^- \rightarrow \mu^- \mu^+ \mu^-$ [LHCb, JHEP 02 (2015) 121, arXiv:1409.8548]
- First observations of the rare decays $B^+ \rightarrow K^+ \pi^+ \pi^- \mu^+ \mu^-$ and $B^+ \rightarrow \phi K^+ \mu^+ \mu^-$ [LHCb, JHEP 10 (2014) 064, arXiv:1408.1137]
- Measurement of CP asymmetries in the decays $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ and $B^+ \rightarrow K^+ \mu^+ \mu^-$ [LHCb, JHEP 09 (2014) 177, arXiv:1408.0978]
- Test of lepton universality using $B^+ \rightarrow K^+ \ell^+ \ell^-$ decays [LHCb, Phys. Rev. Lett. 113 (2014) 151601, arXiv:1406.6482]
- Angular analysis of charged and neutral $B \rightarrow K \mu^+ \mu^-$ decays [LHCb, JHEP 05 (2014) 082, arXiv:1403.8045]
- Differential branching fractions and isospin asymmetries of $B \rightarrow K^{(*)} \mu^+ \mu^-$ decays [LHCb, JHEP 06 (2014) 133, arXiv:1403.8044]
- Observation of photon polarization in the $b \rightarrow s \gamma$ transition [LHCb, Phys. Rev. Lett. 112 (2014) 161801, arXiv:1402.6852]
- Search for Majorana neutrinos in $B^- \rightarrow \pi^+ \mu^- \mu^-$ decays [LHCb, Phys. Rev. Lett. 112 (2014) 131802, arXiv:1401.5361]
- Measurement of CP violation in the phase space of $B^{\pm} \rightarrow K^+ K^- \pi^{\pm}$ and $B^{\pm} \rightarrow \pi^+ \pi^- \pi^{\pm}$ decays [LHCb, Phys. Rev. Lett. 112 (2014) 011801, arXiv:1310.4740]
- Search for the decay $D^0 \rightarrow \pi^+ \pi^- \mu^+ \mu^-$ [LHCb, Phys. Lett. B728 (2014) 234, arXiv:1310.2535]
- Measurement of form-factor-independent observables in the decay $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ [LHCb, Phys. Rev. Lett. 111 (2013) 191801, arXiv:1308.1707]
- Measurement of the CP asymmetry in $B^+ \rightarrow K^+ \mu^+ \mu^-$ decays [LHCb, Phys. Rev. Lett. 111 (2013) 151801, arXiv:1308.1340]
- Observation of a resonance in $B^+ \rightarrow K^+ \mu^+ \mu^-$ decays at low recoil [LHCb, Phys. Rev. Lett. 111 (2013) 112003, arXiv:1307.7595]
- Measurement of the $B_s^0 \rightarrow \mu^+ \mu^-$ branching fraction and search for $B^0 \rightarrow \mu^+ \mu^-$ decays at the LHCb experiment [LHCb, Phys. Rev. Lett. 111 (2013) 101805, arXiv:1307.5024]
- Search for the lepton-flavour-violating decays $B_s^0 \rightarrow e^{\pm} \mu^{\mp}$ and $B^0 \rightarrow e^{\pm} \mu^{\mp}$ [LHCb, Phys. Rev. Lett. 111 (2013) 141801, arXiv:1307.4889]
- Measurement of the differential branching fraction of the decay $\Lambda_b^0 \rightarrow \Lambda \mu^+ \mu^-$ [LHCb, Phys. Lett. B725 (2013) 25, arXiv:1306.2577]
- Differential branching fraction and angular analysis of the decay $B_s^0 \rightarrow \phi \mu^+ \mu^-$ [LHCb, JHEP 07 (2013) 084, arXiv:1305.2168]
- Search for the rare decay $D^0 \rightarrow \mu^+ \mu^-$ [LHCb, Phys. Lett. B725 (2013) 15, arXiv:1305.5059]
- Measurement of the $B^0 \rightarrow K^{*0} e^+ e^-$ branching fraction at low dilepton mass [LHCb, JHEP 05 (2013) 159, arXiv:1304.3035]
- Searches for violation of lepton flavour and baryon number in tau lepton decays at LHCb [LHCb, Phys. Lett. B724 (2013) 36, arXiv:1304.4518]
- Differential branching fraction and angular analysis of the decay $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ [LHCb, JHEP 08 (2013) 131, arXiv:1304.6325]
- Search for rare $B_{(s)}^0 \rightarrow \mu^+ \mu^- \mu^+ \mu^-$ decays [LHCb, Phys. Rev. Lett. 110 (2013) 211801, arXiv:1303.1092]
- First evidence for the decay $B_s^0 \rightarrow \mu^+ \mu^-$ [LHCb, Phys. Rev. Lett. 110 (2013) 021801, arXiv:1211.2674]
- First observation of the decay $B^+ \rightarrow \pi^+ \mu^+ \mu^-$ [LHCb, JHEP 12 (2012) 125, arXiv:1210.2645]
- Measurement of the CP asymmetry in $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ decays [LHCb, Phys. Rev. Lett. 110 (2013) 031801, arXiv:1210.4492]
- Differential branching fraction and angular analysis of the $B^+ \rightarrow K^+ \mu^+ \mu^-$ decay [LHCb, JHEP 02 (2013) 105, arXiv:1209.4284]
- Search for the rare decay $K_S^0 \rightarrow \mu^+ \mu^-$ [LHCb, JHEP 01 (2013) 090, arXiv:1209.4029]
- Measurement of the ratio of branching fractions $\mathcal{B}(B^0 \rightarrow K^{*0} \gamma) / \mathcal{B}(B^0 \rightarrow \phi \gamma)$ and the direct CP asymmetry in $B^0 \rightarrow K^{*0} \gamma$ [LHCb, Nucl. Phys. B867 (2013) 1-18, arXiv:1209.0313]
- Measurement of the isospin asymmetry in $B \rightarrow K^{(*)} \mu^+ \mu^-$ decays [LHCb, JHEP 07 (2012) 133, arXiv:1205.3422]
- Strong constraints on the rare decays $B_s^0 \rightarrow \mu^+ \mu^-$ and $B^0 \rightarrow \mu^+ \mu^-$ [LHCb, Phys. Rev. Lett. 108 (2012) 231801, arXiv:1203.4493]
- Measurement of the ratio of branching fractions $\mathcal{B}(B^0 \rightarrow K^{*0} \gamma) / \mathcal{B}(B_s^0 \rightarrow \phi \gamma)$ [LHCb, Phys. Rev. D85 (2012) 112013, arXiv:1202.6267]
- Searches for Majorana neutrinos in B^- decays [LHCb, Phys. Rev. D85 (2012) 112004, arXiv:1201.5600]
- Differential branching fraction and angular analysis of the decay $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ [LHCb, Phys. Rev. Lett. 108 (2012) 181806, arXiv:1112.3515]
- Search for the rare decays $B_s^0 \rightarrow \mu^+ \mu^-$ and $B^0 \rightarrow \mu^+ \mu^-$ [LHCb, Phys. Lett. B708 (2012) 55, arXiv:1112.1600]
- Search for lepton number violating decays $B^+ \rightarrow \pi^- \mu^+ \mu^+$ and $B^+ \rightarrow K^- \mu^+ \mu^+$ [LHCb, Phys. Rev. Lett. 108 (2012) 101601, arXiv:1110.0730]



Additional material

LHCb experiment

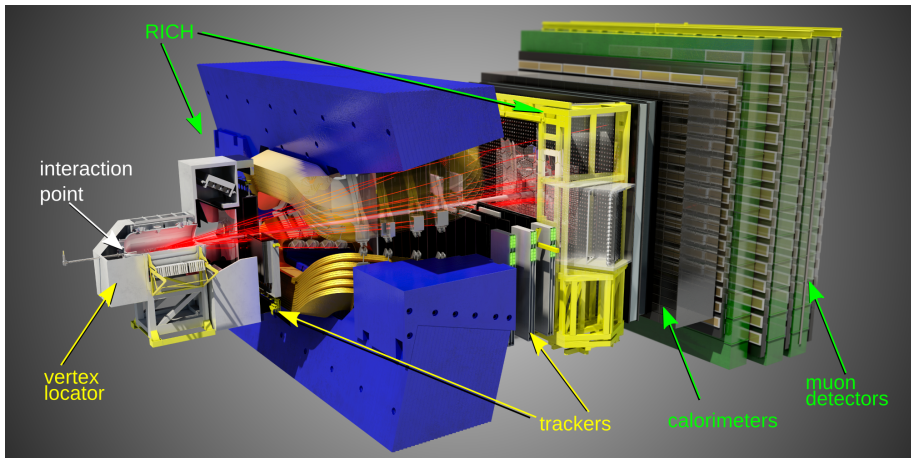
- 1075 members, from 68 institutes in 17 countries (September 2014)
- Dedicated experiment for precision measurements of CP violation and rare decays
- *Beautiful, charming, strange* physics program



- pp collisions at $\sqrt{s} = 8(13)$ TeV in RunI (RunII)
- $b\bar{b}$ quark pairs produced correlated in the forward region
- Luminosity of $4 \times 10^{32} \text{cm}^{-2} \text{s}^{-1}$



LHCb detector



Excellent vertex and IP resolution

- $\sigma(IP) \simeq 24\mu\text{m}$ at $p_T = 2 \text{ GeV}/c$
- $\sigma_{BV} \simeq 16\mu\text{m}$ in x, y

Very good momentum resolution

- $\sigma(p)/p = 0.4\% - 0.6\%$
for $p \in (0, 100) \text{ GeV}/c$
- $\sigma(m_B) \sim 24 \text{ MeV}$ for two body decays

Muon identification

- $\varepsilon_\mu = 98\%$, $\varepsilon_{\pi \rightarrow \mu} = 0.6\%$, $\varepsilon_{K \rightarrow \mu} = 0.3\%$,
 $\varepsilon_{p \rightarrow \mu} = 0.3\%$

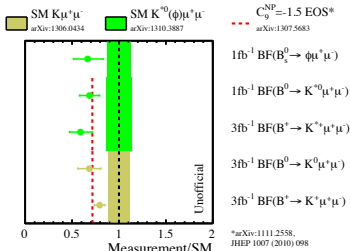
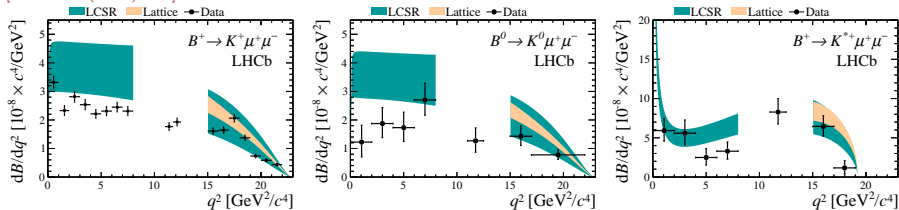
Trigger

- $\varepsilon_\mu = 90\%$

Branching fractions

- Measurements of various $b \rightarrow s$ transitions systematically below the SM:
- Might be all due to modification of C_9

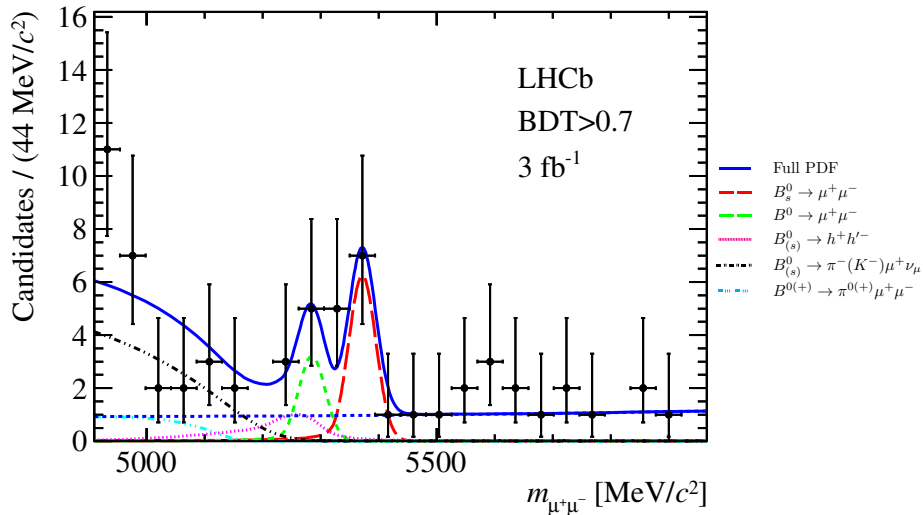
[JHEP 06 (2014) 133]



[JHEP 08 (2013) 131] [JHEP 06 (2014) 133] [JHEP 07 (2013) 084]

Opening the box

[Phys. Rev. Lett. 111, 101805 (2013)]





Results

[Phys. Rev. Lett. 111, 101805 (2013)]

The full fit gives the following central values

$$\mathcal{B}(B_s^0 \rightarrow \mu^+ \mu^-) = 2.9_{-1.0}^{+1.1}(\text{stat})_{-0.1}^{+0.3}(\text{syst}) \times 10^{-9}$$

with a significance of 4.0σ

$$\mathcal{B}(B^0 \rightarrow \mu^+ \mu^-) = 3.7_{-2.1}^{+2.4}(\text{stat})_{-0.4}^{+0.6}(\text{syst}) \times 10^{-10}$$

with a significance of 2.0σ

- Systematic uncertainty obtained from total minus statistics (in quadrature)
- Plus additional component due to $\Lambda_b^0 \rightarrow p\mu^-\nu$ background
- Given no evidence of $B_s^0 \rightarrow \mu^+\mu^-$ the following upper limit has been put:

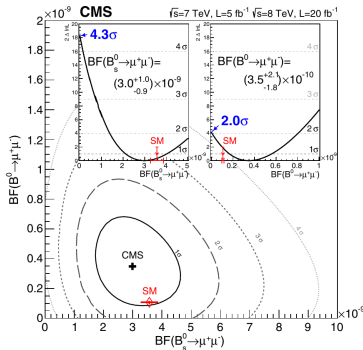
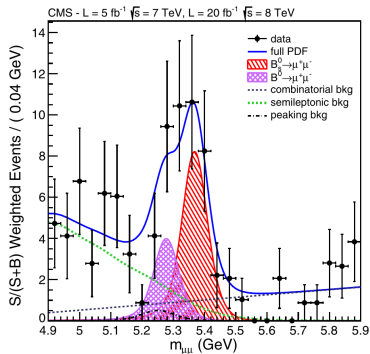
$$\mathcal{B}(B^0 \rightarrow \mu^+ \mu^-) < 6.3(7.4) \times 10^{-10} \text{ at } 90 \text{ (95)\% CL}$$

- First evidence of this decay obtained by LHCb in October 2012 with 2fb^{-1}
- **Confirmed** with higher significance in July 2013 with full Run I dataset

CMS results

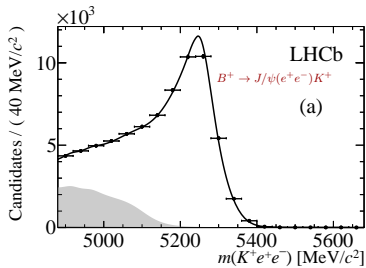
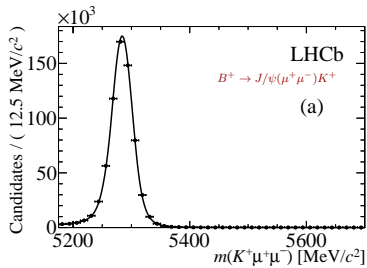
[Phys. Rev. Lett. 111, 101804 (2013)]

- Analysis of full Run I dataset (25 fb^{-1})
- 4.3σ evidence of $B_s^0 \rightarrow \mu^+ \mu^-$ with $\mathcal{B} = 3.0_{-0.9}^{+1.0} \cdot 10^{-9}$
- $B^0 \rightarrow \mu^+ \mu^-$ significance of 2.0σ with $\mathcal{B} = 3.5_{-1.8}^{+2.1} \cdot 10^{-10}$



Test of lepton universality using $B^+ \rightarrow K^+ \ell^+ \ell^-$ decays

[Phys. Rev. Lett. 113, 151601]

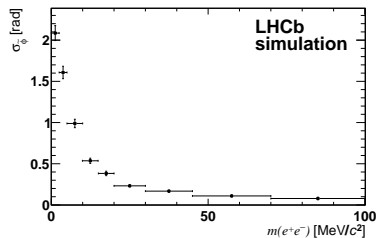


Angular analysis of $B_d^0 \rightarrow K^* e^+ e^-$ decays

[LHCb-PAPER-2014-066, arXiv:1501.03038]

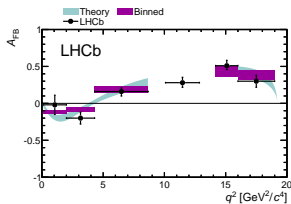
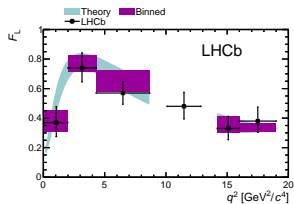
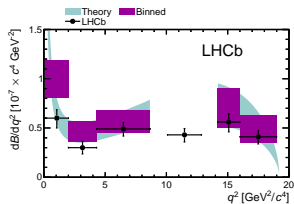
Submitted to JHEP]

Resolution on the angle ϕ as a function of q^2



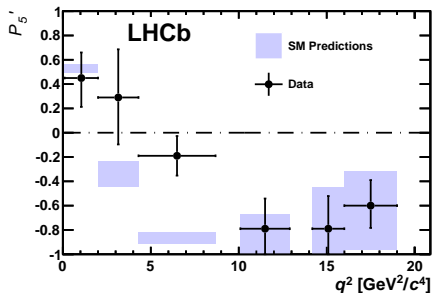
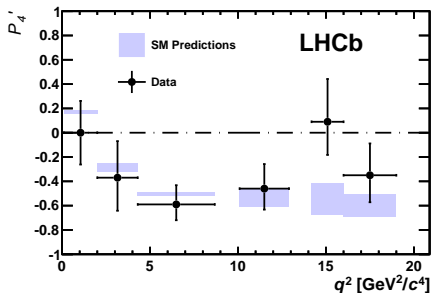
Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

1fb^{-1} analysis: [JHEP 1308 (2013) 131]



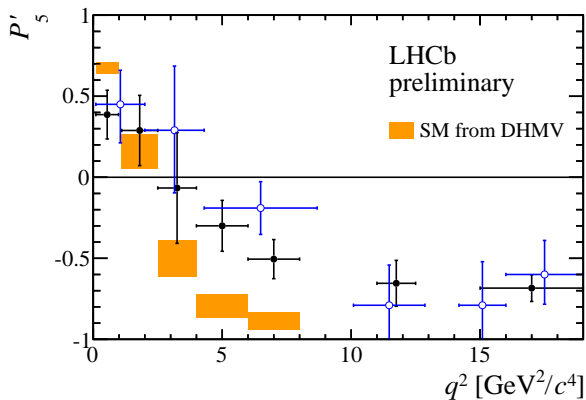
Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

1fb^{-1} analysis - [Phys. Rev. Lett. 111, 191801 (2013)]



Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

Comparison of 1fb^{-1} and 3fb^{-1} analysis



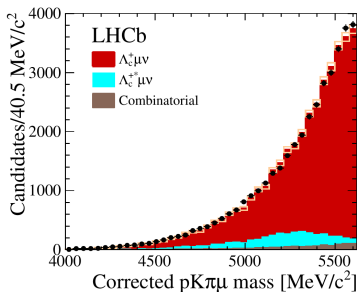
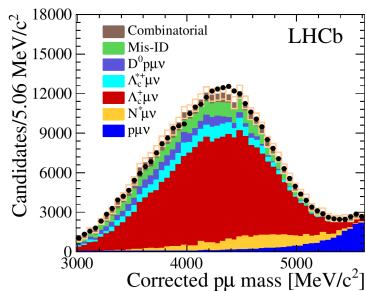


Angular analysis of the $B_d^0 \rightarrow K^* \mu^+ \mu^-$ decay

Likelihood definition

$$\log \mathcal{L} = \sum_i \log \left[\epsilon(\vec{\Omega}, q^2) f_{\text{sig}} \mathcal{P}_{\text{sig}}(\vec{\Omega}) \mathcal{P}_{\text{sig}}(m_{K\pi\mu\mu}) + (1 - f_{\text{sig}}) \mathcal{P}_{\text{bkg}}(\vec{\Omega}) \mathcal{P}_{\text{bkg}}(m_{K\pi\mu\mu}) \right] \\ + \sum_i \log \left[f_{\text{sig}} \mathcal{P}_{\text{sig}}(m_{K\pi}) + (1 - f_{\text{sig}}) \mathcal{P}_{\text{bkg}}(m_{K\pi}) \right]$$

First determination of $|V_{ub}|$ using the exclusive decay $\Lambda_b \rightarrow p\mu^-\bar{\nu}_\mu$



- Normalized using $\Lambda_b \rightarrow \Lambda_c^+(pK\pi)\mu^-\bar{\nu}_\mu$
- Form factors predictions from lattice calculations
- Only high q^2 ($> 15\text{GeV}^2$)
- Corrected mass: $m_{corr} = \sqrt{m_{X\mu}^2 + p_\perp^2} + p_\perp$
- Using $|V_{cb}| = (39.5 \pm 0.8) \times 10^{-3}$ (from exclusive decays)
- Result

$$|V_{ub}| = (3.27 \pm 0.15 \pm 0.15 \pm 0.06) \times 10^{-3}$$