

Connecting US Voters in 2024

Meta is committed to helping give people a voice and supporting participation in the civic process.

We work with state and local elections officials to send the latest information about **registering and voting** to people in their communities.

540M

Since 2020, more than 540 million notifications have been sent via Voting Alerts on Facebook.





On Instagram, we continue to elevate stickers directing people to official voting information ahead of registration deadlines and Election Day.

Our Voting Information Center continues to be live on Facebook.

On Facebook and Instagram, we show election-related in-Feed notifications in a second language other than English if we think the second language may be better understood.

For example, if a person has their language set to English but interacts with a majority of content in Spanish, then we may show the voting notifications in both English and Spanish.





In the US, when people search for terms related to the 2024 elections on Facebook and Instagram they will see links to official information about how, when and where to vote.

Learn more at about.meta.com/elections