# On $B_s \to \mu^+ \mu^-$ and Cold Dark Matter Scattering in the MSSM with Non-Universal Higgs Masses

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#### Abstract

We show that present experimental constraints on  $B_s \to \mu^+ \mu^-$  decay and the CDMS upper limit on the cold dark matter elastic scattering cross section already have significant impact on the parameter space of the minimal supersymmetric extension of the Standard Model (MSSM) with non-universal supersymmetry-breaking scalar masses for the Higgs multiplets (NUHM). The relaxation of scalar universality in the MSSM allows the possibility of a relatively light mass  $m_A$  for the pseudoscalar Higgs boson. The present upper limit on  $B_s \to \mu^+ \mu^-$  already excludes much of the scope for this possibility in the NUHM, in contrast to the constrained MSSM with universal scalar masses (CMSSM), where  $B_s \to \mu^+ \mu^-$  decay does not exclude any ranges of parameters not already excluded by  $b \to s \gamma$  decay. Cold dark matter scattering is also enhanced for small  $M_A$ , but the impact of present upper limit on  $B_s \to \mu^+ \mu^-$  on the NUHM parameter space is in many cases greater than that of the CDMS scattering limit, particularly at large  $\tan \beta$ .

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#### 1 Introduction

Many phenomenological analyses of the parameter space of the MSSM assume universality for the soft supersymmetry-breaking scalar and gaugino masses, a theoretical framework often termed the constrained MSSM (CMSSM). However, this universality assumption is not necessarily supported by the effective supergravity models derived, for example, from string theory. On the other hand, the phenomenological suppression of flavour-changing neutral interactions suggests that squarks and sleptons with the same internal quantum numbers must be very nearly degenerate, at least for the supersymmetric partners of the first two generations, and there would be degeneracy (before renormalization) between squarks and sleptons in common GUT multiplets. However, there is no strong reason to suppose that the soft supersymmetry-breaking scalar masses  $m_i^2$ , i=1,2 of the Higgs multiplets should necessarily be the same as each other or the squarks and sleptons:  $m_i^2 = (1 + \delta_i)m_0^2$  with  $\delta_{1,2} \neq 0$ . These considerations motivate the phenomenological study of models with non-universal Higgs masses (NUHM) [1–6], as considered in this paper.

The parameter space of the NUHM has two dimensions more than the CMSSM that are spanned by  $\delta_{1,2}$ , allowing the Higgs supermultiplet mixing parameter  $\mu$  and the pseudoscalar Higgs mass  $m_A$  to be treated as parameters that are free, apart from theoretical constraints such as vacuum stability up to the scale of grand unification: to this end, we impose the requirement that  $m_i^2 + \mu^2 > 0$  at all renormalization scales below this GUT scale [4]. The phenomenological constraints on the NUHM provided by LEP constraints on the masses of the lightest supersymmetric Higgs boson  $m_h$  [7] and the lighter chargino  $\chi^{\pm}$  have been considered, along with  $b \to s \gamma$  decay [8,9], the relic dark matter density  $\Omega_{CDM} h^2$  [10] and (optionally) the anomalous magnetic moment of the muon,  $g_{\mu} - 2$  [11]. These constraints allow regions of NUHM parameter space in which  $m_A$  is considerably smaller than its value in the CMSSM.

The decay  $B_s \to \mu^+ \mu^-$  is known to impose another interesting constraint on the parameter spaces of models for physics beyond the Standard Model, such as the MSSM [12–15]. The Fermilab Tevatron collider already has an interesting upper limit  $\sim 2 \times 10^{-7}$  on the  $B_s \to \mu^+ \mu^-$  decay branching ratio [16], and future runs of the Fermilab Tevatron collider and the LHC are expected to increase significantly the experimental sensitivity to  $B_s \to \mu^+ \mu^-$  decay. However, a recent exploration of the present  $B_s \to \mu^+ \mu^-$  constraint in the CMSSM [17] found that its impact was limited by uncertainties in the theoretical relation of  $m_A$  to the underlying CMSSM parameters, and provided no extensions of the  $(m_{1/2}, m_0)$  regions already excluded by  $b \to s\gamma$  decay, in particular.

We explore in this paper the current impact of this additional constraint on the NUHM, and consider also the potential impact of future improvements in the experimental sensitivity to  $B_s \to \mu^+ \mu^-$  decay within the NUHM. The rate for  $B_s \to \mu^+ \mu^-$  may be enhanced in portions of the NUHM parameter space where  $M_A$  is smaller than in the CMSSM. We find that, consequently, significant regions of the NUHM parameter space at small  $m_A$  and large  $\tan \beta$  are already excluded by the present experimental upper limit on  $B_s \to \mu^+ \mu^-$  decay. Likely improvements in sensitivity at the Fermilab Tevatron collider and the LHC will reach significant extra swathes of the NUHM parameter space.

The elastic cold dark matter scattering cross section is also enhanced at small  $M_A$ , and another important constraint on the NUHM parameter space is placed by the upper limit on the spin-independent cold dark matter scattering cross section from the CDMS Collaboration [18]. This has only just begun to cut into the CMSSM parameter space [19], but does impact the NUHM parameter space, as also discussed in this paper. However, in many of the specific cases studied, the  $B_s \to \mu^+ \mu^-$  constraint is stronger than the CDMS constraint.

The structure of this paper is as follows. In Section 2 we recall briefly essential aspects of the theoretical calculation of  $B_s \to \mu^+ \mu^-$  decay and spin-independent dark matter scattering. Then, in Section 3 we explore various slices through the NUHM parameter space, displaying the impact of the present experimental upper limit on  $B_s \to \mu^+ \mu^-$  decay. Finally, in Section 4 we discuss the potential impact of future improvements in the experimental sensitivity to this decay.

## 2 Review of the Calculations of $B_s \to \mu^+ \mu^-$ Decay and Spin-Independent Elastic $\chi$ Scattering

The branching ratio for the decay  $B_s \to \mu^+ \mu^-$  is given by

$$\mathcal{B}(B_s \to \mu^+ \, \mu^-) = \frac{G_F^2 \alpha^2}{16\pi^3} \frac{M_{B_s}^5 f_{B_s}^2 \tau_B}{4} |V_{tb} V_{ts}^*|^2 \sqrt{1 - \frac{4m_\mu^2}{M_{B_s}^2}} \times \left\{ \left(1 - \frac{4m_\mu^2}{M_{B_s}^2}\right) |C_S|^2 + \left| C_P - 2 C_A \frac{m_\mu}{M_{B_s}^2} \right|^2 \right\}, \tag{1}$$

where the one-loop corrected Wilson coefficients  $C_{S,P}$  are taken from [20] and  $C_A$  is defined in terms of  $Y(x_t)$ , following [21], as  $C_A = Y(x_t)/\sin^2\theta_W$  where

$$Y(x_t) = 0.99 \left(\frac{m_t(m_t)}{165 \,\text{GeV}}\right)^{1.55} \,. \tag{2}$$

The function  $Y(x_t)$  incorporates both leading [22] and next-to-leading order [23] QCD corrections, and  $m_t(m_t)$  is the running top-quark mass in the  $\overline{MS}$  scheme. We assume here that the physical top quark mass is  $m_t = 172.7 \pm 2.9$  GeV [24].

The Wilson coefficients  $C_{S,P}$  receive four contributions in the context of MSSM, due to Higgs doublets [21], counter-terms, box and penguin diagram [25, 26]<sup>1</sup>. We have considered all these one-loop corrections as well as the dominant NLO QCD corrections studied in [27]. In addition, we have included the flavour-changing gluino contribution [28, 29]. The Wilson coefficients  $C_{S,P}$  have been multiplied by  $1/(1+\epsilon_b)^2$ , where  $\epsilon_b$  incorporates the full flavour-independent supersymmetric one-loop corrections to the bottom-quark Yukawa coupling [30–32], that in principle are significant in the large-tan  $\beta$  regime [12,13]. Furthermore, it is known that the flavour-violating contributions arising from the Higgs and chargino couplings at the one-loop level result in effective one-loop corrected values for the Kobayashi-Maskawa (KM) matrix elements [26,33]. These corrections modify the Wilson coefficients involved in Eq. (1), as can be seen in Eqs. (6.35) and (6.36) in [34] or in Eq. (14) in [28]. We have included these flavour-violating effects as described in [28,34], taking into account the squark mixing effects.

The counter-terms are mediated by A, H, h exchange, as seen in Eqs. (5.1) and (5.2) of [20], and dominate in the large-tan  $\beta$  limit, where the  $B_s \to \mu^+ \mu^-$  decay amplitude  $\propto 1/m_A^2$  and hence the decay rate  $\propto 1/m_A^4$ . This underlines the potential of  $B_s \to \mu^+ \mu^-$  decay for constraining models with large tan  $\beta$  and small  $m_A$ .

As already noted, in the NUHM  $m_A$  may take values different from those required by the vacuum conditions in the CMSSM. Quite generally, the electroweak vacuum conditions in the MSSM may be written in the form

$$\mu^2 = \frac{m_1^2 - m_2^2 \tan^2 \beta + \frac{1}{2} m_Z^2 (1 - \tan^2 \beta) + \Delta_\mu^{(1)}}{\tan^2 \beta - 1 + \Delta_\mu^{(2)}},$$
(3)

and

$$m_A^2(Q) = m_1^2(Q) + m_2^2(Q) + 2\mu^2(Q) + \Delta_A(Q),$$
 (4)

and  $m_{1,2} \equiv m_{1,2}(m_Z)$ , where  $\Delta_A, \Delta_\mu^{(1,2)}$  are loop corrections [32, 35–38]. The exact forms of the radiative corrections to  $\mu$  and  $m_A$  are not needed for the discussion here, though we do note that the dominant contribution to  $\Delta_\mu^{(1)}$  at large  $\tan \beta$  contains a term which is proportional to  $h_t^2 \tan^2 \beta$ , whereas the dominant contribution to  $m_A^2$  contains terms proportional to  $h_t^2 \tan \beta$  and  $h_b^2 \tan \beta$ . The radiative corrections between the values of the quantities  $\mu^2, m_{1,2}^2$  at Q and the electroweak scale are well known.

<sup>&</sup>lt;sup>1</sup>See [20], where the full one-loop corrections have been calculated.

It is clear from (3) and (4) that departures of the input supersymmetry-breaking contributions to  $m_{1,2}^2$  from their universal values in the CMSSM, as permitted in the NUHM, induce corresponding changes in the allowed values of  $\mu$  and  $m_A^2$ , respectively. We evaluate all the relevant radiative corrections in our analysis: the sensitivity of  $m_A$  to  $m_t$  and  $m_b$  was discussed extensively in [17], and we do not discuss the issue any further here.

Spin-independent elastic  $\chi$ -nucleon scattering is controlled by the following effective four-fermion Lagrangian:

$$\mathcal{L} = \alpha_{3i}\bar{\chi}\chi\bar{q}_iq_i,\tag{5}$$

which is to be summed over the quark flavours q, and the subscript i labels up-type quarks (i=1) and down-type quarks (i=2). The model-dependent coefficients  $\alpha_{3i}$  include terms  $\propto 1/m_{H_{1,2}}^2$  [39], where  $H_{1,2}$  are the two scalar Higgs bosons in the MSSM, in which it is well known that the lighter one,  $H_2$ , must have a mass  $\sim 120$  GeV, whereas the heavier one,  $H_1$ , has a mass very similar to  $M_A$ . Hence the elastic cold dark matter scattering cross section also increases for small  $M_A$  [5]. The magnitude of the cross section depends on hadronic matrix elements related to the  $\pi$ -nucleon  $\Sigma$  term, for which values between  $\sim 64$  and  $\sim 45$  MeV are frequently quoted. In the estimates of the  $\chi$ -nucleon scattering used here, we assume  $\Sigma = 64$  MeV, which yields relatively large cross sections. Smaller regions of the NUHM parameter space would be excluded if we used a smaller estimate of  $\Sigma$  [19], so this assumption maximizes the possible impact of the CDMS constraint.

### 3 Analysis of NUHM Parameter Planes

In order to exemplify the possible effects of the  $B_s \to \mu^+ \mu^-$  and CDMS constraints, we display some specific NUHM  $(\mu, m_A)$  planes for different values of  $\tan \beta$ ,  $m_{1/2}$  and  $m_0$ , exhibiting the interplay of the different experimental, phenomenological and theoretical constraints. We first consider the case  $\tan \beta = 10$ ,  $m_{1/2} = 300$  GeV and  $m_0 = 100$  GeV, shown in panel (a) of Fig. 1. This value of  $\tan \beta$  is towards the lower end of the range where we find generic CMSSM models satisfying all the constraints, for both signs of  $\mu$ , except for the  $g_{\mu} - 2$  constraint that is satisfied only for positive  $\mu$ . The most important constraints for  $\mu > 0$  are those due to the chargino mass, shown as a vertical black dashed line at low  $\mu \sim 100$  GeV, and the GUT stability constraint at larger  $\mu \sim 650$  GeV, shown as a near-vertical black dash-dotted line that turns horizontal at low  $m_A \sim 250$  GeV. Regions between these lines are consistent with both constraints, but we also note a small excluded (brick-red) 'sugarloaf' around  $\mu \sim 300$  GeV that extends up to  $M_A \sim 300$  GeV, where the LSP would have been the lighter stau,  $\tilde{\tau}_1$ . For  $\mu < 0$ , a large region is excluded by  $b \to s \gamma$  decay, as shown by the green

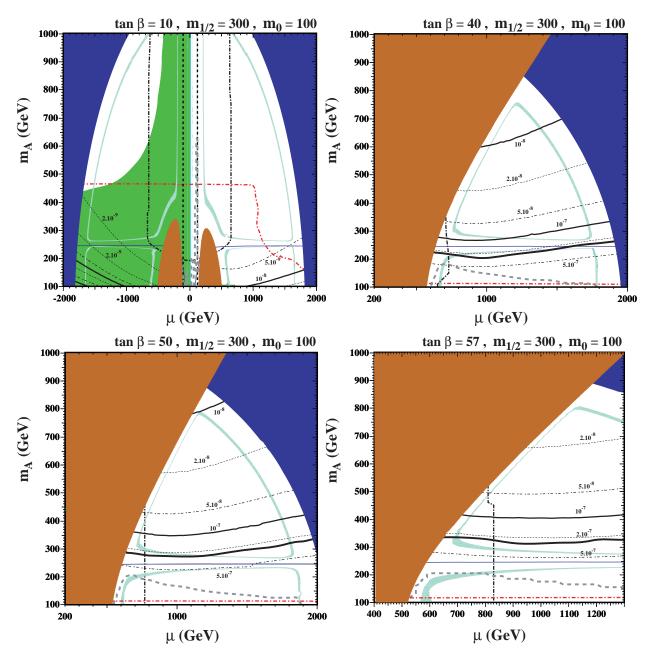


Figure 1: Allowed regions in the  $(\mu, M_A)$  planes for  $m_{1/2} = 300$  GeV and  $m_0 = 100$  GeV, for (a) tan  $\beta = 10$ , (b) tan  $\beta = 40$ , (c) tan  $\beta = 50$  and (d) tan  $\beta = 57$ . In each panel, the near-horizontal solid blue line is the contour where  $M_A = 2m_\chi$ , and the turquoise strips are those where the relic neutralino LSP density falls within the range favoured by WMAP and other cosmological and astrophysical observations. The LEP chargino limit is shown as a dashed black line and the GUT stability constraint as a dot-dashed black line. The regions disallowed by  $b \to s\gamma$  are shaded green, and those disallowed because the  $\tilde{\tau}_1$  or the  $\tilde{\nu}_e$  would be the LSP are shaded brick-red and dark blue, respectively. The Higgs constraint is the largely horizonal red dot-dashed line. Contours of the  $B_s \to \mu^+ \mu^-$  branching ratio are labelled correspondingly, with the current Tevatron limit the boldest black line, and the CDMS constraint is shown as a thick dashed grey line. In panel a), the  $g_\mu - 2$  constraint is satisfied when  $\mu > 0$ . In the remaining three panels, the contribution to  $g_\mu - 2$  is too large at the 2- $\sigma$  level.

(medium) shading here and in subsequent figures. The excluded regions where the  $\tilde{\nu}_e$  would be the LSP (or become tachyonic) are shaded (dark) blue: in this panel, they lie beyond the GUT stability region. The red dash-dotted line marks the LEP Higgs constraint <sup>2</sup>, which in this case excludes the lower part of the region allowed by GUT stability, and requires  $M_A \gtrsim 460$  GeV. Finally, in this panel, regions with  $\mu > 0$  are allowed by  $g_{\mu} - 2^{-3}$ , whereas regions with  $\mu < 0$  are disallowed at the 2- $\sigma$  level.

Within the region allowed by the other constraints, we note that there is a near-vertical WMAP strip extending upwards. All of this WMAP strip is allowed comfortably by the current  $B_s \to \mu^+ \mu^-$  constraint, since the branching ratio for  $B_s \to \mu^+ \mu^-$  is very close to its Standard Model value  $\sim 3.9 \times 10^{-9}$ . It is dubious whether even the LHC would be able to distinguish the NUHM from the Standard Model for these values of  $\tan \beta$ ,  $m_{1/2}$  and  $m_0$ . Other regions with acceptable relic densities either have a small Higgs mass or violate the GUT constraint. These include the lower strip which extends upwards from  $M_A = 100 \text{ GeV}$ and turns towards the horizontal at lower  $M_A$ , where rapid  $\chi\chi\to A, H$  annihilation becomes important when  $M_A \sim 2m_\chi$  (near-horizontal solid blue line) and the WMAP strip in the upper left which is determined by neutralino-sneutrino co-annihilations. Also shown as a dashed grey line is the constraint imposed by the CDMS upper limit on spin-independent elastic cold dark matter scattering. Here and in the subsequent figures, in regions of the NUHM parameter space where the calculated relic LSP density  $\Omega_{\chi}$  falls below the WMAP range, the cross section is rescaled by the factor  $\Omega_{\chi}/\Omega_{CDM}$ , in order to compensate for the the fact that neutralinos could provide only this fraction of the galactic halo. As a result, in this case, not only does the CDMS limit not exclude any of the WMAP strip, it also does not exclude models surviving the LEP chargino constraint.

When  $\tan \beta = 40^4$ , the stau constraint plays a much more important role, as seen in panel (b). It excludes all the parameter space above and to the left of a diagonal line that meets the GUT stability constraint, which is essentially unchanged, at  $\mu \sim 700$  GeV and  $M_A \sim 350$  GeV. The  $\tilde{\nu}_e$  constraint appears at much larger  $\mu$  and  $M_A$ . In this and subsequent panels of this figure, the LEP Higgs constraint excludes only a narrow strip below  $M_A \sim 120$  GeV, whereas  $(g-2)_{\mu}$  is incompatible with the measurement at the 2- $\sigma$  level. The only region allowed by the GUT stability constraint and by WMAP is then a short strip with  $\mu \sim 700$  GeV, which lies above the Higgs constraint and below the solid blue line where  $m_A = 2m_{\chi}$ . All of this strip is excluded by the current  $B_s \to \mu^+ \mu^-$  constraint

<sup>&</sup>lt;sup>2</sup>This is evaluated following the likelihood approach described in [40].

<sup>&</sup>lt;sup>3</sup>We assume  $\delta a_{\mu}$ , where  $a_{\mu} \equiv (g_{\mu} - 2)/2$ , to be within the range 6.8 to 43.6  $\times 10^{-10}$  at the 2- $\sigma$  level.

<sup>&</sup>lt;sup>4</sup>For this and higher values of  $\tan \beta$ , we find consistent electroweak vacua mostly only for positive values of  $\mu$ .

(represented by bold solid line). We see also that the CDMS constraint excludes a region of the WMAP strip that is, however, already excluded by the stronger  $B_s \to \mu^+ \mu^-$  constraint in this case. As already mentioned, the CDMS limit is rescaled when the calculated  $\Omega_{\chi}$  falls below the WMAP range, which is responsible for the droop in the dashed grey line for  $\mu \sim 600$  GeV. In this and subsequent figures, the CDMS limit is also shown in regions where  $\Omega_{\chi}$  exceeds the WMAP range, even though this region is disallowed by cosmology.

In panel (c) for  $\tan \beta = 50$ , the stau LSP constraint meets the GUT stability constraint at a somewhat higher values of  $M_A \sim 450$  GeV. The region by WMAP and GUT stability is now bisected by the  $M_A = 2m_\chi$  line, with strips both above and below this line. The lower strip, where  $m_\chi > M_A/2$ , is already excluded by the present  $B_s \to \mu^+ \mu^-$  constraint, and the upper strip lies only just beyond the present sensitivity. The lower WMAP strip would also be almost excluded by the CDMS constraint. Finally, in panel (d) for  $\tan \beta = 57$ , which is close to the maximum value for which we find generic solutions to the electroweak vacuum conditions, we see that the stau LSP constraint now intersects the GUT stability constraint at  $M_A \sim 550$  GeV, with the  $\tilde{\nu}_e$  LSP constraint appearing only at larger values of  $\mu$ . There are again two strips allowed by WMAP, above and below the line where  $M_A = 2m_\chi$ . However, in this case, as well as the lower WMAP strip, a large portion of the upper strip is also already excluded by  $B_s \to \mu^+ \mu^-$ , reflecting the greater power of this constraint as  $\tan \beta$  increases. In this case, the CDMS constraint almost excludes the lower WMAP strip.

Some qualitatively similar features are seen in Fig. 2, which displays analogous panels for the case  $m_{1/2} = 500$  GeV,  $m_0 = 300$  GeV. For  $\tan \beta = 10$ , both signs of  $\mu$  are equally possible, whereas we find no consistent electroweak vacuum in the polka-dotted region for  $\tan \beta = 40$ , and no solutions with  $\mu < 0$  for the larger values of  $\tan \beta$ . In all the panels, the GUT stability constraint provides the right boundary of the allowed region at  $\mu \sim 1100$  to 1350 GeV and, in panel (a) also a lower limit on  $M_A \sim 350$  GeV. For  $\mu > 0$ , the LEP constraint on the chargino mass again supplies the left boundary in panel (a) for  $\tan \beta = 10^{-5}$ , and partially in panel (b) for  $\tan \beta = 40$ . The rest of the left boundary for  $\mu > 0$  in panel (b), and the entire left boundaries in panels (c, d) for  $\tan \beta = 50, 57$ , respectively, are provided by the stau LSP constraint. The bottom boundaries of the allowed regions in panels (b, c, d) are provided by the LEP Higgs constraint.

As in panels (c, d) of Fig. 1, each panel features a pair of WMAP strips, above and below the  $M_A = 2m_\chi$  line. When  $\tan \beta = 10$ , the entire WMAP strips are allowed by

<sup>&</sup>lt;sup>5</sup>In panel (a), regions outside the near-vertical (pink) band at  $\mu \sim 200$  GeV are excluded by  $g_{\mu} - 2$ . In the remaining three panels, all regions shown with  $\mu > 0$  are allowed by  $g_{\mu} - 2$ . In both panels (a) and (b) there are regions where  $\mu < 0$  that are allowed by the other constraints, but disallowed by  $g_{\mu} - 2$ .

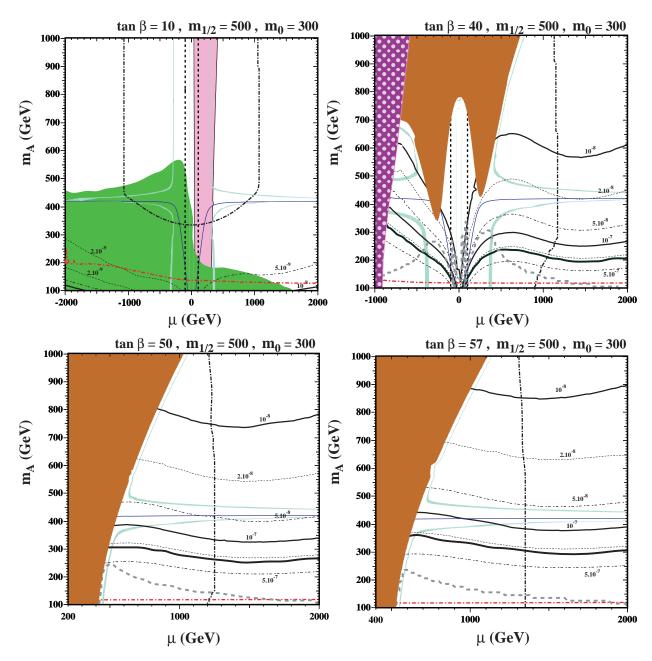


Figure 2: As in Fig. 1, for the same values of  $\tan \beta$  but for the choices  $m_{1/2} = 500$  GeV and  $m_0 = 300$  GeV. There is no electroweak symmetry breaking in the polka-dotted region of panel (b). In panel a), the vertical pink shaded region shows the region of  $g_{\mu} - 2$  allowed at the 2- $\sigma$  level. In the remaining three panels,  $g_{\mu} - 2$  is allowed when  $\mu > 0$ .

 $B_s \to \mu^+ \mu^-$ , and sensitivity to the Standard Model prediction would be required to challenge any part of them. However, in the remaining panels, increasing parts of the lower WMAP strips are excluded by  $B_s \to \mu^+ \mu^-$  as  $\tan \beta$  increases. However, in each case sensitivity to  $B_s \to \mu^+ \mu^-$  below  $10^{-8}$  would be required to explore all of the upper WMAP strip. The CDMS constraint lies outside the GUT stability region for  $\tan \beta = 10$ . On the other hand, it excludes a somewhat larger part of the lower WMAP strip than does  $B_s \to \mu^+ \mu^-$  for  $\tan \beta = 40$ , whereas the  $B_s \to \mu^+ \mu^-$  constraint is stronger for  $\tan \beta = 50$  and 57.

Both the stau LSP and GUT stability constraints weakened between Figs. 1 and 2, the culprit being the increased value of  $m_0$ , which makes the stau heavier, and also makes the vacuum more likely to be stable. Therefore, in order to display more clearly the interplay of  $B_s \to \mu^+ \mu^-$  with the line where  $M_A = 2m_\chi$  and the pairs of upper and lower WMAP strips, we now consider a series of cases with relatively large  $m_0 = 1000$  GeV, for which the stau and GUT stability constraints are irrelevant for large ranges of  $\mu$  and  $M_A$ . Panels (a, b, c, d) of Fig. 3 show the cases  $m_{1/2} = 300, 500, 1000$  and 1500 GeV, respectively, all for  $\tan \beta = 57$ . The regions allowed by  $(g-2)_{\mu}$  at the 2- $\sigma$  level are shown explicitly in panels (b) and (c): at this level, the entire  $\mu > 0$  region is allowed in panel (a) and disallowed in panel (d). We notice that the lines where  $M_A = 2m_{\chi}$  move upwards as  $m_{1/2}$  increases, reflecting the fact that  $m_{\chi} \propto m_{1/2}$ , approximately. On the other hand, the line representing the current upper bound on  $B_s \to \mu^+ \mu^-$  is relatively insensitive to both  $m_{1/2}$  and  $\mu$ . For this reason, whereas  $B_s \rightarrow \mu^+ \mu^-$  already excludes the lower WMAP strip for the choice  $m_{1/2} = 300$  GeV in panel (a) [compare also its impacts in panels (d) of Figs. 1 and 2],  $B_s \to \mu^+ \mu^-$  is currently sensitive to only progressively smaller fractions of the lower WMAP strip as  $m_{1/2}$  increases in panels (b, c, d). By comparison, the CDMS constraint excludes only part of the lower WMAP strip in panel (a), but also a portion of the upper WMAP strip at small  $\mu$ . The peculiar shape of the CDMS curve in panel a) is caused by our scaling to the relic density, which is particularly important when  $m_{\chi} \approx M_A/2$ . In panels (b) and (c), CDMS excludes slightly more of the lower WMAP strip than does  $B_s \to \mu^+ \mu^-$ , but this advantage would be removed if one adopted the lower value  $\Sigma = 45$  MeV. The CDMS constraint has no significant impact in panel (d).

To summarize our findings on the current impact of  $B_s \to \mu^+ \mu^-$  in the  $(\mu, M_A)$  planes: its importance increases with  $\tan \beta$ , and for large values it may exclude substantial parts of the WMAP strip where  $M_A < 2m_\chi$ . The impact of  $B_s \to \mu^+ \mu^-$  does not vary rapidly with  $m_0$ , but is relatively less important as  $m_{1/2}$  increases.

We now turn to some examples of parameter  $(M_A, \tan \beta)$  planes, shown in Fig. 4, which represent orthogonal projections of the NUHM parameter space that are often favoured in

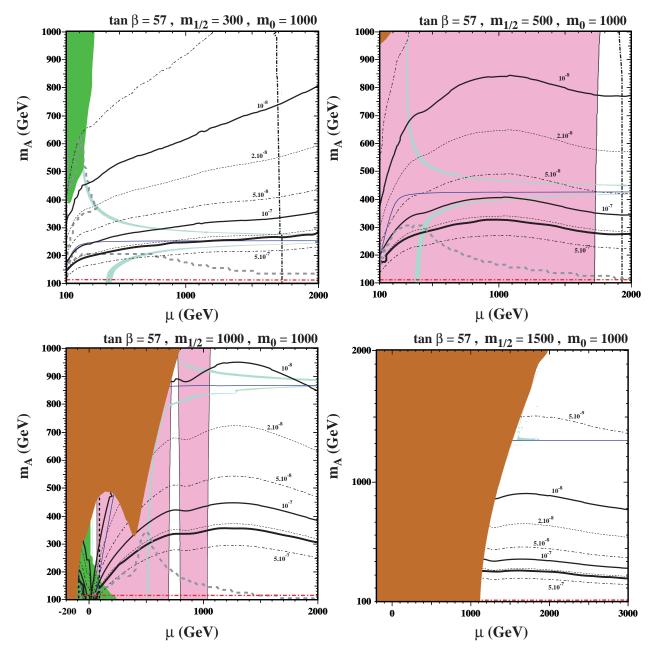


Figure 3: As in Fig. 1, but for the choices  $m_{1/2}=(a)$  300 GeV, (b) 500 GeV, (c) 1000 GeV and (d) 1500 GeV, all for  $\tan\beta=57$  and  $m_0=1000$  GeV. The regions allowed by the  $g_\mu-2$  constraint are shaded pink (light grey) in panels (b) and (c). In panel (a), the region with  $\mu>0$  is allowed by  $g_\mu-2$ , whereas that in panel (d) is disallowed at the 2- $\sigma$  level.

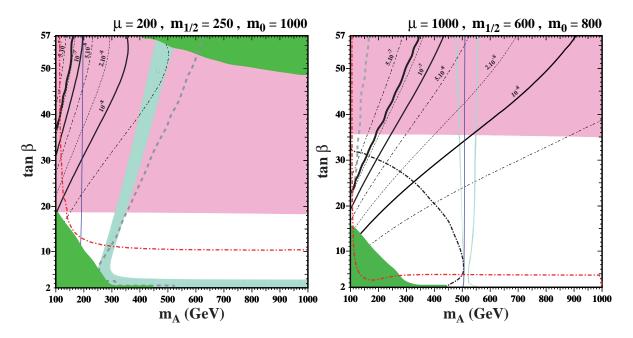


Figure 4: Allowed regions in the  $(M_A, \tan \beta)$  planes for (a)  $\mu = 1000$  GeV,  $m_{1/2} = 600$  GeV and  $m_0 = 800$  GeV and (b)  $\mu = 800$  GeV,  $m_{1/2} = 250$  GeV and  $m_0 = 1000$  GeV. The constraints are displayed in the same way as in Fig. 1.

analyses of MSSM Higgs phenomenology [41]. For convenience of comparison, our examples are taken from [4]. We see in panel (a) for  $\mu = 200$  GeV,  $m_{1/2} = 250$  GeV and  $m_0 = 1000$  GeV that  $b \to s\gamma$  excludes regions at both large and small values of  $(M_A, \tan \beta)$ . The strip allowed by WMAP is relatively broad, with a portion to the right of the blue line where  $M_A = 2m_\chi$ , and another part at low  $\tan \beta$ , but the latter is excluded by the LEP Higgs constraint. Only the parts of the plane with  $\tan \beta \gtrsim 19$  are allowed by  $g_\mu - 2$ . In this case, only a small region at small  $M_A$  and large  $\tan \beta$  is excluded by  $B_s \to \mu^+ \mu^-$ . On the other hand, the CDMS experiment excludes all parts of the WMAP strip that are allowed by  $g_\mu - 2^{-6}$ .

Turning now to panel (b) of Fig. 4 for  $\mu = 1000$  GeV,  $m_{1/2} = 600$  GeV and  $m_0 = 800$  GeV, we see that  $b \to s\gamma$  now excludes only a region at small values of  $(M_A, \tan \beta)$ , and that the requirement of vacuum stability up to the GUT scale also excludes a region at  $M_A \lesssim 500$  GeV. The WMAP strip is now much narrower than in panel (a), with portions on either side of the line where  $M_A = 2m_\chi$ . The LEP Higgs constraint is weaker, excluding only  $\tan \beta \lesssim 5$ , whereas the  $g_\mu - 2$  constraint is stronger, excluding the region with  $\tan \beta \lesssim 35$ . In this case, neither the  $B_s \to \mu^+ \mu^-$  nor the dark matter scattering constraints have any impact on the allowed portions of the WMAP strips at larger  $\tan \beta$ .

As already mentioned,  $(M_A, \tan \beta)$  planes are often considered in discussions of MSSM

<sup>&</sup>lt;sup>6</sup>This latter conclusion would, however, no longer hold if one adopted  $\Sigma = 45$  MeV.

Higgs phenomenology. These two examples show that only small parts of these planes may be allowed by the various theoretical, phenomenological and cosmological constraints. In the particular examples studied,  $B_s \to \mu^+ \mu^-$  is not yet an important constraint, whereas the search for astrophysical dark matter may be. Generic  $(M_A, \tan \beta)$  regions may be allowed if one exploits the flexibility of the NUHM to vary  $\mu$ ,  $m_{1/2}$  and  $m_0$  independently at fixed  $M_A$  and  $\tan \beta$ . We plan to return to a more detailed discussion of  $(M_A, \tan \beta)$  planes in the future.

### 4 Summary and Prospects

We have shown in this paper that the current  $B_s \to \mu^+ \mu^-$  constraint already imposes significant constraints on the NUHM, excluding generic regions with small  $M_A$  and large  $\tan \beta$  that would have been allowed by the other theoretical, phenomenological and cosmological constraints. The direct search for the scattering of cold dark matter also excludes some regions of the NUHM parameter space, but the  $B_s \to \mu^+ \mu^-$  constraint is stronger in most of the cases we have studied.

Experiments at the Tevatron and then the LHC are expected to increase greatly the sensitivity to  $B_s \to \mu^+ \mu^-$ . Our analysis shows that, in many NUHM cases, this improved sensitivity would have good prospects for detecting  $B_s \to \mu^+ \mu^-$ . For example, sensitivity to  $BR(B_s \to \mu^+ \mu^-) \sim 10^{-8}$  would give access to essentially all the  $(\mu, M_A)$  planes for  $m_{1/2} = 300$  GeV,  $m_0 = 100$  GeV and  $\tan \beta \gtrsim 40$ , as seen in Fig. 1. On the other hand, in the case of larger  $m_{1/2} = 500$  GeV and  $m_0 = 300$  GeV, shown in Fig. 2, the allowed regions of the WMAP strips extend to larger values of  $M_A$  that would require greater sensitivity to  $BR(B_s \to \mu^+ \mu^-)$ . The same effect is seen even for the largest studied value of  $\tan \beta = 57$  for several different choices of larger values of  $m_{1/2}$  and  $m_0$ , as seen in Fig. 3. Sensitivity to  $BR(B_s \to \mu^+ \mu^-) \sim 10^{-8}$  would not be sufficient to explore any new region of the  $(M_A, \tan \beta)$  plane for the choice  $\mu = 200$  GeV,  $m_{1/2} = 250$  GeV and  $m_0 = 1000$  GeV, but would explore all the allowed region for  $\mu = 1000$  GeV,  $m_{1/2} = 600$  GeV and  $m_0 = 800$  GeV, as seen in panels (a) and (b) of Fig. 4, respectively.

We conclude that  $B_s \to \mu^+ \mu^-$  is already an important constraint on the NUHM parameter space, and that, within this framework, it would have excellent prospects for a future detection of indirect effects of supersymmetry.

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